

Community Development Goals Committee

Application Form

Profile

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Prefix	First Name	Middle Initial	Last Name

Email Address

<hr/>	<hr/>
Home Address	Suite or Apt

<hr/>	<hr/>	<hr/>
City	State	Postal Code

<hr/>	<hr/>
Primary Phone	Alternate Phone

<hr/>	<hr/>	<hr/>
Employer	Job Title	Occupation

Which Boards would you like to apply for?

Board of Library Trustees: Submitted
Community Development Goals Committee: Submitted

Length of time as a Burbank Resident:

14 years

Burbank Registered Voter?

☒ Yes ☐ No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I have served for six years on the Community Development Goals Committee, including acting as the Committee Chair and Vice Chair, but would like to expand my service to the City of Burbank in a slightly different capacity. I hope to provide direction and guidance to the Burbank City Council so they may engage the community and continue to provide exceptional resources to Burbank's wide range of populations, during and after the Covid-19 global pandemic.

Education

I have a Bachelor of Science degree from University of California Davis. In the course of working in non-profits and cultural institutions for over 20 years I have unparalleled experience in managing budgets, program management and engaging community groups. Additionally, I have served on several boards and committees, including advisory boards, and am well versed in initiating pertinent studies, investigations and surveys, and reporting findings so that recommendations can be made to overseeing bodies and elected officials.

Additional Pertinent Courses or Training

Other Pertinent Skills, Experience or Interests

Member of American Library Association and attendee of 2019 Midwinter Conference in Seattle, WA
Member of Friends of the Burbank Library

[Upload a Resume](#)

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

I have served for two 4-year terms on the Community Development Goals Committee (2014 - present). I was the Committee Chair in 2017 during my first term and Committee Vice-Chair (2020), and Committee Chair (2021) during my second term.

List Community activities in which you are involved:

Substitute teacher for K-12 schools within Burbank Unified School District during the 2016-2017 school year, including long-term positions at Roosevelt and Bret Harte Elementary schools. Member and active participant of Parent-Teacher Association - Burbank Unified School District Take pottery courses and attend gallery shows at The Betsy Lueke Creative Arts Center. Attend adult and child classes offered through Burbank Parks and Recreation including Summer Daze and Stough Canyon Nature Center classes Attend John Burroughs and Burbank High School music and performing arts programs. Participate, with my children, in the annual Summer Reading Program at Burbank Library Participate in book clubs for adults and children, as well as in-branch programming administered or hosted by the Burbank Central Library. Member of Friends of the Burbank Library Attend seasonal community events throughout the year such as the McCambridge Park Egg Hunt and Christmas Tree Lighting at City Hall, and special events at McCambridge and Verdugo Pool.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

Robin Savoian

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

☐ Yes ☒ No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

AB 1234 Training

The Board, Commission or Committee (collectively Board) you are seeking appointment to provides City reimbursement for attending trainings or conferences. Therefore, under State Law all members of the Board must receive at least two hours of ethic's training, as prescribed by the Fair Political Practices Commission, within one year of appointment and once every two years thereafter.

First Choice

FIRST choice for Board/Commission/Committee appointment:

Board of Library Trustees

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I have a deep love of library science and have participated in several book clubs, conferences, and other library events including those administered by the Burbank Public Library. I feel the Burbank Library is an amazing community resource and, with other members of my family, including my two small children, participate in many of the programs the Library offers at all three sites across the City of Burbank. I have passed the California Basic Educational Skills Test (CBEST) and after spending a year substitute teaching K-12 for the Burbank Unified School District, I became more interested in library science and the enormous community resource that libraries provide. I am an active member of the Friends of the Burbank Library, as well as the American Library Association, attending their annual conference in Seattle, Washington in 2019.

What are your goals in serving on this Board/Commission/Committee?

Public libraries are dynamic, socially responsive institutions, teeming with diversity, and act as a lifeline for the most vulnerable among us. My goal in serving on the Board of Library Trustees is to work with other members of the board to help establish rules and regulations for the maintenance and improvement of the public libraries in Burbank so they can continue to be a extraordinary resource for all members of the community.

Second Choice

Robin Savoian

SECOND choice for Board/Commission/Committee appointment:

Community Development Goals Committee

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

I have greatly appreciated the opportunity to serve the City of Burbank for two full terms as a member of the Community Development Goals Committee and have enjoyed working with other community members to make recommendations on the expenditure of federal Community Development Block Grant funds. I have learned quite a bit about the operation and need for city boards and commissions in the past 8 years and hope to continue to extend my service to the Burbank community by offering my expertise to the Community Development Goals Committee should an appointment to the Board of Library Trustees not be possible at this time.

What are your goals in serving on this Board/Commission/Committee?

My goal in serving on the Community Development Goals Committee is to continue to extend my service to Burbank City Council members as well as the Burbank community.

Supplemental Questions

Acknowledgements

Acknowledgment No. 1 - General

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☒ I Agree

Acknowledgement No. 2 - City of Burbank COVID-19 Vaccination Policy

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☒ I Agree

Robin Savoian

Burbank, CA – [REDACTED]

Greater Los Angeles Zoo Association - Los Angeles, CA – January 2017 - Present

Associate Director, Development

- Manages all facets of the Safari Society (\$1,500 and above) annual giving program.
- Responsible for building, identifying, cultivating, setting strategies and stewarding individual donors to GLAZA who have the giving capacity and interest to belong to the Safari Society.
- Responsible for acquiring a significant portion of GLAZA's annual budget and participates in all aspects of the gift cycle including envisioning and implementing a diverse calendar of events, special activities and cultivation opportunities for current and potential donors to the Safari Society.
- Works with GLAZA Trustees to establish recruiting events, promote upcoming events, encourage philanthropic activity and to be an ambassador in the community.
- Works closely with the entire Development team, to identify Safari Society donors who might also be qualified as major donors. Cultivation of these donors will be in tandem with major gift strategies as determined by the team.
- Actively engage in establishing and strengthening long-term relationships with individuals which will result in helping to build a major gifts pipeline as Safari Society donors are moved up the donor ladder.
- Advance the Zoo's and GLAZA's interests by identifying sources of private support, and by maintaining strong communication ties with donors and prospects.

Burbank Unified School District – Burbank, CA

Substitute Teacher, September 2016 – May 2017

- Direct the learning by accomplishing curriculum objectives and goals as implied in the lesson plans for projects, lessons, or units assigned.
- Record attendance according to the schools' and district's procedures.
- Ensure an orderly and tidy classroom and keep furniture in a safe orientation for the students to optimize learning.
- Adhere to all procedures, guidelines, and policies followed by regular teachers in line with recommended teaching procedure.
- Maintain a sustainable relationship with parents, students, school personnel and members of the public by communicating in a confidential, polite and refined manner.

Natural History Museum of Los Angeles County - Los Angeles, CA

Special Event Assistant, March 2016 – August 2016

- Coordination of vendor load-in and load-out for internal fundraising events and third-party events.
- Ensure that all room and event setups are completed as listed in the work order.
- Monitoring of all volunteers and vendors to ensure all are keeping in line with Museum policies and procedures.
- Check status of all facilities throughout event and work with internal staff to correct any lighting, audio/visual, cleanliness issues or any aesthetic deficiencies during special events.
- Maintenance of detailed event journal for each event and creation of event summary to be distributed to all departments.

Wally Parks NHRA Motorsports Museum - Pomona, CA

Development Officer, April 2014 – April 2015

- Chief fundraising officer of the institution.

- Design and implementation of an effective and professional fundraising program, including membership, annual fund, major gifts, corporate sponsorships and foundation grants.
- Streamlined visitor services, including redesign of the visitor experience with ongoing collaboration with exhibits and facilities staff, increasing wayfinding and marketing efforts.
- Worked closely with the Executive Director and other relevant parties at both the Museum and National Hot Rod Association to assist the Museum as it moves toward the goals outlined in the Strategic Plan and as defined by the Board of Directors.
- Managed all aspects of annual gala and fundraising events, including volunteer scheduling.
- Overhauled third party rental policies to parallel market rates and best practices, while ensuring customer satisfaction and optimizing revenue for the institution.
- Advance the Museum and National Hot Rod Association's interests by identifying sources of corporate and private support, and by maintaining strong communication ties with prospects and donors.
- Guided staff and volunteers to institutionalize philanthropy and fund development within the organization, securing charitable contributions to support the Museum's vision, mission, and operations.

Natural History Museum of Los Angeles County - Los Angeles, CA

Manager, The Fellows, September 2009 – March 2014

- Development, implementation and management of all aspects of the Fellows membership program and delivery of benefits to the 285+ members who contribute between \$2,000 and \$25,000 annually.
- Increased annual revenue of the program by 22% and number of donor households by 20% in four years.
- Design and event coordination for all upper level membership events. Worked behind the scenes with internal staff and external vendors to create stellar events that comply with the Museum's mission and all policies.
- Creation and marketing of exclusive educational programming for Fellows members in order to maximize renewals and upgrades.
- Worked in collaboration with, and as a team member of, Advancement fundraisers to develop cultivation, solicitation and stewardship strategies for individual donors.
- Development of strategic acquisition campaigns to cultivate new donors.
- Oversight and management of The Alliance and NHM Next Generation Committee volunteer solicitor groups, working closely with the Vice President of Annual Giving, in an effort to garner new Fellows and major gift donors.

Manager, Family and Community Programs, September 2005 – September 2009

- Planning and management of project logistics, program spaces, budgets, personnel, schedules and priorities for all revenue generating, educational programs including Adventures in Nature summer and winter camp, the Overnight Adventures sleepover program, workshops, lectures and offsite fieldtrips.
- Event management, staff and volunteer scheduling, and organization for large-scale public festivals and programs such as the annual Bug Fair.
- Cultivation of new participants with increased offerings geared toward enhancing the Museum experience for Museum members and potential members.
- Generated all marketing associated with revenue generating programs and was a key educational contributor for the *Naturalist* membership publication.
- Education Department representative on Museum's Strategic Planning Committee and Museum ambassador at conferences, on community boards, and at other professional gatherings.
- Direct supervision of support staff as well as training and supervision of volunteers and docents.

Family Programs Assistant Coordinator, June 2004 – September 2005

- Coordinated the billing, resource acquisition and participant databasing for the Group Overnight Adventure sleepover program and assisted with the administration and operations of the Adventures in Nature camp program.
- Designed and implemented semiannual Family Overnights geared toward members. Daily communication with program registrants and fielding of inquiries from potential participants.

Gallery Interpreter, September 2002 – June 2004

- Led tours, conducted live animal presentations and instructed hands-on Adventures in Nature camp courses.
- Design, recruitment and database management of participant schools for Afterschool Program.

Walt Disney World - Lake Buena Vista, FL - December 2001 - June 2002 Advanced Intern – Entomology / Plant Science

- Leafminer fly and *Opius* wasp rearing as biological control agents for dispersal throughout the Walt Disney World park system.
- Development and maintenance of mole cricket, ant and termite farms for the interactive agricultural biotechnology exhibit.
- Daily upkeep of the “Crops of the World” exhibit for the duration of EPCOT’s 2002 Flower and Garden Festival.
- Co-managed production greenhouse and led educational, behind-the-scenes tours for V.I.P.s and potential sponsors.
- Completion of *Disney U* and *Traditions* programs for excellence in customer service.

Los Angeles Zoo and Botanical Gardens - Los Angeles, CA – February 1993 - June 1999**Student & Behavioral Enrichment Volunteer / Camp Counselor**

- Conducted tours and assisted in educational workshops for members and the general public.
- Renovated and co-designed exhibits and produced enrichment items for various animals.
- Paid Zoo Camp Counselor during summer months, developing science-based learning activities aimed at 1st through 6th grade students.

Boards and Committees:**Community Development Goals Committee - City of Burbank - May 2014 – Present**

- Committee Member – Term 1: May 2014 – July 2018; Term 2: July 2018 - Present
- Committee Chair - 2017

Centers for Ocean Science Education Excellence - September 2007 - June 2013

- Advisory Board Member

Education Consortium of Central Los Angeles – September 2005 – September 2009

- Board Member
- Vice President of Membership 2008-2009

Museum Education Roundtable - August 2009 – August 2012

- Board Member
- Co-chair, Marketing and Membership Committee - 2010-2011
- Chair, Finance Committee - 2011-2012

Professional Memberships, Conferences and Speaking Engagements:

Association of Zoos and Aquariums – January 2017 – Present

- Member
- Annual Conference Attendee:
 - 2021 Annual Conference - Virtual due to Covid-19 pandemic.
 - 2020 Annual Conference - Virtual due to Covid-19 pandemic.
 - 2017 Annual Conference – Indianapolis, IN
- Speaker: *What is the New Normal in Events? – Donor Stewardship During Covid*
2021 Annual Conference - Virtual due to Covid-19 pandemic.

