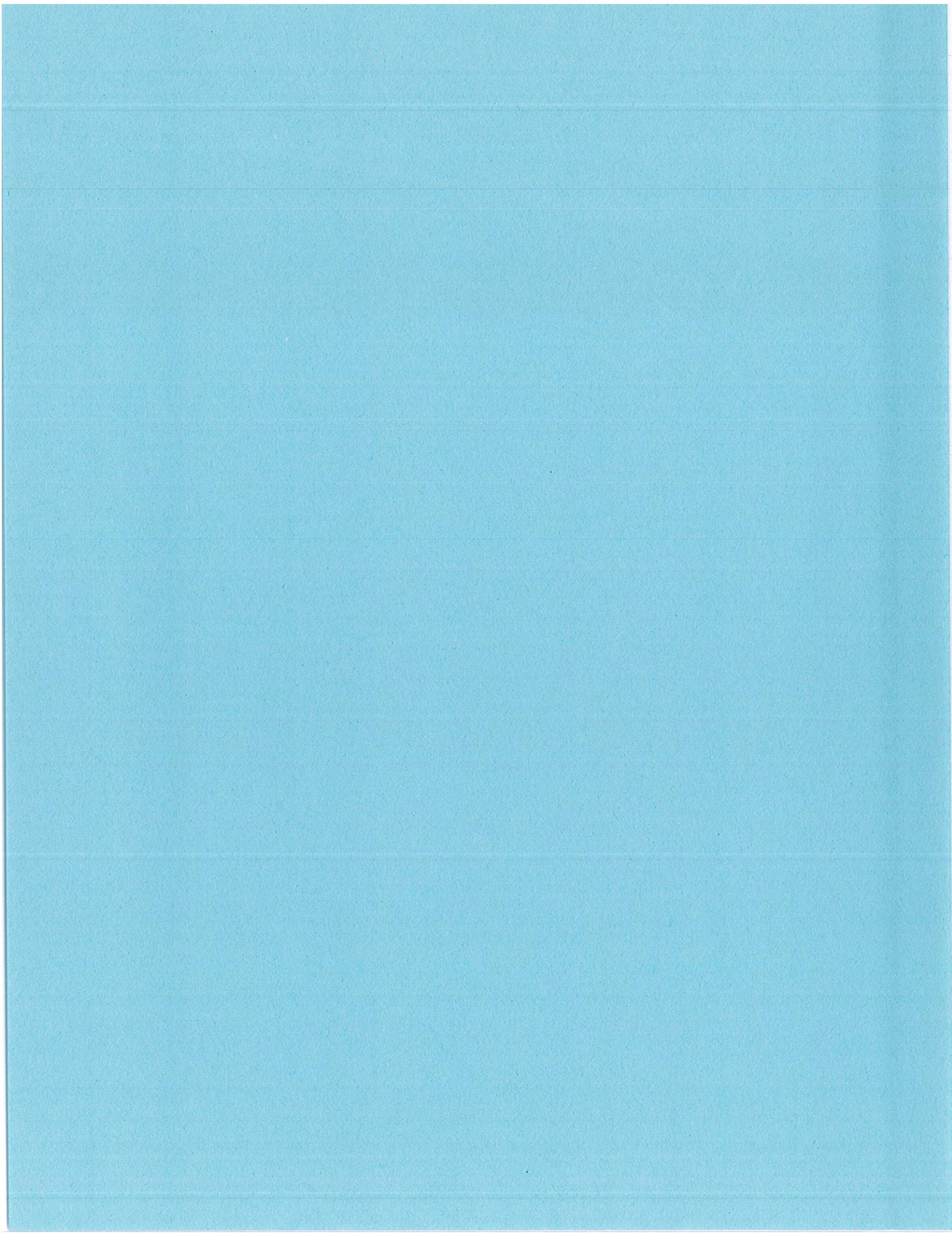


Weekly Management Report August 26, 2016

1. **Synopsis** - Burbank Cultural Arts Commission Meeting of August 11, 2016 - Parks and Recreation Department
2. **Notes** - City Notes, August 19, 2016 - City Manager

