



BURBANK FACTS

General

The City of Burbank, California is located in the greater metropolitan Los Angeles area, approximately 12 miles northeast of the Los Angeles Civic Center complex. The economy represents a diverse blend of industrial, commercial and residential development. Burbank is an established community that experienced very little population growth in the late 1970's, modest population growth in the early 1980's, and steady population growth during the last two and a half decades.



The City was incorporated as a general law city on July 8, 1911, and adopted its city charter on January 13, 1927. Burbank is administered by a Council-Manager form of government. The five City Council members, of whom one serves as Mayor, are elected at-large for four-year terms. Elections are staggered at two-year intervals.

Municipal Government



As of June 30, 2018, the total City employee population is 1,581 with 1,155 full-time, 160 part-time, and 266 temporary employees. Six associations represent the City's employees: the Burbank City Employees' Association (BCEA), the Burbank Fire Fighters Association (BFF), the Burbank Fire Fighters-Chief Officer's Unit (BFF-COU), the Burbank Police Officers' Association (BPOA), the International Brotherhood of Electric Workers Local 18 (IBEW), and the Burbank Management Association (BMA). All of the associations are subject to the

Mayors-Millias-Brown Act, which requires each association to meet and confer with the City in an effort to develop a "memorandum of understanding" (MOU). Negotiations with each group are conducted prior to the adoption of the annual budget each fiscal year or the expiration of the applicable memorandum of understanding. The City completed multi-year contracts with IBEW and BMA. Negotiations with BCEA, BFF, BFFCOU and BPOA are currently underway.



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Population

The following table summarizes the California Department of Finance estimates of population from 2008 through 2018. The population has grown at a fairly steady rate with a .11% change from January 2017 to January 2018.

CITY OF BURBANK POPULATION

<u>Year</u>	<u>Population</u>
2008	103,098
2009	103,116
2010	103,340
2011	104,405
2012	104,732
2013	104,739
2014	105,019
2015	105,207
2016	105,110
2017	105,033
2018	107,149

Source: California Department of Finance

Industry and Employment

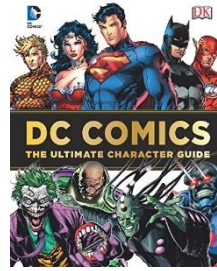
Burbank's major employers represent a variety of interests such as entertainment, aviation, medical care, education and media related industries. In the past, employment was concentrated in the aerospace industry. Lockheed, a major aerospace employer, relocated out of the Burbank area in the 1990's, along with some related auxiliary component manufacturers. The sites of these firms have largely been redeveloped into various industrial and commercial uses, such as the Burbank Empire Center and are located within close proximity to the Hollywood Burbank Airport.

The Hollywood Burbank Airport is three miles northwest of downtown Burbank and serves the northern greater Los Angeles areas of Glendale, Pasadena and the San Fernando Valley. The Federal Aviation Administration categorizes the airport as a medium-hub primary commercial service facility catering to approximately 4 million passengers annually. In 2016, a proposal known as Measure B went before the City Council approving future plans for a replacement terminal building.





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The production facilities of Warner Bros. Studios and The Walt Disney Company place Burbank in the forefront of Southern California’s entertainment industry. Along with the entertainment giants, a recent California report noted that Burbank has over 1,000 media-related companies with links to the industry, employing over 33,000 employees. In addition to Warner Bros, Studios and The Walt Disney Company, Burbank is home to The Burbank Studios, ABC Inc., Nickelodeon, Cartoon Network, DC Comics, Legendary Entertainment, New Line Cinema, iHeart Radio, and KCET.

In the private and public industry, Providence St. Joseph Medical Center, Hollywood Burbank Airport, Burbank Unified School District and City of Burbank have steadily become the top employers of the City.



The following table highlights some of the major employers within the City of Burbank.