Meeting of the Minds West Coast Annual Giving and Advancement Services Conference

- Annual Conference Attendee
- Speaker: *Mid-Level Donor Migration*
Speaker: *Women in Advancement Leadership*
16th Annual Conference – March 2022 – Cal Poly, Pomona, CA
- Speaker: *The LA ZOOM Story & Other Online Engagement and Prospecting Strategies*
15th Annual Conference – March 2021 – Virtual due to Covid-19 pandemic.
- Speaker: *What's Working Elsewhere? Fundraising Success Stories from Outside Education*
14th Annual Conference – March 2020 – Virtual due to Covid-19 pandemic.

Friends of the Burbank Library (Burbank, CA)– January 2019 - Present

- Member

American Library Association – December 2018 – December 2019

- Member
- Annual Meeting Attendee:
2019 Midwinter Meeting – Seattle, WA

Bridge Integrated Marketing and Fundraising Conference

- Annual Meeting Attendee
2013 Annual Conference – National Harbor, MD

American Alliance of Museums - April 2006 – April 2016

- Member
- Annual Meeting Attendee:
 - 2010 Annual Conference – Los Angeles, CA
 - 2009 Annual Conference – Philadelphia, PA
 - 2008 Annual Conference – Denver, CO
 - 2007 Annual Conference – Chicago, IL
 - 2006 Annual Conference – Boston, MA

California Association of Museums - June 2008 – December 2013

- Member
- Moderator: *Staying True: Creating Mission-Driven Youth Programming that Addresses the Bottom Line*
2009 Annual Conference – San Francisco, CA

Western Museums Association

- Annual Meeting Attendee
2008 Annual Meeting– Anchorage, AK

California Science Teachers Association - October 2005 – October 2011

- Member
- Workshop presenter: *Natural History and Husbandry of Insects, Arachnids and Myriapods*.
2009 Science Education Conference – Palm Springs, CA
2007 Science Education Conference – Long Beach, CA
2005 Science Education Conference – Palm Springs, CA

Museum Educators of Southern California - May 2005 – May 2010

- Member

Education:

University of California, Davis

Bachelor of Science Degree: Entomology - September 2001

Application Form

Profile

	Mercedes		Molina
Prefix	First Name	Middle Initial	Last Name


Email Address

 S Glenoaks Blvd.	
Home Address	Suite or Apt

Burbank	CA	91502
City	State	Postal Code

Mobile: 	
Primary Phone	Alternate Phone

Wpromote	Production Coordinator	Digital Marketing Agency
Employer	Job Title	Occupation

Which Boards would you like to apply for?

Community Development Goals Committee: Submitted

Length of time as a Burbank Resident:

12 years

Burbank Registered Voter?

☒ Yes ☐ No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I am interested in becoming more actively involved in my community. This would be a great start.

Education

Northeastern University, Bachelor's Degree

Additional Pertinent Courses or Training

Other Pertinent Skills, Experience or Interests

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

None

List Community activities in which you are involved:

Not presently involved.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

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☐ Yes ☒ No

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AB 1234 Training

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Community Development

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I am a highly organized planner with experience working as a Producer and Project Coordinator. I am also tech savvy and worked for Apple for 7 years. I have leadership skills. In my current job, I am on the Advisory Board of one of our employee resource groups.

What are your goals in serving on this Board/Commission/Committee?

To be a part of our city's development. To be proactive and do purposeful work alongside fellow residents.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Burbank Cultural Arts Commission, if available.

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

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☒ I Agree

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☒ I Agree

MERCEDES MARIA MOLINA

EDUCATION

Northeastern University
Boston, MA
Bachelor of Science, Theater

SKILLS

- Apple Certified Mac Technician (ACMT)
- Fluent Spanish
- Asana, Slack, Iconik, Google Products

EXPERIENCE

Production Coordinator, Wpromote; Remote — 2021-Present

Coordinating ad campaigns as part of the Performance Creative Team. Building timelines, assigning tasks to designers, project and media tracking, communicating feedback, developing processes and creating documents that help define a structure and foundation to build on as the needs of our clients and team evolve.

Producer, Apple; Remote (Contract) — 2021

Planned and executed digital content for the Developer app. Published written and video content in the pipeline. Participated in project research and remote recording sessions. Provided feedback, managed contact sheets, created and delivered Keynote presentations, as well as process documentations used as training and reference materials.

Apple — 2014-2021

Genius; Glendale, CA - 2020-2021

Assisted customers through troubleshooting, running diagnostics and completing hardware repairs. Developed Experts and Specialists through mentoring.

At Home Advisor Chat Specialist; Remote (Contract) - 2020-2021

Provided customers Tier 1 macOS and iOS tech support via online chat.

Genius Admin; Glendale, CA - 2019-2021

Maintained an organized and timely repair queue. Customer support.

Business Expert; Glendale, CA - 2015-2018

Found complete solutions for businesses through briefings, events and relationship building.

Product Specialist; Glendale, CA - 2014-2015

Sales, customer service and maintaining visual standards.

Production Assistant, Warner Bros. Television; Los Angeles, CA — 2019

Day Player on the set of "Young Sheldon." Worked closely with the Locations department.

Executive Producer, 163rd Street Films; Los Angeles, CA — 2016-2018

Produced an award winning short: "Goodnight". Coordinated contracts, payroll and wardrobe.

Production Coordinator, Baldwin Hardware; Los Angeles, CA — 2017

Coordinated payroll, casting, contracts, catering and logistics for a series of corporate videos.

Logistics Coordinator, Ardwin Freight; Burbank, CA — 2013-2014

Assisted with freight logistics, dispatch, freight brokering and rate negotiations.

News Anchor, Transit TV LA; Sun Valley, CA (Internship) — 2013

Reporting with teleprompter, content research and ad sales.

Brand Manager, Independent Contractor; Boston, MA — 2002-2011

Training and overseeing brand ambassadors, event reporting and shipping/receiving supplies.

Narrator, Productions Plus; United States — 2008-2009

Expertly versed in the Acura brand. Presented the vehicle line-up with skilled communication to engage the audience and entertain the crowd. Quickly adapted to audience participation.

Casting Assistant, CP Casting; Boston, MA — 2007

Assisted with background casting in the production office of "The Invention of Lying" film.

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Which Boards would you like to apply for?

Art in Public Places Committee: Submitted
Community Development Goals Committee: Submitted

Length of time as a Burbank Resident:

1.5 years

Burbank Registered Voter?

☒ Yes ☐ No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I've selected both Community Development Goals Committee and Art in Public Places Committee because I'm very passionate about building a community that thrives, has visually stunning landmark art, and continues to grow through all aspects of community development via technological advancements, education, and community involvement.

Education

Bachelors of Arts - In Film & Media (UC Santa Barbara) Masters of Science - Project Management (Boston University)

Additional Pertinent Courses or Training

Marketing Courses - UCLA Extension Program

Other Pertinent Skills, Experience or Interests

Business Owner within the City of Burbank Business Banking & Relationship Management Social Media Management Content Creation Project Management Business Management Art & Technology

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

Chairman of East Hollywood Business Improvement District - Los Angeles, CA 2015-2016 Co-Chair of Hollywood Young Professionals & Entrepreneurs. - Los Angeles CA - 2015-2016 Hollywood Chamber of Commerce - Marketing Committee Los Angeles, CA - 2015-2017 Los Feliz Business Improvement District - Los Angeles CA - 2011 - 2013 Hollywood Chamber of Commerce - Economic Development & Entertainment Committee - 2013 – 2016 JPMorgan Chase - Next-Gen California - Treasurer - Los Angeles - 2015-2017

List Community activities in which you are involved:

Member of Burbank Chamber of Commerce - Burbank CA 2021-Present Member of Armenian Professional Society - 2022 - Present Mentorship Program (Mentor) through Yes Armenia - IMPOWER 2 - 2020 - Present

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N/A

Conflict of Interest

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Community Development Goals Committee

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I've been a member, and have held various decision-making positions in many community development programs both as a business owner and through the community organizations listed above.

What are your goals in serving on this Board/Commission/Committee?

I would want to see more outreach to the community, especially for businesses in a form of education and relationship building both through in person and virtually.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Art in Public Places Committee

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

I'm a big fan of the arts and it holds a special place in my heart, particularly in the public spaces. I love attending various art shows and exploring murals and art in public spaces globally that represents the individuality of each community.

What are your goals in serving on this Board/Commission/Committee?

I believe that the City of Burbank has an exponential opportunity to expand the arts beyond the physical presence and enter the virtual and digital arts sector, spearheading it as a city within LA County. I would love to be part of creating virtual experiences not only with existing city arts projects, but also work on newer projects.

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☒ I Agree

Karreno Alexanyan

Business owner

With over 20 years of projects, social media, and employee, and relationship management experience, I'm seeking an opportunity to expand and utilize my business skills to enrich my community .



Sherman Oaks, CA 91423

linkedin.com/in/karreno



WORK EXPERIENCE

Chief Exacutive Officer Charcute

10/2020 - Present

Burbank CA

Charcuterie & Cheese boarding company

Achievements/Tasks

- Started a successful charcuterie and cheese board business in the middle of Covid-19 pandemic
- Created and grew my social media following from 0 to over 130,000 Members with over 10 Million views of my content across various social media platforms
- Assisted local businesses through content creation, promotion, and incorporation of various products and services into my business
- Developed and created local and national partnerships with Netflix, Paramount Pictures, 99 Cents Only stores, etc

Owner / Program & Project Management Independent Contractor

12/2017 - 10/2020

Sherman Oaks, CA

Independent contractor and business owner focusing on start-ups and independent projects

Achievements/Tasks

- Completed over 60 projects while maintaining 99% customer satisfaction in the fields of IT Management & Automation, Business Support Services, Office Interior Design and Organization, Event Planning, Staffing, and Management for up to 25 people.
- Interviewed multiple HR management companies for a startup and negotiated pricing that cut the cost for payroll & HR services by 15%.
- Defined and executed the scope of each project to reduce costs by 20% and conclude projects 10% ahead of schedule. Developed milestones and trackers for employees, contractors, and individual projects, to ensure that goals were exceeded every time.
- Established strategic partnerships with influencers and brands to develop a strong social media following and increase likes, follows, and engagement by 25%.
- Founded "Karreno's Kitchen" to provide private chef services, cooking classes, and catering with a focus on customized menus to appeal to customer's unique dietary restrictions and palettes.
- Provided consulting to small businesses to obtain general working capital, identify multiple revenue streams, and reduce operational cost.

Business Relationship Manager J.P. Morgan Chase

12/2011 - 12/2016

Los Angeles, CA

Achievements/Tasks

- Led the business development efforts for diversifying client portfolios with cash management, lending, and deposit services while coordinating with various departments to ensure timely processing of all deliverables.
- Initiated WeWork/Chase Pilot Program in Los Angeles, resulting in a multi-million dollar national partnership with Chase Commerce Solutions. Ensured the appropriate implementation and onboarding of new clients were streamlined and utilized all allocated resources effectively.
- Conducted daily, weekly, and monthly brainstorming, monitoring, and tracking of activities and production objectives that directly resulted in sales and service referrals among businesses ranging from start-ups to \$100MM.
- Managed a portfolio of 220 business clients within the \$1-20MM segment to ensure 10%-15% year over year growth and retention.
- Analyzed the financial/resource constraints and scheduling considerations to determine the costs/benefits of change requests.

WORK EXPERIENCE

Branch/Operations Manager

Wells Fargo Bank

05/2008 - 03/2011

Los Angeles, CA

Achievements/Tasks

- Mentored/assisted the Georgia division of Wells Fargo/Wachovia Merger Conversion Team to ensure a seamless transition of new software and processes.
- Managed a team of 50 bankers and tellers to increase sales and productivity to 125% of set goals, while improving customer service.
- Coordinated and supervised all internal/external expenses for the branch, while reducing unnecessary purchases by 25% and increasing reusable resources by 15%.
- Audited all new accounts and daily operations paperwork to ensure branch compliance of regulatory laws and policies.
- Developed business goals and objectives to meet set budget, staffing models, schedules and performance standards.
- Analyzed cash forecasting reports ensuring the branch achieved its budget benchmarks and minimized losses by \$500K.