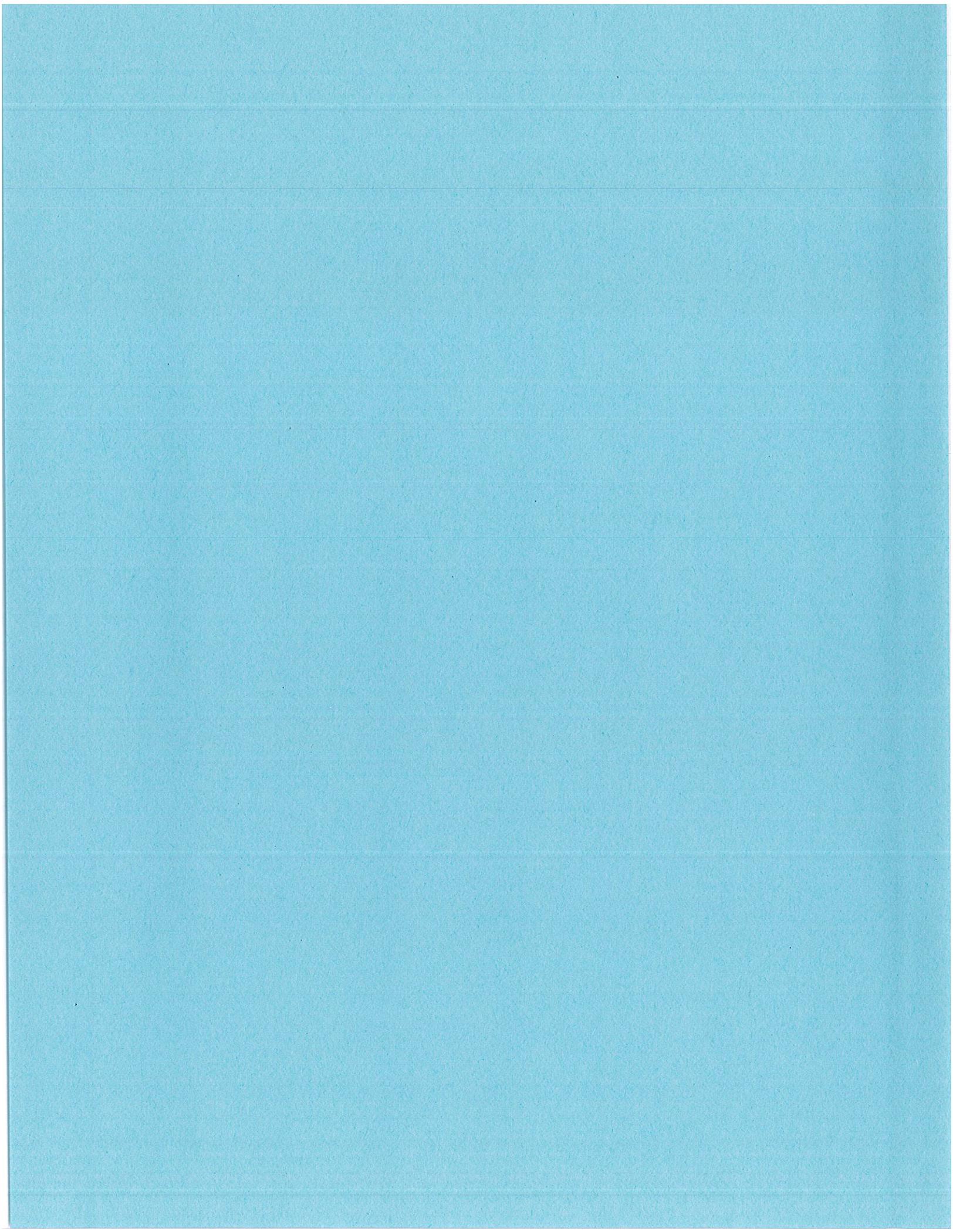


**CITY OF BURBANK
PARKS AND RECREATION
ANNOTATED AGENDA/MEETING SUMMARY**

Meeting: Burbank Cultural Arts Commission
Members Present: Peggy Flynn, Edward Arno, Lynda Willner, Mary Elizabeth Michaels, Barbara Beckley, Cynthia Pease, Jeff Rector, Diana Means
Members Absent: Brian Miller
Staff Present: Kris Smith, Kristin Buhagiar, Vickie Cusumano, Caroline Arrechea
Liaisons Present