Company Name	No. of Employees	Products/Services
Warner Bros. Entertainment, Inc.	4,926	Entertainment
The Walt Disney Company	3,945	Entertainment
Providence St. Joseph Medical Center	2,850	Medical
Hollywood Burbank Airport	2,200	Aviation
Burbank Unified School District	1,800	Education
City of Burbank	1,600	Government
Deluxe Shared Services LLC	1,500	Entertainment
ABC, Inc.	1,170	Entertainment
Entertainment Partners	843	Entertainment
Nickelodeon Animation	602	Entertainment

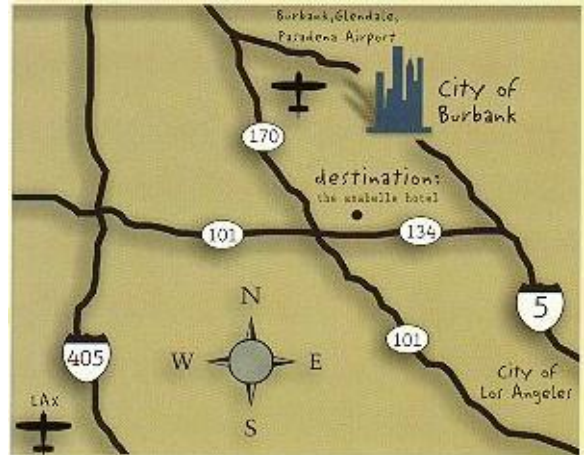


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Population: 107,149

Housing: 43,552 households with a median housing price of \$799,000

Location: 12 miles northwest of downtown Los Angeles, 388 miles south of San Francisco, 106 miles north of San Diego - Accessible via the San Diego (405), Hollywood (101), Ventura (134) and Golden State (I-5) freeways



Altitude: 484 to 957 feet above sea level

Climate: Semi-arid with an average maximum summer temperature of 88 degrees and an average annual rainfall of 12.1 inches

Government: City Council-City Manager form of government

Demographics: African American 2.5%, American Indian/Alaska Native 0.4%, Asian Pacific 11.4%, Hispanic 24.9%, White 71.5%,

Income: Average household income \$ 101,253

Local Workforce: 150,000

Unemployment: 4.6%

Registered Voters: 66,081

Area: 17.155 square miles

Business Licenses: 11,500 business tax accounts and 960 regulatory business license and business permit accounts.

Sources: City of Burbank, U.S. Census Bureau, U.S. Department of Labor, The Nielsen Company & Zillow



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Libraries: Three locations open 156 hours per week serving 1 million users per year with a collection of more than 500,000 print and electronic items, free programs for all ages, public computers and wireless internet access, research and information assistance, and special services for low-literacy adults.



**Parks
Make
Life
Better!**



Parks & Recreation: The Parks department operates and maintains 41 parks and facilities, including 26 public parks, three recreation centers, one community center, two senior centers, two public pools, a nature center, nineteen playgrounds

and fifteen baseball fields. The Department also provides a variety of recreational and community programs including: special interest classes; youth and adult sports programs; day camps; afterschool programs; nature programs; cultural arts activities; a congregate and home-delivered meal program; senior recreation activities; volunteer programs for residents of all ages and year-round community special events.

Streets: Approximately 230 miles of streets, 50 miles of paved alleys, 368 miles of sidewalks, 192 signalized intersections and 7 intersections with flashing signals.

Transportation: The City's BurbankBus provides weekday fixed-route transportation services to Burbank residents and employees. The BurbankBus transit system connects regional rail stations, including the Downtown Burbank Metrolink, Burbank Airport-North Metrolink, and Metro North Hollywood Red Line / Orange Line Stations, to the City's Media District and Airport area employment centers. The NoHo-Airport and Golden State Circulator routes provide all-day service and the NoHo-Media District and Metrolink/Media District routes are available during peak periods.



BurbankBus also offers a demand-responsive Senior and Disabled transit service that provides direct, curb-to-curb transportation to any destination within the City for Burbank's senior and disabled residents. More BurbankBus information can be found at www.burbankbus.org.

Police/Fire Services: The Police/Fire headquarters is located at Third Street and Orange Grove and five fire stations are located throughout the City.



FISCAL YEAR 2017-18 HIGHLIGHTS

Parks Play Equipment



Play equipment identified at several parks, which had exceeded its useful life, was replaced and renovated with newly installed playgrounds and shade structures. Earthwalk Park, the first of seven to be completed, was officially opened to the public Friday, December 30, 2017. Earthwalk Park was awarded \$250,000 in grant funds from Proposition A – the Safe Neighborhoods Act. Six youth volunteers provided 19.5

hours of service assisting with weeding, garbage clean-up, and planting drought tolerant landscape. Additional parks completed in FY 2017-18 include: Verdugo Park, Mountain View Park, Foy Park, and Vickroy Park. Lincoln Park and Maxam Memorial Park will receive new play equipment during the first quarter of FY 2018-19.