SKILLS

Quick Learner, Detail Oriented, Persistent, Competent, Efficient, Punctual

Adobe Creative Suite, Google Docs, Microsoft Office Suite

Social Media Management - TikTok, Instagram, Canva, Facebook, Twitter, Snapchat, Yelp for Business, Google Business Suite, Google Analytics

EDUCATION

Master of Science - Project Management

Boston University

01/2016 - 01/2018

Los Angeles, CA - Boston, MA

Bachelor of Arts in Film & Media

University of California, Santa Barbara

09/2003 - 06/2007

Santa Barbara, CA

VOLUNTEER EXPERIENCE

Member

Burbank Chamber of Commerce

03/2021 - Present

Burbank, CA

Member

Armenian Professional Society

03/2022 - Present

Glendale, CA

Chairman

East Hollywood Business Improvement District

2015 - 2016

Los Angeles, CA

Co-Chair of Hollywood Young Professionals & Entrepreneurs

Hollywood Chamber of Commerce

2015 - 2016

Los Angeles, CA

VOLUNTEER EXPERIENCE

Marketing Committee Member

Los Feliz Business Improvement District

2011 - 2013

Los Angeles, CA

Committee Member of Economic Development & Entertainment Committee

Hollywood Chamber of Commerce

2013 - 2016

Los Angeles, CA

Treasurer

Next-Gen California - JPMorgan Chase

2014 - 2016

Los Angeles, CA

Application Form**Profile**

Ms Hasmik Vrtanesyan
Prefix First Name Middle Initial Last Name

[REDACTED]
Email Address

[REDACTED] E Magnolia BLvd
Home Address Suite or Apt

Burbank CA 91501
City State Postal Code

Mobile: [REDACTED]
Primary Phone Alternate Phone

Allstate/ All Lines Insurance
Compay LSP Insurance Broker
Employer Job Title Occupation

Which Boards would you like to apply for?

Burbank Housing Corporation Board of Directors: Submitted
Community Development Goals Committee: Submitted

Length of time as a Burbank Resident:

23 Yrs

Burbank Registered Voter?

☒ Yes ☐ No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

My family immigrated from Armenia 36 years ago. At that time Armenia was part of communist Russia. My family was so grateful for the freedoms and opportunities USA offers. I learned through my parent the value of giving back and participating in community affairs. All three of my children have attended and graduated from Burbank schools. I was very active in the PTA and other school activities. I have learned through my association with the Burbank Chamber the importance and value of working with city to help our city grow and prosper.

Education

4 years Pasadena City College American School Of Insurance Kaplan School of Insurance and Finance

Additional Pertinent Courses or Training

I continuously take courses to better myself in my field as an insurance professional as well as community member. NYL Leadership courses, contract and conflict resolution, Chevalier Sales Mastery course. Case arbitration task force with NY Life. Agent advisory board treasurer. I speak, read and write in Armenian, Russian and French. I have a extensive experience in working with different cultures and ethnicities.

Other Pertinent Skills, Experience or Interests

While with the Chamber of Commerce, I joined various committees. I have volunteered with various non profit groups like, Brave Trails, Girl Scouts of America, LA dog rescue/adoption, Kiwanis, Boys and Girls Club. I am also in several professional groups, Burbank Young Professionals, Exec board for the Burbank for Armenia, Women About Town, Boss Talks and IIAB-LA.

[Upload a Resume](#)

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

Chamber Marketing committee, out with members of the community and helped to shape member policy. NYL Glendale Treasurer, managed funds for over 600 agents. This may be my first formal city committee/commission but I have been working and volunteering for many years.

List Community activities in which you are involved:

Burbank for Armenia, Burbank Chamber of Commerce, Armenia Fund, Burbank Young Professionals.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

☐ Yes ☒ No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

AB 1234 Training

The Board, Commission or Committee (collectively Board) you are seeking appointment to provides City reimbursement for attending trainings or conferences. Therefore, under State Law all members of the Board must receive at least two hours of ethic's training, as prescribed by the Fair Political Practices Commission, within one year of appointment and once every two years thereafter.

First Choice

FIRST choice for Board/Commission/Committee appointment:

Burbank Housing Corporation Board of Directors

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

My ability to speak several languages, Armenian, Russian, French will help with getting more of Burbank community to be involved as well as relate to as a fellow immigrant. When I left my birth country, Armenia, I was only 15 years old and still saw the pain in my parents eyes having to give up the home they worked hard to build for their family. But in our case we knew we were escaping a regime that did not have our best interests and coming to a country where we would not be persecuted and with hard work we could own our home again. Currently our country and especially our county is facing some extreme homelessness statistics. The cost of housing has been rising and the number of housing is scarce to say the least. I like to work with the city leaders and the community to help and come up with solutions for affordable housing especially for those in lower income households.

What are your goals in serving on this Board/Commission/Committee?

Housing is a very important component of any individual's life. I wish to be part of the group that will put forth and implement real solitons for a very real problem of homelessness in our community.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Community Development Goals Committee

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

I have worked with several non profit organizations and overseen daily tasks of budgeting and fundraising, Armenian Relief Society, AGBU Chapter AYA SFV, Brave Trails and Women About Town LA Chapter. I have completed Business Leadership Skills at SA Leadership Academy.

What are your goals in serving on this Board/Commission/Committee?

My goal is to work with our city officials and serve as a community liaison to review funding and grants to organizations with proven track record of community service and community involvement.

Supplemental Questions

Acknowledgement

Please Agree with the Following Statement

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☒ I Agree

HASMIK VRTANESYAN

[REDACTED] E Magnolia Blvd, Burbank CA 91501

Phone: [REDACTED]

Email: [REDACTED]

Education:

- Kaplan Financial/Insurance (2017)
- Noble School of Insurance (2015)
- New York Life Company-Insurance Fundamentals (2015)
- American School of Insurance (1992)
- Pasadena City College (1990-1992)
- Verdugo Hills High School (1988-1990)

Work Experience:

- Insurance Broker/Agent Allstate and All Lines Insurance Services (2019-present)
- Insurance Broker/Agent-Allstate Insurance at Goudy Honda, Alhambra (2018-2019), Insurance sales, customer service, filing claims and maintaining proper records.
- Financial/Insurance Services Professional, New York Life (2015-2018).
Offering high-quality life insurance, fixed annuities, long-term insurance, and other products for insurance and retirement planning needs.
- Stylist-Lovella Bridal-Glendale, (2010-2015) Bridal Fashion stylist, sales, alteration assistance, accessories and bridal party styling
- Stylist-David's Bridal- Burbank (2007-2010), bridal styling, sales, accessories, shoes and bridal party styling

- Broker Owner, Westco Insurance Services (1992-2007). Started my own practice, serving the community of Sunland/Tujunga for all insurance related needs.
- Agent, Dynatel Travel and Insurance (1991-1992). Advising clients on travel arrangements, arranging flights, insurance and accommodation.

Skills/Qualifications:

- DOI Licenses: Fire and Casualty Agent/Broker, Life, Health, Disability, Member of Finra with Series 6 and 63 licenses since November 2017
- Computer skills: Excel, Outlook, Microsoft Suite, agency management software, and insurance quoting software's
- Sales Mastery Certification: Chevalier And Associates
- Passionately volunteer and support non-profit organizations: Family Service Agency, Brave Trails, Girls Scouts of the USA
- Strong verbal and written communications skills and the ability to work as a team to achieve great results. Fluent in Armenian, English, Russian and French
- Professional attitude and ability to maintain high productivity, continuous learning/training to enhance profitability to promote agency professionalism
- Responsible for managing large groups of clients and maintaining a trusting relationship across all clients

Application Form

Submit Date: Aug 16, 2021
Resubmitted for City Council
Consideration: May 12, 2022

Profile

Alejandra "Alex" Arciniega
Prefix First Name Middle Initial Last Name

Email Address

N. California Street
Home Address Suite or Apt

Burbank CA 91505
City State Postal Code

Mobile:
Primary Phone Alternate Phone

Burbank Unified School District Instructor Garden Teacher/Master Gardener
Employer Job Title Occupation

Which Boards would you like to apply for?

Community Development Goals Committee: Submitted

Length of time as a Burbank Resident:

4 years

Burbank Registered Voter?

☒ Yes ☐ No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I'm interested in serving on a board because I believe in being involved in my community. When our family moved to Burbank, we liked the community feel of this city and I want to continue to contribute to its growth and success. We have a son and plan to raise him here, and we hope that we can encourage community building and leadership not only within our family but for all of those around us.

Education

Bachelor of Arts, Comparative Literature, California State University Long Beach Data Analytics
Certificate, UCLA Extension UCANR – Master Gardener Los Angeles County Waste Warriors – Burbank
Recycle Center Currently attending Pasadena City College for prerequisites as I work towards pursuing a
MS in Soil Science/Biology

Alejandra "Alex" Arciniega

Additional Pertinent Courses or Training

Geographic Intelligence Systems - GIS Mapping Software • Background in multicultural health and research with a focus on Latino and African American Populations • Experience with data analysis - HIPAA compliant, census, spacial • Working towards Geographic Intelligence Systems mapping certification – ArcGIS • Community building and outreach experience • Data management • Strong Excel skills

Other Pertinent Skills, Experience or Interests

Native fluency in Spanish and English Experience working with non-profits Experience working with at-risk community Commitment to outreach for at-risk youth Community outreach and activism around the Burbank Community Gardens - continuous outreach

[Upload a Resume](#)

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

I have not served on a board yet. However, I've been combing through records and understanding the organizations that apply for block grants and have received them. I've been an active listener and participant in city council meetings, and have been listening to the Dollars allocated and projects that have been funded. I've also connected with the board liaisons to learn more about the board and the timelines for submittals. I've made time to reach out to the existing board members in order to learn more about their experiences. I've contacted city staff, and commission liaisons to learn more about this commission. I've read past agendas in order to better understand the workings of this commission.

List Community activities in which you are involved:

I've worked diligently throughout the last three years, advocating and pursuing the approval of community gardens. Ensuring that outreach was representative of our Burbank population - building out websites and outreach. I've worked with both non-profits and the city in order to ensure that we keep moving the projects forward. I've been involved since before the contracts were signed and now I'm working on supporting Los Angeles Community Garden Council to increase committees and increase membership through intentional and thoughtful, planned canvassing. I am actively recruiting folks who will benefit from access to healthy foods and outdoor space in particular outreach to our vulnerable communities. I'm a consistent volunteer for the Little White Chapel food pantry, gathering food for their grab and go program. I've worked with Annette, who runs the church in order to get a rotating list of folks to donate food. I contribute to the backyard fruit picking/gleaning through the backyard food growers, donating the food to both food forward and to the local food drive events. I am a family member of the YMCA and have used my membership since my son was an infant. I had a hard time moving to Burbank and meeting people initially. The Burbank YMCA provided childcare while I worked out, in a safe environment in order for me to workout and establish community connections. I teach classes throughout Burbank, helping residents grow their own produce in small spaces. Contributor to the eco-council. Helped Burbank site managers get access to seeds and distribution of management guides to better assist and build community around care for kids' garden spaces. I'm working with the parent group at Bret Harte to build out a school garden - in conjunction with the principal. I have been a consistent volunteer with Reading to Kids – reading and fundraising for Title 1 schools so that English learners can have access to books they can take home in order to increase fluency and reading comprehension. I'm involved with Families of Color Burbank, working alongside Burbank families in order to increase community-based outreach and connection with families of color.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

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☐ Yes ☒ No

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Burbank Community Development Goals Committee

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

Technical Experience: Budget management at multiple organizations in different capacities. Procurement of software at different organizations. Non-profit and grant writing experience. Multicultural health care and analytics experience - working with high-needs and at-risk populations. Experience working with diverse teams. Excel, Tableau, ESRI and Geoscape data experience. Census experience. Through the non-profit, Enrich LA., I work as a garden education/outdoor education STEAM teacher for San Pascual Elementary, a Title 1 school. Many of the students I work with live at or below the poverty line. I care deeply for those affected by poverty, and those who are often displaced due to gentrification and lack of housing. I grew up in San Bernardino, CA and am a first generation Mexican immigrant. There were many years where we struggled for food and for housing. My family of origin benefited from the kindness and generosity of others, particularly our church. Although there are social safety nets set up within our society, there are still very many needs. As a mother, I realized how challenging affordable child care is. I want all children to succeed, all children to have opportunities and accessibility to meet and exceed the gaps. There are so many gaps and I hope that by contributing to this commission I can help support and uplift those in need. I bring my professional experience, both as an analyst and as an educator, bridging the analytical and the compassionate. I bring my lived experience, as a person who grew up below the poverty line, to a proud homeowner, American citizen and a member of the greater Burbank community.