Date: August 11, 2016

Item Discussed	Summary	Direction or Action, if any
1 Mission Statement Discussion	After discussion, the Commission members voted to change their mission statement to: The mission of the Burbank Cultural Arts Commission is to enrich the lives of Burbank residents by celebrating its diverse arts and media community, and to promote Burbank as a vibrant and enticing regional arts center.	Motion made by Mr. Rector, seconded by Ms. Means and passed 8-0 to change the mission statement as noted.
2 Election of Officers	The Commission members elected Ms. Michaels as Chair and Ms. Pease as Vice-Chair.	Motion made by Ms. Willner, seconded by Mr. Arno and passed 8-0 to elect Ms. Michaels Chair. Motion made by Mr. Arno, seconded by Ms. Willner and passed 8-0 to elect Ms. Pease Vice-Chair.
3 Art in Public Places Update	Ms. Willner explained that the Lincoln Park Public Art Garden Site Specific Selection Committee is awaiting resubmissions from some artists in order to make a selection for the sculpture garden project.	
4 Website Design Follow-up	De Ivert from 5D Spectrum presented the draft website, which included changes requested by the Commission at the last meeting. The members viewed the website pages and were pleased with the final product. They indicated they would coordinate a City Council presentation to unveil the new website based on the invitation from Mayor Talamantes at a previous meeting.	Motion made by Mr. Rector, seconded by Mr. Arno and passed 8-0 to accept the new website design with changes discussed.
5 Logo Re-design Discussion	Mr. Miller was not present at the meeting, but Ms. Buhagiar shared an update from him stating that one of his co-workers at the Cartoon Network is working on re-designing the logo. Drafts of the new potential logo will be shared at the next meeting, therefore this item will be kept on the agenda for future discussion.	None.
3. 2016 Burbank Cultural Arts Commission Goals Taskforces	The Cultural Arts Commission has established 5 goals to be accomplished over the next year: Goal 1: Public Relations/Marketing Goal 2: Burbank Arts Beautification Goal 3: Community Outreach Goal 4: Support Artists and Arts Organizations Goal 5: Commission Administration/Development	Goal 1: The committee continues to work on public relations and marketing for the Commission's events. Goal 2: Staff and the committee continue to work on details for Phase II of the Beautification project. Goal 3: The Committee and staff continue to work on the convening set for August 17 th as well as the Arts Festival/Concert at Johnny Carson Park on September 24 th . Goal 4: The Committee continues to work on the survey and convening event. Goal 5: The committee reported that the only budget approval thus far is for the website project. An additional update will be provided on other expenses as they are identified.



Important Updates for the Burbank City Council

August 19, 2016

National Night Out



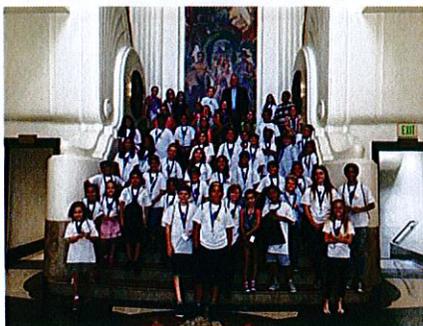
The Burbank Police Department hosted National Night Out on Tuesday, August 2. The main block party returned to the Chandler Bike Path with approximately 1,500 people in attendance. National Night Out is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, better places to live. The Burbank Police Command Staff, Police Officers, Cadets and Explorers interacted with the Community across town for several hours. The event has grown every year with plans to make it even better in 2017.