Residential Street Improvement Project

The Public Works Department’s annual Local/Residential Street Improvement Project (Phase VIII – Bid Schedule 1438) was successfully completed in two City neighborhoods (zones 3 and 18). The project resurfaced a total of 107 City blocks (52.8 lane miles) that were in very poor condition. The project used 28,000 tons of rubberized asphalt comprised of crumb rubber from recycled tires. A total of 560,000 discarded tires were used for resurfacing instead of going to a landfill. The project also reconstructed and improved 11 pedestrian curb ramps to improve accessibility, reconstructed over 280 linear feet of curbs and gutters. Also, as seen in the photo below, additional safety elements were incorporated to the striping plans to include high visibility continental crosswalks and buffered bike lane separating bicyclists from the parking lane on Riverside Drive.



DID YOU KNOW? The Battle of the Bands scene from Back to the Future was filmed at McCambridge Recreation Center.



FISCAL YEAR 2017-18 HIGHLIGHTS



The Burbank Town Center Renovation

The Burbank Town Center mall began a \$60 million transformation that included the addition of two new entrances, the relocation of the main elevator and construction of an outdoor escalator that leads to a new dining terrace. The food court was relocated from the third floor to the ground floor and provides quick-service eateries so patrons can refuel and get back to shopping. Guests can also find many new amenities such as remodeled public and family restrooms, new flooring, additional seating and an all-around more modern looking shopping center.

Airport Metrolink Station

The new Burbank Airport - North Metrolink Station opened in May 2018. Located at the northwest corner of Hollywood Way and San Fernando Boulevard, this station provides a stop along the Metrolink Antelope Valley Line which travels between Lancaster and Los Angeles Union Station. To serve the new station and improve rail connectivity to the Golden State area, BurbankBus started the Golden State Circulator, replacing the existing Empire-Downtown Route. The Golden State Circulator operates all-day on weekdays between 6:00 a.m. and 6:30 p.m. and stops at the Burbank Airport-North Metrolink Station, Empire Center, and business and residential areas.



DID YOU KNOW? A few of the shows taped in Burbank include: *The Big Bang Theory*, *The Ellen Show*, *Jimmy Kimmel Live*, *Fuller House* and *Conan*.



FISCAL YEAR 2017-18 HIGHLIGHTS

North San Fernando Boulevard Safety Improvement Project

In December 2017, Public Works began construction on North San Fernando Boulevard to improve safety. The project will install sidewalk bulb-outs at Amherst Drive, Andover Drive, East Avenue, and Scott Road. The project will also upgrade traffic signals at Scott Road/Amherst Drive/San Fernando Boulevard and Delaware Road/San Fernando Boulevard. Bicycle lanes will be installed between Grismer Avenue and Walnut Avenue. Various locations adjacent to these intersections will be temporarily closed for construction work. The project is funded by a federal grant and is anticipated to be completed by July 2018.



MISSION STATEMENT

The City of Burbank is a special urban community. It is here that residents find tranquil neighborhoods, peace in their homes, and protection from the potentially negative aspects of major industry and population densities. Our high quality of life and level of municipal services are achieved by preserving and enhancing the City's economic prosperity, while enhancing and preserving residential neighborhoods.

It is the mission of the City government to balance this desire for traditional values and life-styles with contemporary and fiscally responsible municipal service while moving to the future with thoughtful and stable economic progress, within a system of government that respects legitimate differences of opinion.



BOARDS, COMMISSIONS AND COMMITTEES

Art in Public Places
Audit Committee
Board of Building and Fire Code Appeals
Board of Library Trustees
Burbank Housing Corporation
Burbank Sister City Committee
Burbank Water and Power Board
Burbank-Glendale-Pasadena Airport Authority Commissioners
Civil Service Board
Community Development Goals Committee
Cultural Arts Commission
Downtown Burbank Partnership
Greater Los Angeles Vector Control District Representative
Heritage Commission
Landlord-Tenant Commission
Metropolitan Water District
Oversight Board of the Successor Agency to the Redevelopment Agency
Parks & Recreation Board
Planning Board
Police Commission
Retirement Plans Committee
Santa Monica Mountains Conservancy Advisory Committee Member
Senior Citizen Board
Sustainable Burbank Commission
Traffic Commission
Transportation Commission
Youth Board



BURBANK MAP