What are your goals in serving on this Board/Commission/Committee?

* Expand outreach outside of city clerk distribution list in order to expand the scope of applicants. * Begin using map overlays to ensure that various areas of the city are served and the most highly impacted areas have coverage. * Research and canvas in order to best understand specific needs of residents - qualitative work. * Expand outreach to primarily Spanish speakers - partner with others to expand to at-risk populations who are not English dominant. * Ensure that we are representing mothers well and working with organizations that can help aid in child care needs. Making sure kids are safe while mothers are at work so they can reenter the work force. * Partner with organizations so our city doesn't work in a silo - get support from other organizations that can help with supporting coverage.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

Please Agree with the Following Statement

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☒ I Agree

Alex Arciniega

Los Angeles, CA • Phone: [REDACTED] • [REDACTED]

Experience

Enrich LA, Los Angeles, CA

Outdoor Garden Educator/Curriculum Writer/In-kind grants

October 2018 - Current

Garden teacher, incorporating biology into everyday gardening lessons.

Curriculum Development

Developed new curriculum to meet state standards, including: 3-5th grade math and special needs curriculum.

Incorporated all math and science lessons into the garden and developing an outdoor classroom.

Relationship Development

Established relationships with nurseries, seed companies, parents and other non-profits in order to support school's goals.

Composting Program

Researched, organized, and implemented a comprehensive school-wide composting and waste-reduction program at Micheltorena Elementary. Diverted 30 lbs. of food waste from the school to be composted on site. Taught parents, teachers and children the lifecycle of our waste systems. Incorporated earth science curriculum.

Anthem Inc., Los Angeles, CA

Marketing Analytics Manager, Multicultural Strategy/Marketing Strategy

August 2015 – December 2017

Led research and analysis in order to identify 200MM Dollar business opportunities for growth through acquisition targets.

Delivered key, actionable data supporting marketing strategy to increase individual and group enrollment throughout Anthem's 14 footprint states.

Lead Attribution

Designed and activated lead attribution system for brokers, accounting for 85% of our team's sales period. Managed and tested 100% of the 30 direct to consumer lead attribution numbers.

Provider Strategy

Developed strategic recommendations to improve provider relationships in order to stand out from competition. Executed focus groups that delved into needed improvements between Anthem and providers to reduce friction. Developed specific, actionable training plans to improve communications and increase satisfaction while also reducing attrition.

Managed Care

Led internal managed care research (Diabetes, Asthma, Blood Pressure) in order to develop comprehensive, geo-specific plans that take into account cultural nuances in order to increase enrollment into Anthem-led managed care programs.

Confie Seguros Holding Group/Freeway Insurance, Los Angeles, CA

Senior Marketing Analyst

July 2013 – August 2015

Led marketing research efforts at Confie Seguros, a personal line insurance and brokerage company with over \$500 million in revenue and retail locations in 17 states.

Customer Segmentation

Led marketing research initiatives that identified target customer segments, utilized CRM, Geoscape, and Google Analytics, translating into primary and secondary segments, identifying lifecycles and working with media to create customer acquisition targets.

Acquisition Strategy and New Market Planning

Developed multi-tiered marketing plans, changing the type of media buys to a Direct Response approach – resulting in an increase of leads by 87% and cost reduction of 25% over the previous year in the Southeast Markets.

Retail Operations

Created a retail organization blue print, later to be used as the guide when selecting retail locations for future expansion. Created flexibility in the terms of cost-per-square-footage, resulting in increased investment for higher performing stores.

Email Marketing – Marketing Automation

Consolidated nine separate email marketing programs into one responsive and automated format, resulting in increased staff efficiencies. Reduced the print communications expenditures by \$200,000 in one year.

Walker Advertising, Los Angeles, CA

Senior Marketing Manager

2011-2013

Managed the Los Defensores and 1-800-The-Law2 brands, developed lead-generating, multi-cultural campaigns in the legal industry. In collaboration with the VP of sales, successfully launched 3 new products in order to maximize company revenue. Grew the company by 17% in year one, 33% year two through expansion, development and direct response, direct marketing campaigns.

Strategic Planning

Led marketing research efforts, developing and introducing 3 new products. Increased verticals by up-selling through planned business-to-business campaigns. Developed new markets based on key demographics and needs, driving revenue increases in excess of \$10MM over previous year. Increased B2C and B2B segments with new product offerings.

Corporate Communications

Developed and implemented a business-to-business plan in order to support internal sales by generating warm leads for new products - 20% CTR, 50% open rates for email campaigns. Wrote pitch decks for sales team.

Royal Elastics Footwear and Apparel, Los Angeles, CA

International Marketing Manager

2010 - 2011

Managed and led marketing efforts of the Royal Elastics Footwear brand throughout the United States and Global Subsidiaries. Developed and executed marketing initiatives that grew e-commerce retail by 200%. Supported international subsidiaries by creating global content, reducing creative costs and increasing brand cohesion.

Cornerstone Agency, Los Angeles, CA & New York, NY

Field Marketing Manager, Lifestyle Coordinator

2005-2008

Managed field marketing and grassroots efforts across 50 college markets while at Cornerstone Agency a music and influencer driven marketing agency. Managed the company's largest alcohol account, Diagio for over 3 years, resulting in a 17% sales increased in Los Angeles territories.

Education

Pasadena City College – current, focus on earth science

UCCE Ag. Extension Master Gardener - 2019

City of Burbank – Waste Warrior – Zero Waste and Sustainability Program - 2017

UCLA Extension, Certificate, Web Analytics and Social Media

California State University, Long Beach, BA Comparative Literature

Volunteer Work

Burbank Community Garden Liaison

Master Gardener

Reading to Kids 2008-ongoing

Skills and Software

- Bilingual: Spanish/English
- Copywriting: creative briefs, radio, TV
- Excel
- Tableau
- Email Marketing
- Google Analytics
- Geoscape – GIS
- Kantar
- Quantitative and Qualitative Research

Application Form

Profile

Ms Judi M Cordray
Prefix First Name Middle Initial Last Name

[REDACTED]
Email Address

[REDACTED] E. Verdugo Avenue
Home Address Suite or Apt

Burbank CA 91501
City State Postal Code

Home: [REDACTED] Mobile: [REDACTED]
Primary Phone Alternate Phone

Currently - Retired from- The Walt Disney Company Retired- Vice-President/General Manager ESPN Former - Executive Managing the Los Angeles Production Center for ESPN
Employer Job Title Occupation

Which Boards would you like to apply for?

Art in Public Places Committee: Submitted
Community Development Goals Committee: Submitted

Length of time as a Burbank Resident:

35+ years

Burbank Registered Voter?

☒ Yes ☐ No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I have lived in Burbank for over 35 years and I care deeply about the city would like to serve for the betterment of our community. I recently retired as an executive after 38 years of service and I now have time to focus on other meaningful projects. It was hard for me to just choose between two boards as I would be willing and able to offer my years of leadership expertise to any other board positions. Thank you for your consideration.

Education

Glendale Community College AA Degree Simmons School of Management, Boston, MA. Executive Master of Business Administration program Tuck Executive Education at Dartmouth College, Hanover, NH - WISE Executive Leadership Institute

Additional Pertinent Courses or Training

Former Mentor & Mentee with The Walt Disney Company (ESPN & ABC)

Other Pertinent Skills, Experience or Interests

Los Angeles Sports & Entertainment Commissions (LASEC) Advisory Board Member Women & Sports and Events (WISE) Executive Advisory Board LA Sports Council, Former Board Member

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

No official capacity

List Community activities in which you are involved:

Many the local events - Arts, Sports, Neighborhood, etc.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

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☐ Yes ☒ No

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First Choice

FIRST choice for Board/Commission/Committee appointment:

The Art in Public Places Committee

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I have worked in the entertainment industry for decades and had oversight of many of our creative initiatives. I was the first hire of the ESPN's Los Angeles Production Center and I was the visionary for the interior design, artwork, build out of our facility.

What are your goals in serving on this Board/Commission/Committee?

Utilizing my career skills to give back to the City of Burbank for the betterment of the City and our Community.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

The Community Development Goals Committee

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

I have an extensive background an experience as successful executive leader with over 38 years of various challenges. I have the skill set required to best serve the community in helping to achieve best decisions related to US Department of Housing and Urban Development matters as well as other requirements of this board.

What are your goals in serving on this Board/Commission/Committee?

Utilizing my career skills to give back to the City of Burbank for the betterment of the City and our Community.

Supplemental Questions

Acknowledgements

Acknowledgment No. 1 - General

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☒ I Agree

Acknowledgement No. 2 - City of Burbank COVID-19 Vaccination Policy

I have read the City of Burbank Covid-19 Vaccination Policy and hereby agree to provide proof of vaccination or either a medical or religious exemption form. Upon receipt of the application City Clerk's Office staff will contact me with further instruction. Vaccination documentation will not be disclosable to the public.

☒ I Agree

Judi Cordray

Board Director / Program Manager



[LinkedIn](#)

TOGETHER
we can change
the WORLD

Setting and achieving bold, aspirational goals that stretch the limits of what is possible.

Strategy Setter and **Conversation Facilitator** offering **20+** years' transferrable experience leading key growth initiatives in media production. Known as an expert at considering the big picture, synthesizing multiple viewpoints, and empowering others to achieve highest performance. Analytical, creative, and hands-on with a history of soft leadership skills that restore trust, build consensus, and produce results.

EXECUTIVE COMPETENCIES

Cross-Cultural Team Building + Organizational Transformations + Program & Project Management
Internal & External Stakeholder Management + Customer Support & Executive-level Interfacing
Best Practices & Business Process Improvement + Cross-Functional Collaboration + Team Mentoring

Career Highlights

ESPN, Los Angeles, CA | 2008 - 2021

VICE PRESIDENT GENERAL MANAGER, West Coast (WC) Production Center

Scope: \$10M/\$6M OpEx/CapEx Budgets | **5/200+** direct/indirect reports | Led Business Transformation, Organizational Development, Production Operations, Technology Innovation, Scheduling, Training

Strategic Planning:

- Built first WC team for ESPN, based in L.A., launching brand-new Production Center downtown.
- Enhanced client support, strategically reforming department to clarify leaders' authority.
- Produced business continuity plan for Network Broadcast Operations, minimizing costly delays.

Critical Problem Solving:

- Launched first Sports Center production from LA on schedule, after reversing major delays.
- Accelerated construction of Studio by actively engaging Engineering and IT technical teams,

ABC Television, Los Angeles, CA | 2006 – 2008

VICE PRESIDENT, Broadcast Operations & Engineering (BO&E)

Scope: \$8M/\$6M OpEx/CapEx Budgets | **100+** Direct Reports | Managed Information Systems

Business Transformation:

- Upgraded technical infrastructure to support multi-channel file delivery and transition to HD.
- Improved relationships between BO&E and Marketing to successfully transition digital delivery.
- Contributed to successful NABET union negotiations by emphasizing common purpose.
- Cemented collaboration of New York and West Coast Operations, helping unify diverse opinions.

Additional Experience Prior to 2006

ABC News, Los Angeles, CA

GENERAL MANAGER, Electronic News Gathering (ENG)

Scope: 25+ Direct Reports | Oversaw Production Planning, Facility Management, Human Resources, Labor Relations, IT Migrations, Employee Safety, Digital Strategy

Operational Efficiency:

- Facilitated coverage of Good Morning America, 20/20, World News Tonight, Primetime, Nightline, and countless ABC News Special Events.
- Coordinated high-profile remote productions for Superbowl XXXVII, Olympic Games, Michael Jackson Trial, Political Party Conventions, Iowa Caucus, and Presidential Inauguration.
- Optimized budgets, executing purchasing and inventory management best practices.

Pivotal Capital Investments:

- Orchestrated 360° studio renovation, guiding team of Designers, Engineers, and IT specialists.
- Project-managed construction of modern transmission facility currently housing LA bureau.

High Stakes Negotiations:

- Influenced labor union contracts, leveraging crisis management and vendor relations skills.
- Co-developed workplace policies and safety guidelines with Legal and Risk Management.

