

ARGUMENT IN FAVOR OF MEASURE V

Vote **YES** to align our elections with the mandate from State Law.

Senate Bill 415, "The California Voter Participation Rights Act" went into effect on September 1, 2015 and requires Burbank to change its General elections from odd-number to even-number years.

By holding our elections on the same date as Statewide and Federal elections, we will conform to State Law, avoid potential lawsuits for non-compliance; and potentially increase our voter participation. Currently, only 17% of the total registered Burbank voters vote in our February/April elections, compared to over 60% during the last four consolidated Statewide and Federal General elections.

Moving our elections to the new schedule required by the State would create a delay, between our traditional primary date and the so-called "run-off," of about 8 months. Because of potential confusion and voter election-fatigue, as well as placing less well funded candidates at a disadvantage, we've opted to drop the primary election in favor of **focusing** on the consolidated election date in November. We believe consolidation will be fiscally prudent (we could file a lawsuit to keep our current schedule; that cost cannot be estimated, though we know of no other city doing this).

To comply with State Law, there will be a one-time term extension of 1 year 8 months for all of the currently elected Council / City Clerk / City Treasurer.

Voting "Yes" on Measure V will save the city millions of dollars in election costs in the future, it will place municipal ballots in front of voters at the same time they consider state and national ballots, and will potentially improve voter participation.

Please vote YES on Measure V

/s/ Will Rogers
Mayor, City of Burbank

/s/ Emily Gabel-Luddy
Vice Mayor, City of Burbank

/s/ Jess A. Talamantes
Council Member, City of Burbank

/s/ Bob Frutos
Council Member, City of Burbank

/s/ Sharon A. Springer
Council Member, City of Burbank

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None Filed