The Downtown Burbank Car Classic a Success

The Downtown Burbank Partnership held its fifth annual Car Classic event on Saturday, July 30. Attendance was estimated at an all-time high of 18,000 visitors. Intake surveys taken at the event indicated that 40-percent of attendees were new to the event, with 54-percent visiting from outside of Burbank. Additionally, 79-percent of respondents would be dining in Downtown that day, while 71-percent would also be shopping. Downtown merchants were also surveyed after the event, with several noting an increase of 10-20-percent in business for the day. Merchants agreed that the event brought a different clientele to Downtown, attracting new customers. Overall, it was agreed by 100% of merchants surveyed that they would like to see the Car Classic back again in 2017.



Take Your Child to Work Day



City employees had the opportunity to bring their children ages 7 – 17 to Take Your Child to Work Day on Thursday, July 28. More than 50 children of City employees experienced many things the City of Burbank has to offer. The children participated in a tour of the Civic Center and Police and Fire Headquarters before ending with presentations from the Library and Animal Shelter. The children then enjoyed lunch with their parents and were invited to spend the rest of the day with them at their work sites.

Starlight Bowl 2016 Summer Concert Series

The Parks and Recreation Department concluded its 24th Starlight Bowl Summer Concert Series on Sunday, August 7. The season kicked off on July 4, with the annual sold-out Independence Day Concert featuring a patriotic fireworks show. Each week thousands of attendees enjoyed an eclectic variety of concerts featuring: classic rock, Spanish rock, doo-wop, 80's new wave, and a tribute to the Beatles from the Fab Four. A total of 14,645 people attended all six shows in the City's concert series. In addition, three shows produced by an outside promoter drew in nearly 10,000 more attendees. This year the Starlight Bowl continued its environmental awareness campaign: Go Green with the Starlight Bowl. The campaign successfully aided in diverting unnecessary waste to environmentally recycling and compost. This year the Starlight Bowl partnered with several City Departments and 28 local community sponsors to create another successful and memorable summer of entertainment.

Back to School Celebration 2016

Library staff and Dewey the Dragon participated in the annual Back to School Fair held at the Burbank Housing Corporation on Saturday, August 6. Along with community organizations and other City departments, the Library provided information, resources and prizes encouraging Library use as part of a successful school year.



Summer Youth Employment Program



The Management Services Department wrapped up another successful Summer Youth Employment on Thursday, August 11, with a celebration at the Starlight Bowl highlighting the 20th anniversary of the programs. Throughout these last few months 75 Summer Trails, CREST, and BEST students ages 14 – 21 gained valuable

employment skills through their worksite experience in City Departments, local business, non-profit organizations, and training sessions developed to help them with future career aspirations. Training sessions included goal setting, time management, conflict resolution, team building, professional communication, and workplace ethics. In addition to classroom trainings, the Summer Trails youth also spent several weeks in the Verdugo Hills clearing and beautifying hiking trails, and clearing brush that presents a fire hazard to our community.

Summer with Parks and Rec

Parks and Recreation celebrated with more than 200 attendees on Saturday, August 13, who were inspired to *Go for Gold* at the McCambridge Pool annual Water Carnival, in celebration of the 2016 Summer Olympics. The two-hour afternoon event featured recreational swim, games, and Olympic-themed activities, including: bean bag toss, ping pong toss, coin toss, raft races, kickboard races, hula hoop contests, and Sharks and Minnows. Gold medals were awarded to top competitors in each event. The McCambridge Pool summer season concluded on Sunday, August 14, with the annual Doggie Splash. More than 50 dogs enjoyed a cool afternoon swim while their owners chaperoned from the deck. Lifeguards played music and provided tennis balls to play with in the pool. The Doggie Splash annual event is held on the last day of summer operation at McCambridge Pool. (Doggie Splash photo credit: Elise Stearns-Niesen).