Education & Professional Development

Executive Master of Business Administration (EMBA), Simmons School of Management, Boston, MA

WISE Executive Leadership Institute, Tuck Executive Education at Dartmouth College, Hanover, NH

Executive Leadership Program, Walt Disney Company, Los Angeles, CA

Women in Leadership, Linkage Institute, San Francisco

Board Affiliations

LA Sports Council, Board Member

Los Angeles Sports & Entertainment Commission (LASEC), Advisory Board Member

WISE Los Angeles Executive (Women in Sports and Events), Advisory Board Member

Awards & Recognition

[Women of Inspiration Award](#), WISE Los Angeles, 2015

[LA Biz Women of Influence Honoree](#), L.A. Business Journals, 2015

Application Form

Profile

Mr. victor Taracena
Prefix First Name Middle Initial Last Name

[REDACTED]
Email Address

[REDACTED] North Glenwood Place
Home Address Suite or Apt

Burbank CA 91506
City State Postal Code

Home: [REDACTED] Mobile: [REDACTED]
Primary Phone Alternate Phone

Self Employed Proprietor Architect/Project Manager
Employer Job Title Occupation

Which Boards would you like to apply for?

Board of Building and Fire Code Appeals: Submitted
Community Development Goals Committee: Submitted

Length of time as a Burbank Resident:

42 years

Burbank Registered Voter?

☒ Yes ☐ No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I feel my 40 years living in this city gives me a unique perspective as to where Burbank has been and where it must go in order to continue its successful evolution and growth. Additionally, my experiences as a professional, in my humble opinion, would only serve the City's commission(s) in helping to guide Burbank.

Education

I have a bachelors in Architecture and Design from Woodbury University, plus I took advance courses in Plumbing Engineering Design from UCLA Extension Program.

Additional Pertinent Courses or Training

I have taken certificate courses in construction product technologies as is enumerated in my CV which is attached to this application.

Other Pertinent Skills, Experience or Interests

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

No prior community service

List Community activities in which you are involved:

None

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

None that I know of

Conflict of Interest

Conflict of Interest:

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

☐ Yes ☒ No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

AB 1234 Training

The Board, Commission or Committee (collectively Board) you are seeking appointment to provides City reimbursement for attending trainings or conferences. Therefore, under State Law all members of the Board must receive at least two hours of ethic's training, as prescribed by the Fair Political Practices Commission, within one year of appointment and once every two years thereafter.

First Choice

FIRST choice for Board/Commission/Committee appointment:

Board of Building and Fire Codes Appeals

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I have a bachelors in Architectural Design for Woodbury University. I was an Adjunct Professor of Architecture at the University of Rafael Landivar School of Architecture and I taught a continuing extension course for professional architects and engineers in Light Gauge Steel Framing and the Ecological use of wood in construction.

What are your goals in serving on this Board/Commission/Committee?

I hope to bring my experience to enhance the board in taking decisions and actions that will serve the City of Burbank and its people.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Community Development Goals Committee

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

I have a bachelors in Architectural Design for Woodbury University. I was an Adjunct Professor of Architecture at the University of Rafael Landivar School of Architecture and I taught a continuing extension course for professional architects and engineers in Light Gauge Steel Framing and the Ecological use of wood in constructio

What are your goals in serving on this Board/Commission/Committee?

I hope to bring my experience to enhance the board in taking decisions and actions that will serve the City of Burbank and its people.

Supplemental Questions

Acknowledgements

Acknowledgment No. 1 - General

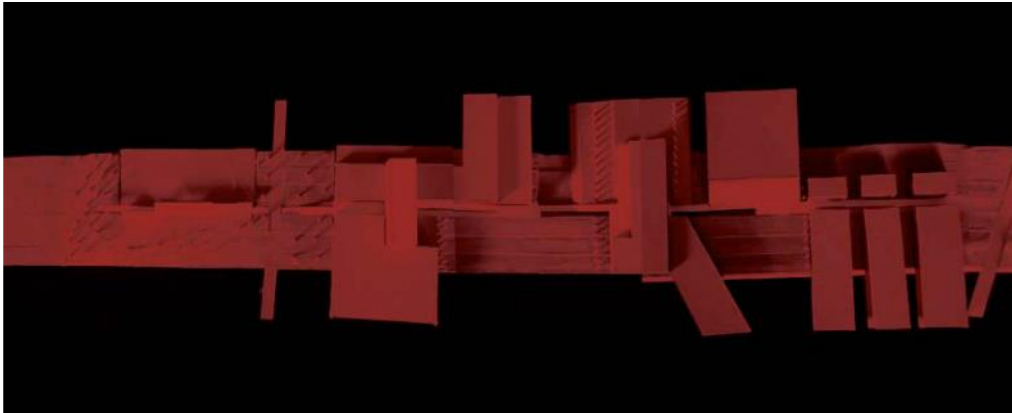
ALL INFORMATION SUBMITTED IS A PUBLIC RECORD AND WILL BE POSTED ON THE CITY'S WEBSITE. All City Board, Commission, and Committee members serve without compensation from the City. No person shall serve at the same time on more than one Board, Commission or Committee. All applicants must be electors of, and actually reside in the City of Burbank, with the exception of the Burbank Cultural Arts Commission and the Sustainable Burbank Commission. (Per BMC Section 2-1-405, 2-1-406, 2-1-407)

☒ I Agree

Acknowledgement No. 2 - City of Burbank COVID-19 Vaccination Policy

I have read the City of Burbank Covid-19 Vaccination Policy and hereby agree to provide proof of vaccination or either a medical or religious exemption form. Upon receipt of the application City Clerk's Office staff will contact me with further instruction. Vaccination documentation will not be disclosable to the public.

☒ I Agree



Professional Curriculum

Victor Adolfo Taracena, ICC, SFA, USGBC



Table of Contents

Professional Resume

Academic Work

Professional Work

Academic Work

Background

United States:

■ North Glenwood Place, Burbank CA
91506
Tel: ■
Fax: ■

Guatemala:

Km. ■ Carretera A San Jose Pinula
Residenciales "Lo De Valdez"
Lote ■, Mz. E-11
Tel: ■

RESIDENCY:

Email:

■

University of California at Los Angeles
(U.C.L.A.)
Plumbing Engineering Systems

Woodbury University
B.Arch., Bachelors in Architectural Design

Education:

Glendale Community College
Architectural Drafting and Design

Employment:

Currently I am working as a Freelance designer and consultant working on residential projects and Garage legalization and Granny flat proposals.

In addition I am working on design projects in Guatemala Central America.

Professional Resume

Certificates/Training

Certificates: International Code Council (ICC), formerly
International Conference of Building
Officials
ICBO Certification - Permit Technician
No. 5057053-14

The North American Steel Framing Alliance: *STUD- U: Steel Framing and Basic Design*

Gas Tite Systems - *Certified Designer/Installer* No. 01T265045

Takagi Industrial Systems - *Certified Designer/Installer*

Lorman Education Services
Construction Insurance and Bonding

Lorman Education Services
Federal Procurement Standards for Government Construction Projects

Seminars/Training: *Historic Tax Credit Conference*, by Novgradac & Company

Low - Rise Residential Construction Detailing, by The North American Steel Framing Alliance

Steel Framing in Wall Systems: Studs, tracks, and

Other components in steel-frame curtain wall and Load bearing wall systems for light commercial and residential construction, by The North American Steel Framing Alliance

Designing Aluminum Structures, by the Aluminum Association

Design Application for Standing - Seam Metal Roofs, by Sika Corporation - United States Division

Standard for Cold Formed Steel - General Provisions, by the American Iron and Steel Institute

Standard for Cold Formed Steel - Prescriptive Method for one and two story Structures, by the American Iron and Steel Institute

Certificates/Training

Seminars/Training: *Standard for Cold Formed Steel - Truss Design*, by the American Iron and Steel Institute

Standard for Cold Formed Steel - Header Design Provisions, by the American Iron and Steel Institute

Overview of the 1997 Uniform Building Code (UBC), by the International Conference

Means of Egress, A Detailed Analysis, by the State of California Building Officials Training Institute

Simplified Engineering - The Design of Wood Structures, by the State of California Buildings Officials Training Institute

California Building Code and Federal Accessibility Requirements, by the State of California Training Institute

2007 California Building Code - Non Structural Provisions, by the State of California Building Officials Training Institute

Seminars/Training: *ADA/Title 24 - Accessibility Provisions for Alterations/Remodels in Existing Buildings*, By the State of California Building Officials Training Institute

Learn how - to effectively perform structural, Non - structural light commercial and residential Plan review, by the International Code Council

Designing with Shear Walls for Low to Mid-Rise Construction, by CEMCO (California Expanded Metal Company)

Dynamic and Static Head-of-Wall Joint Fire Protection, by CEMCO (California Expanded Metal Company)

Proper Specification and installation Recommendations for Structural Wall Framing, by Dietrich Metal Framing

Why build with Steel? Utilizing Light Gauge Steel Framing Systems, by Dietrich Metal Framing

Construction Joints: Head of Wall Deflection Systems, by Dietrich Metal Framing

Innovative Column options for the 21st Century, by HB & G

Certificates/Training

Seminars/Training: *The specification, Design Manufacturing and Installation of Light Gauge Steel Trusses*, by Aegis Metal Framing

Overview of the 1997 Uniform Building Code (UBC), by the International Conference

Specifying windows & Doors, by All Seasons Windows & Doors

Design Engineering and Exterior Light-Gauge Steel Framing Basics, by Dietrich Metal Framing

Designing Floor Systems with Engineered Wood Joists, Universal Forest Products

Basic Understanding of retrofit Standing Seam Metal Roof System, A-Lert Roof Systems

Light-Gauge Steel Framing Connection Products: Specifying Tested Connection Products that limit Liability, by Dietrich Metal Framing

Understanding Engineered Wood Products, American Plywood Association

Seminars/Training: *Introduction to Barrier - Free Design and ADA Standards for Accessible Design*, RCEP Professional Development

Indoor Air Quality an Healing Environments, by GBCI - Meets requirements for US Green Building Council Criteria

An Introduction to LEED, by GBCI - Meets requirements for US Green Building Council Criteria

One Coat Stucco: The Most efficient Stucco System Available, RCEP Professional Development

Taller - Fundamentos del Diseno, por la Facultad de Arquitectura de la Universidad de Rafael Landivar

Participation in the first Central American Congress on Green Architecture (Primer Congreso Centroamericano de la Arquitectura Verde)

Participation in the Seminar entitled, "Diseno y Construccion Verde del Instituto de Investigacion en Diseno de la Universidad Rafael Landivar"

Seminars Conducted:

2015 - Conference entitled **Green Architecture and the future of Sustainable Building Design** for the University Del Itsmus School of Arqhitecture

2012 - Conference: Green Architecture and its Application in Guatemala, **Arquitectura Verde y su Aplicacion en Guatemala.** para la Unversidad

2012 -Conference: Seminar for Architecture Staff faculty for Central American Architectural Re-Certification **"Especificaciones, Estándares & Recomendaciones para la instalación de Paredes no-estructurales de acero liviano de acero de Cemco Steel Framing & Clark-Dietrich Metal Framing"** (Standards, Specifications and Recommendations for Cold Formed Steel from Cemco and Clark-Dietrich)

2011 - Conducted a seminar entitled, **"Uso y Aplicacion de la Madera como Sistema Sostenible en Guatemala,"** (The use and application of sustainable wood products for Guatemala) for the University del Valle of Guatemala, School of Civil Engineering

Seminars Conducted:

2011 - Conducted a seminar for 3rd & 4th Civil Engineering students entitled, **"BIENVENIDO A SISTEMAS CONSTRUCTIVOS PARA ARQUITECTURA VERDE,"** (WELCOME TO CONSTRUCTION METHODS FOR GREEN ARCHITECTURE.)" for the University del Valle de Guatemala, School of Civil Engineering

2011 - Conducted a seminar entitled, **"Caracteristicas Termicas y Resistencia de Materiales Constructivos en la Region,"** (Thermal characteristics of Reginal Construction Materials) of for the First Central American Congress on Green Architecture (Primer Congreso Centroamericano de la Arquitectura Verde)

2010- Conducted a seminar on, **"Estructuras Sismoresistentes"** para la Jornadas del Diseno 2010 de la Universidad Rafael Landivar (Seismic Resistant Structures for the 2010 Design Competition for the University of Rafael Landivar)

2008 - Presentation on, **UNA INTRODUCCIÓN AL NUEVO SISTEMA CONSTRUCTIVO DE PANELES ESTRUCTURALES,** para Mr. Jose Alfredo Hernández De la Cruz, Diputado - Congreso De La Republica Guatemala, C.A. (An Introduccion to prefabrication Panelized construction for Senator Alfredo De la Cruz - Republic of Guatemala)

Seminars Conducted

2008 - Prepared a lecture entitled, ***Estructura Liviano de Acero (ELA) de alta rendimiento - Una Introducci3n a lo mas avanzado en Sistema Constructivos***, (Light Gauge Steel Framing as an Advanced Construction System) for the University of Rafael Landivar - Facultad de Arquitectura Construcci3n 3 Sistemas Constructivos En Madera y Acero

2007 - Prepared a lecture seminar entitled, ***An Introduction to Light Gauge Steel Framing***, For the Asociacion Centroamericana para la Vivienda (ACENVI)

2007 - Prepared a lecture seminar entitled, ***An Introduction to Light Gauge Steel Framing***, For Fianzas Universales, Departamento Tecnico

2005 - Prepared and presented a seminar entitled, ***Building Energy Efficient Homes: New Construction and Rehab***, for the HUD project managers and allied professionals

Classes taught:

Academic Experience

Classes taught:

Fall Semester 2012 - Adjunct Professor for Design Studio 5 (Arquitectonicos 5), for the University of Rafael Landivar School of Architecture.

