

# A I R P O R T L A N D U S E W O R K I N G G R O U P

## CITY OF BURBANK • BURBANK-GLENDALE-PASADENA AIRPORT AUTHORITY

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### **JOINT SESSION OF BURBANK CITY COUNCIL AND BURBANK-GLENDALE-PASADENA AIRPORT AUTHORITY BRIEFED ON RESULTS OF BOB HOPE AIRPORT PUBLIC OPINION RESEARCH**

*Telephone Poll Sets Scene for Future Public Outreach by City and Authority; Indicates Favorable Attitudes about Airport, both in Burbank and in Region; New Terminal with Same Number of Gates Viewed Positively When Terminal Age, Safety Issues Are Considered*

BURBANK, Calif., March 16, 2012 — A telephone survey of 1,111 registered voters conducted in February pursuant to the development agreement between the City & Airport Authority indicates that 92% of Burbank survey respondents have a generally favorable view of the Airport, and a majority would support a replacement terminal with the same number of passenger gates as the current terminal that meets current earthquake design standards and current Federal Aviation Administration airport design standards.

The research firm of Goodwin Simon Strategic Research presented the findings to a joint session of the Burbank City Council and the Burbank-Glendale Pasadena Airport Authority at a public meeting on March 15 as the two bodies prepare to engage in joint outreach to achieve a consensus about the future of Bob Hope Airport.

Over half of the survey respondents live in Burbank, and other polling took place in Glendale, Pasadena, and areas of Los Angeles near the airport.

The key findings are:

1. Burbank survey respondents express very positive feelings about the quality of life in their city. Having the Bob Hope Airport in Burbank contributes to their sense of pride and satisfaction in the city.

(more)

## AIRPORT SURVEY

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2. Most express very positive feelings about the Airport and are quite familiar with it.
3. For a large majority, Airport-related noise and traffic are not major concerns. This includes those living closest to the Airport.
4. The safety benefits of a replacement terminal, as well as the construction jobs and economic development associated with it, are important to most of the people surveyed.

Contents of the survey are posted on the websites of the City of Burbank and Bob Hope Airport ([www.ci.burbank.ca.us](http://www.ci.burbank.ca.us) and [www.bobhopeairport.com](http://www.bobhopeairport.com)).

In the next phase of public outreach beginning on April 16, 2012, all interested members of the public will be invited to participate in an online survey about the Airport at [www.bobhopeairportsurvey.com](http://www.bobhopeairportsurvey.com).