Spring Semester 2012 - Adjunct Professor for a technical Design Studio 2 - Wood Structures and Design," for the University of Rafael Landivar School of Architecture.

Fall Semester 2011 - Visiting Professor and technical advisor for 3rd and 4th year Civil Engineering Students for the University of Del Valle School of Engineering

Fall Semester 2011 - Adjunct Professor for Design Studio 3 (Arquitectonicos 3), for the University of Rafael Landivar School of Architecture.

Fall Semester 2011 - Adjunct Professor for Design Studio 4(Arquitectonicos 4), for the University of Rafael Landivar School of Architecture.

Spring Semester 2010 - Adjunct Professor for Design Studio 3 (Arquitectonicos 3), for the University of Rafael Landivar School of Architecture.

Fall Semester 2010 - Adjunct Professor for Design Studio 3 (Arquitectonicos 3), for the University of Rafael Landivar School of Architecture.

Classes taught:

Continuing Education Courses
Cursos Libres -
Universidad Rafael Landivar

28 of April to 16 of June, 2012
Sistema de Construcccion: **Estructuras Livianas en Acero** (Light Gauge Steel Framing Construction Systems)

28 de April to 16 of June, 2012
Sistema de Construcccion: **Estructuras de Madera** (The Ecological use of Wood Structure and Design)

15 October to 26 of November, 2011
Sistema de Construcccion: **Estructuras Livianas en Acero** (Light Gauge Steel Framing Construction Systems)

9 de April to 26 of March, 2011
Sistema de Construcccion: **Estructuras Livianas en Acero** (Light Gauge Steel Framing Construction Systems)

Semniars/Awards

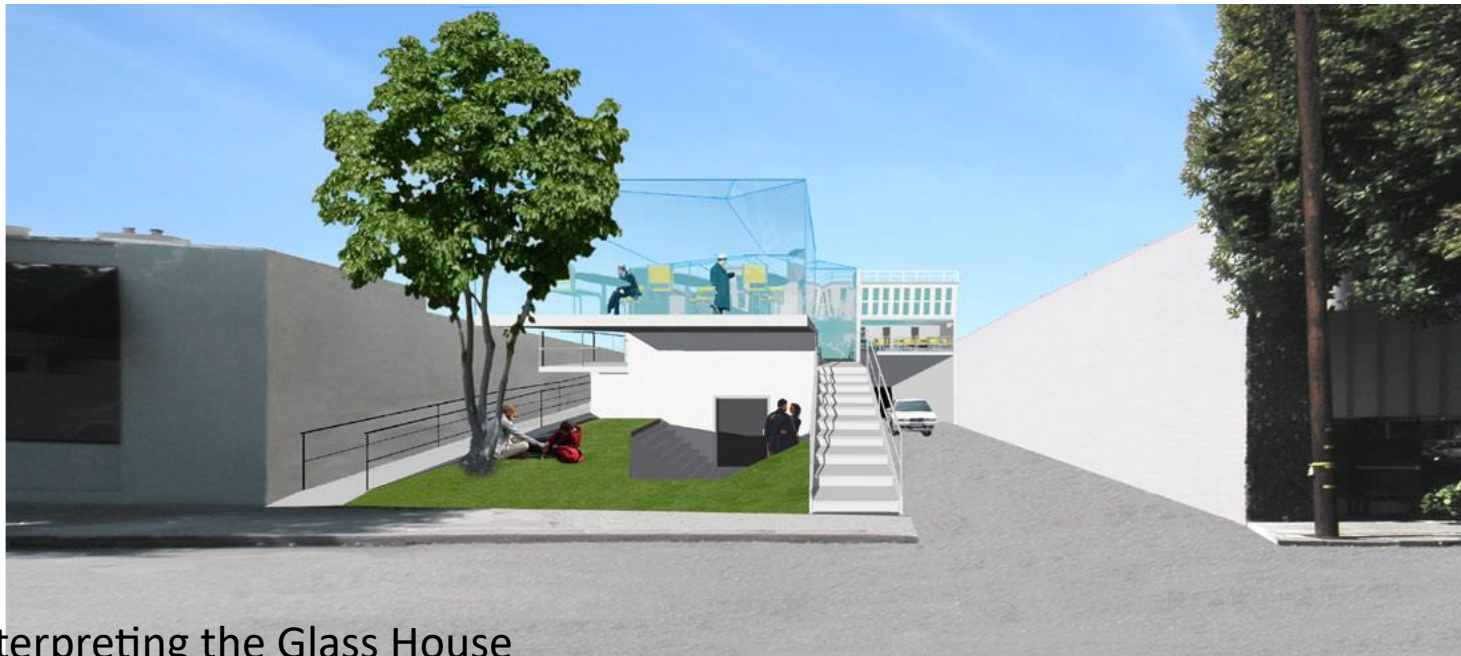
Classes taught:

Classes taught:

Academic Experience



Academic Work

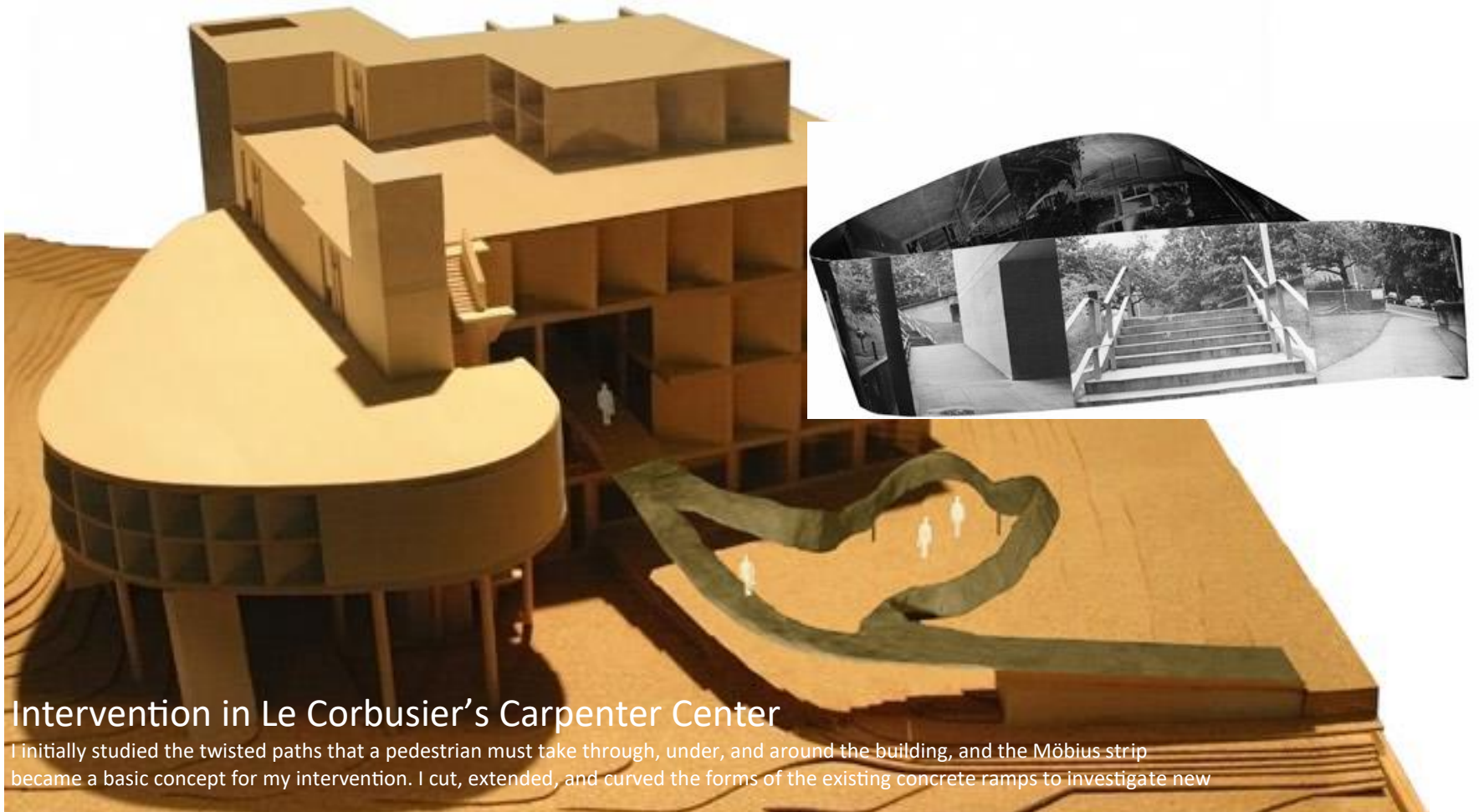
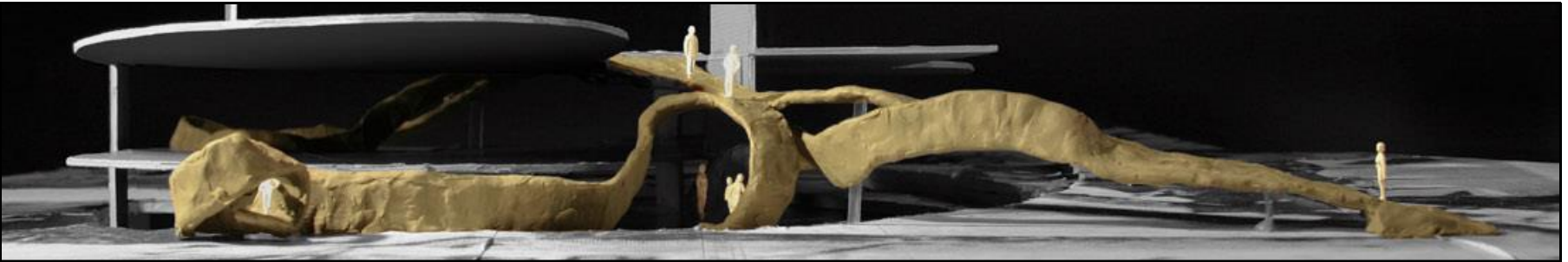


Reinterpreting the Glass House

Design a house for a working couple with no children for a vacant site in Palo Alto CA.

I integrated a public restaurant into the private home to study the interactions and mutual subversions of convention that would occur between the domestic and commercial urban spaces. I studied glass house precedents and externalized aspects of domestic life that

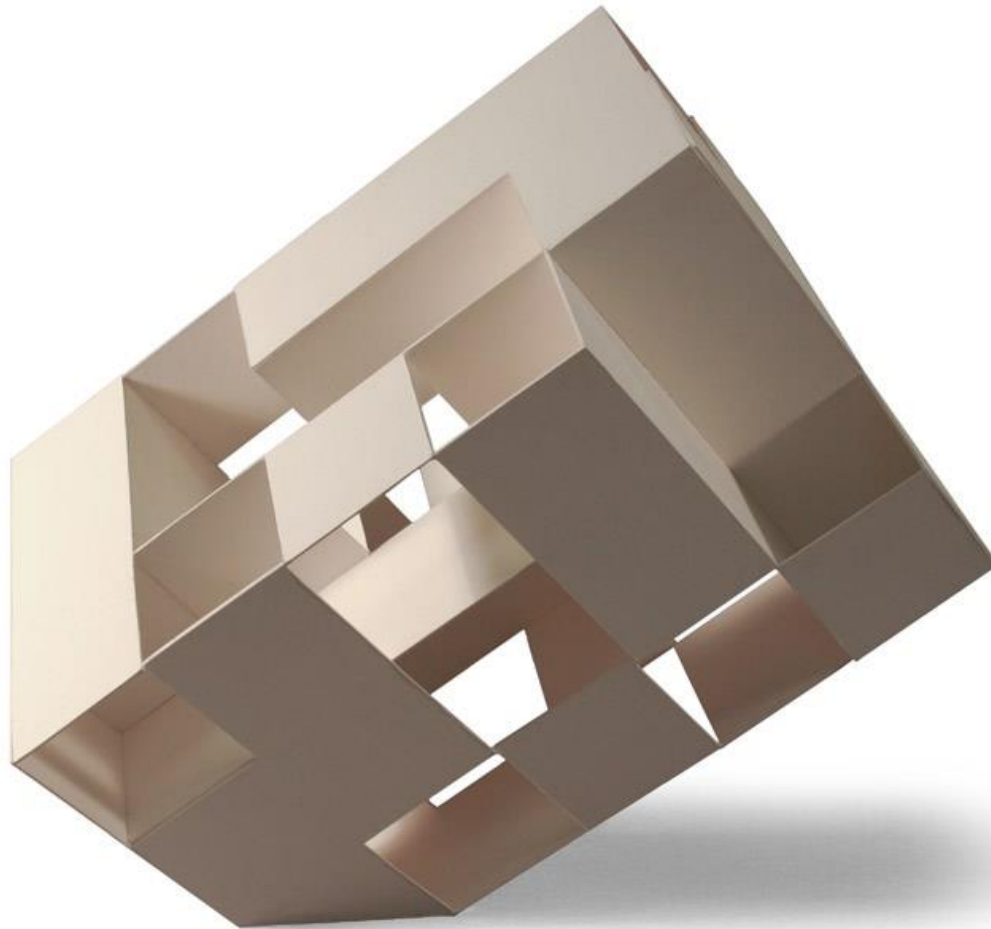
Portfolio



Intervention in Le Corbusier's Carpenter Center

I initially studied the twisted paths that a pedestrian must take through, under, and around the building, and the Möbius strip became a basic concept for my intervention. I cut, extended, and curved the forms of the existing concrete ramps to investigate new

Academic Work



Abstract Spatial Study

Explore relationships of space through interlocking solids and voids of specified sizes. Obey a rigid 3" grid and use no more than three 45° triangles.

I used the allotted triangles to rotate the grid that would order my volumes, and this rotation created a new spatial system for me to explore. I arranged the solids and the voids to accentuate this fundamental alteration by developing a line of symmetry that divided the axis of rotation. I filled the leftmost solids with additional museum board to balance the cantilever.

Portfolio

Academic Work



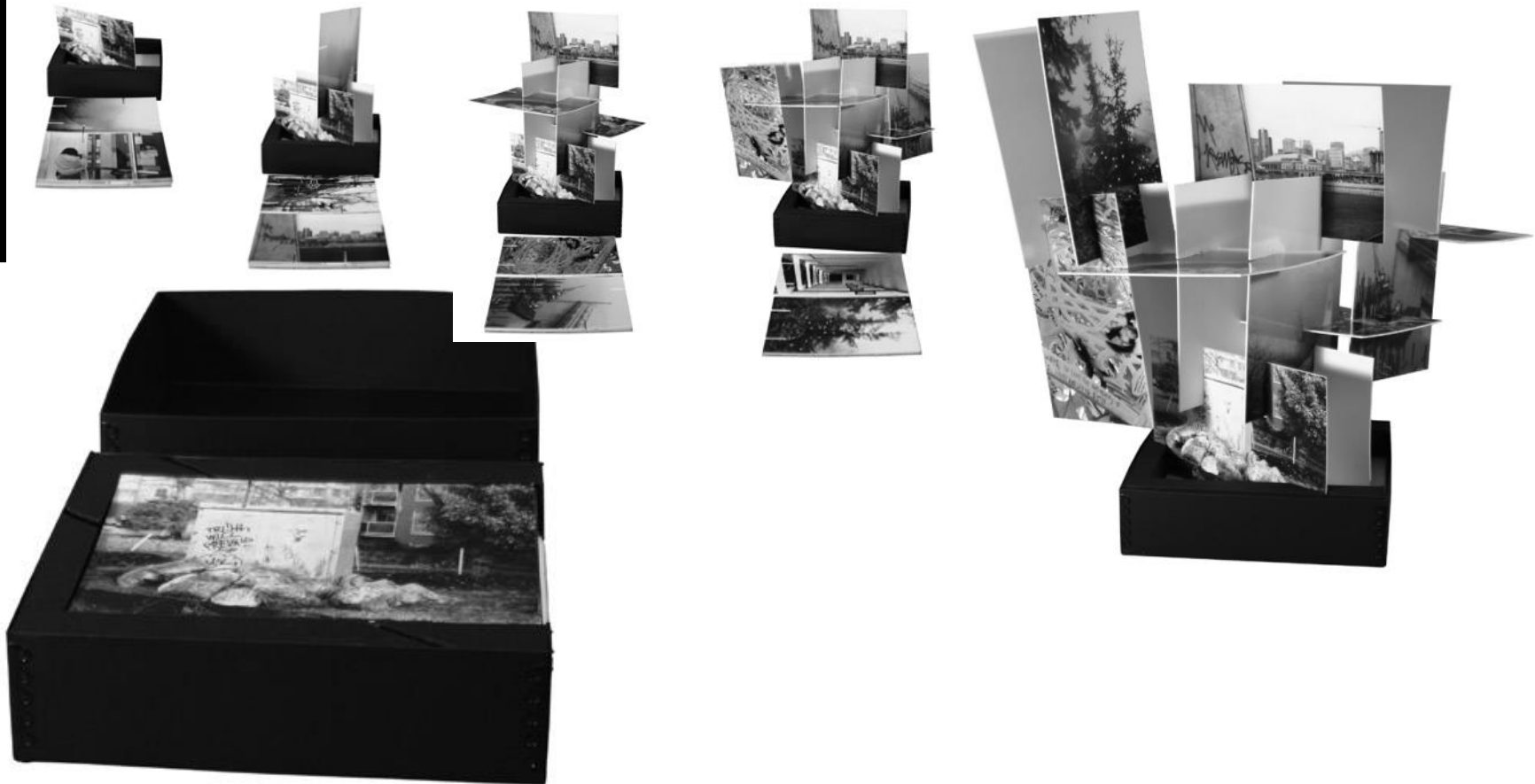
Case Study of Frank Harmon's Prairie Ridge Open Air Pavilion

Study the assigned existing building and present the analysis to the class.

I researched the architect and the specific project to focus our analysis on the most formally and structurally relevant aspects of the design. We modeled the building at 1/4" in a partially-completed state to better **explore** the essential structural systems.

Portfolio

Academic Work



Architectural Photography || Photographic Architecture

Create a uniquely-presented final portfolio consisting of my fifteen best prints.

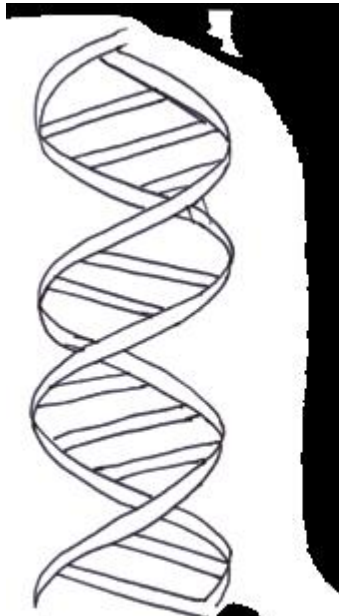
The negatives I had exposed over the quarter captured a variety of subjects, and I wanted to investigate relationships between them. I drew upon childhood memories of Charles and Ray Eames' House of Cards to create a buildable photographic experience. I specified themes for each of the five visible faces: graffiti, structure, macro, portraits, fog. Subtle annotations near each slot specified a single construction sequence.

Portfolio

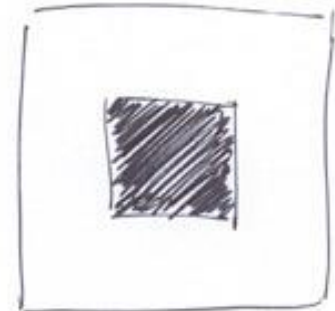
Academic Work



positive defines negative
solid defines void



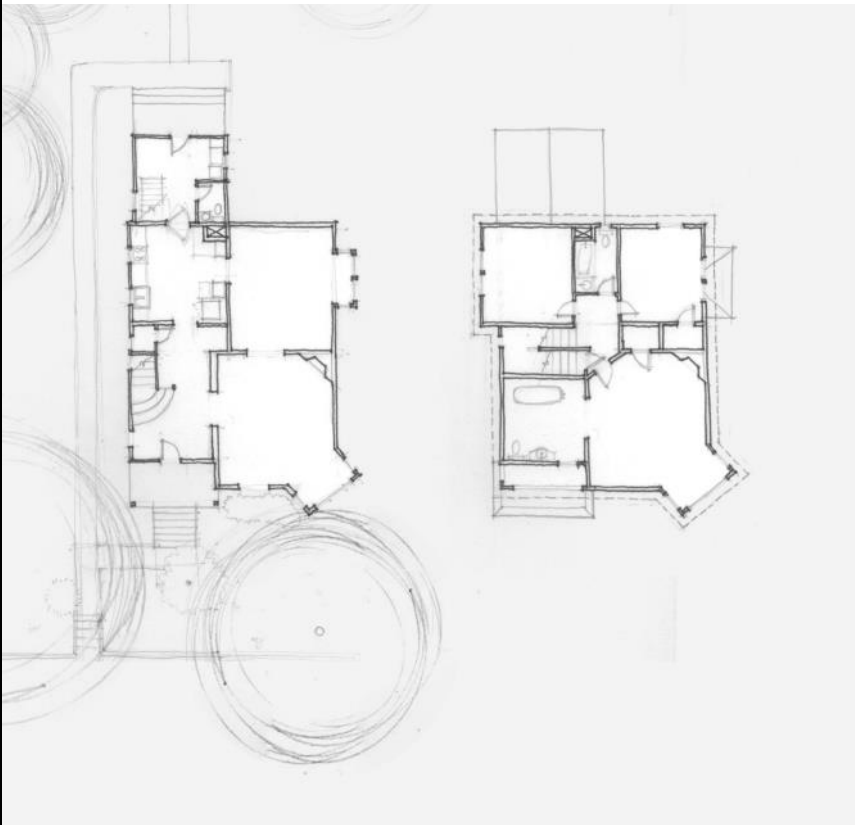
double helix
mirrored/complementary/inverse processes for image creation



negative defines positive
void defines solid



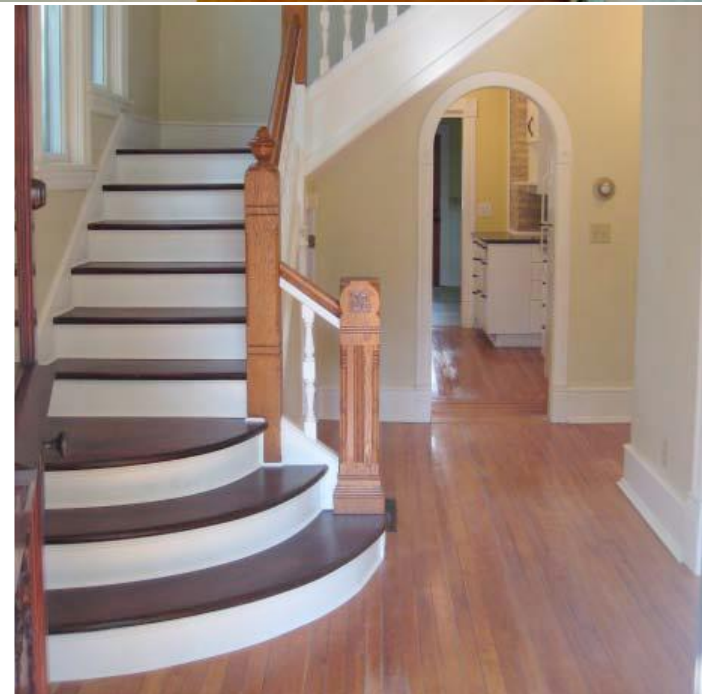
ascension to religious act



KESTON HOUSE REMODEL

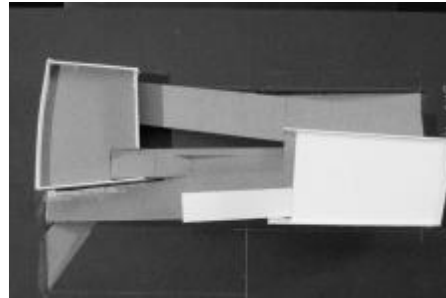
As a team of five, friends of mine and I completely gutted this Saint Anthony Park house with the intention of adequately modernizing it while attempting to preserve its modest charm. When I arrived, the interior of the house was rather derelict.

Ceilings were drooping, walls leaned, and the kitchen sink's constant drip had been steadily gouging a hole in the floor below. Beyond that, the house needed bathrooms. After applying sheetrock to all the walls and ceilings and replacing all the finish woodwork throughout the house, we added a kitchen and three bathrooms

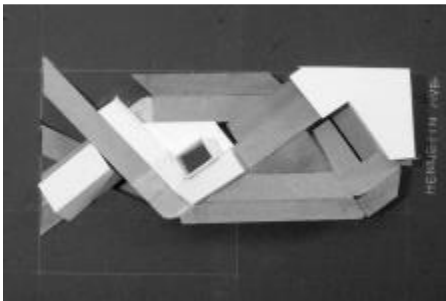




Scheme One Porous Retail



Scheme Two Intersecting V's



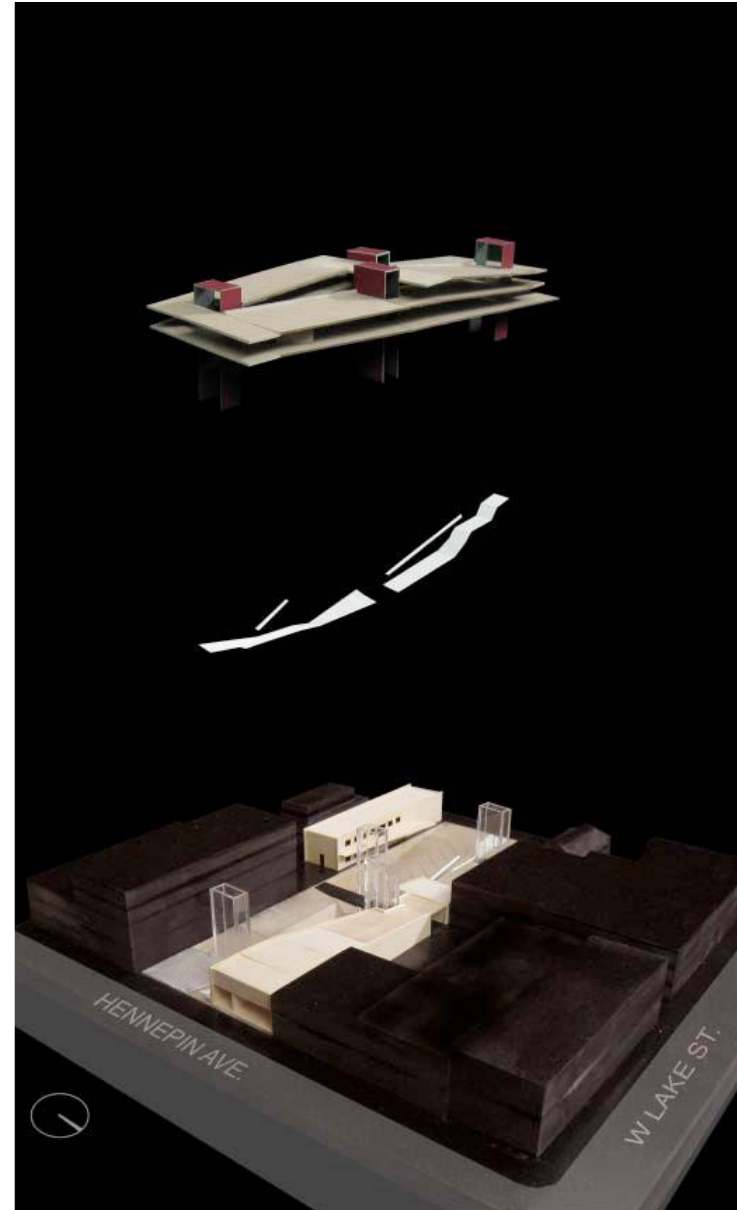
Scheme Three Pack It In



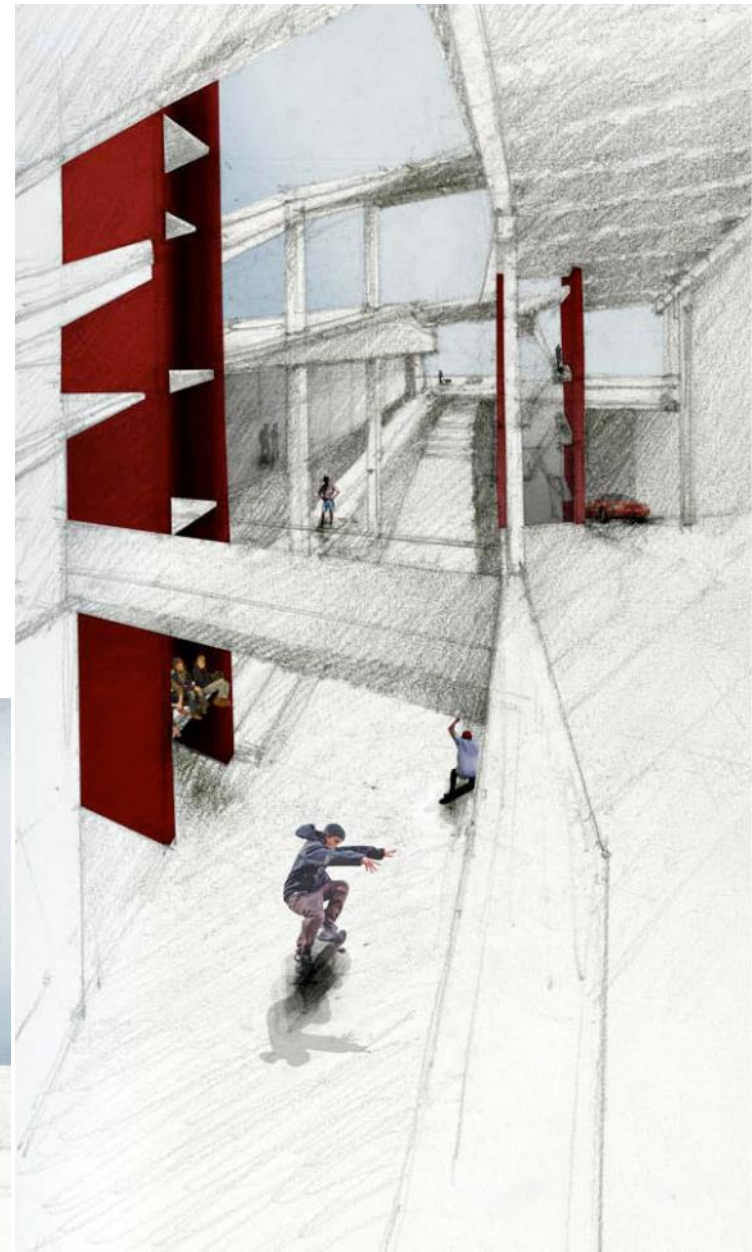
Scheme Four Serpentine

SKATE GARAGE

This project came out of a concern for local community, that kids are spending too much time inside. I proposed to design an appropriate architecture for adolescent leisure in the city, suggesting that this architecture would integrate youths' everyday lives into the public realm by interfacing their spaces with spaces for adult generations. The project morphed into the design of a parking garage in Uptown Minneapolis, one that concurrently offers parking and provides opportunities for adolescents to freestyle skate. A bike shop and a snack store were incorporated to interface older generations into this adolescent realm.



SKATE GARAGE



Professional Work

Florida Modern Residence

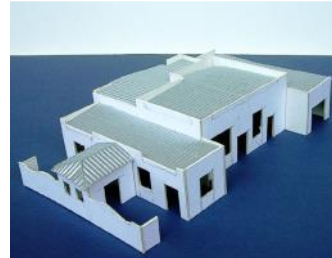
This project in Sanford, Florida was inspired by the vernacular Spanish-style stucco homes in this city in the northern suburbs of Orlando. However, the construction materials were modernized to include exterior walls of factory cast concrete panels and a hollow core concrete panel roof structure with a green roof system.

2400 s.f. residence

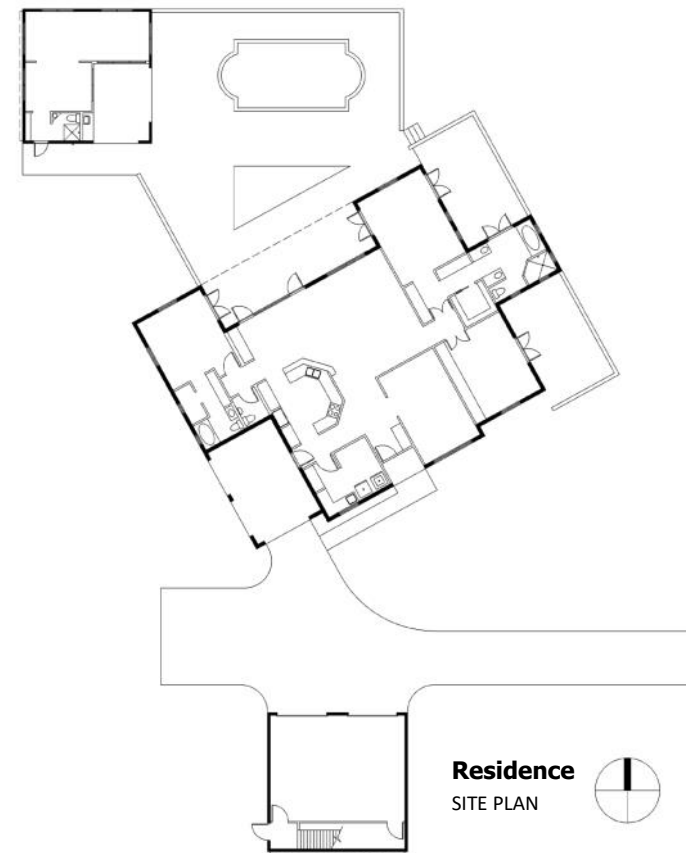
500 s.f. pool / guest house

675 s.f. garage apartment

Schematic model of Residence



Section through Residence at entry



Professional Work

Type II Construction

Concrete Tilt-up / Structural Steel



Rymfire Elementary School:
150,000 s.f. New Campus

Admin / media, classrooms, cafeteria,
P.E.

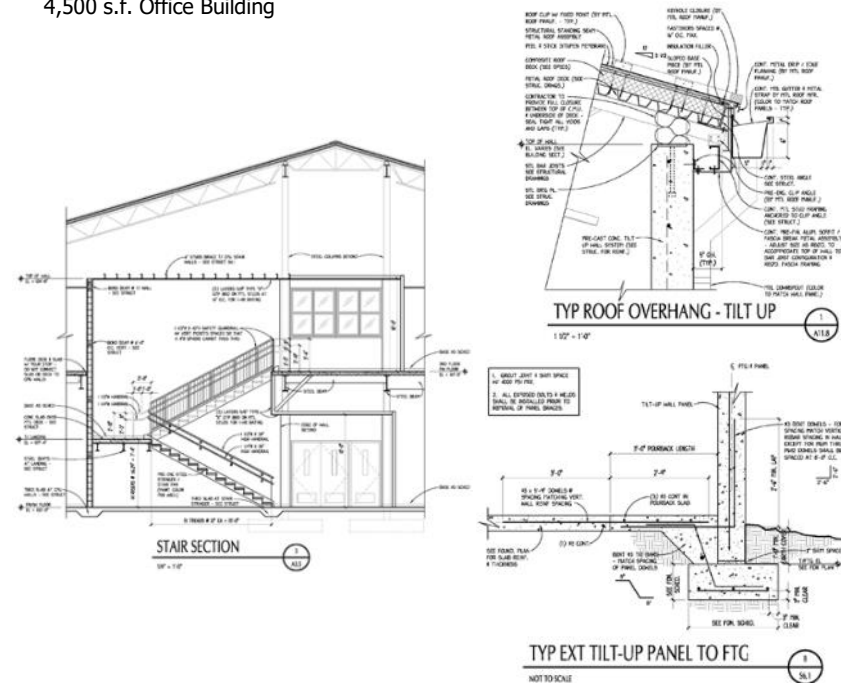


Type V Construction

Wood Framed



Alachua Towne Center:
4,500 s.f. Office Building

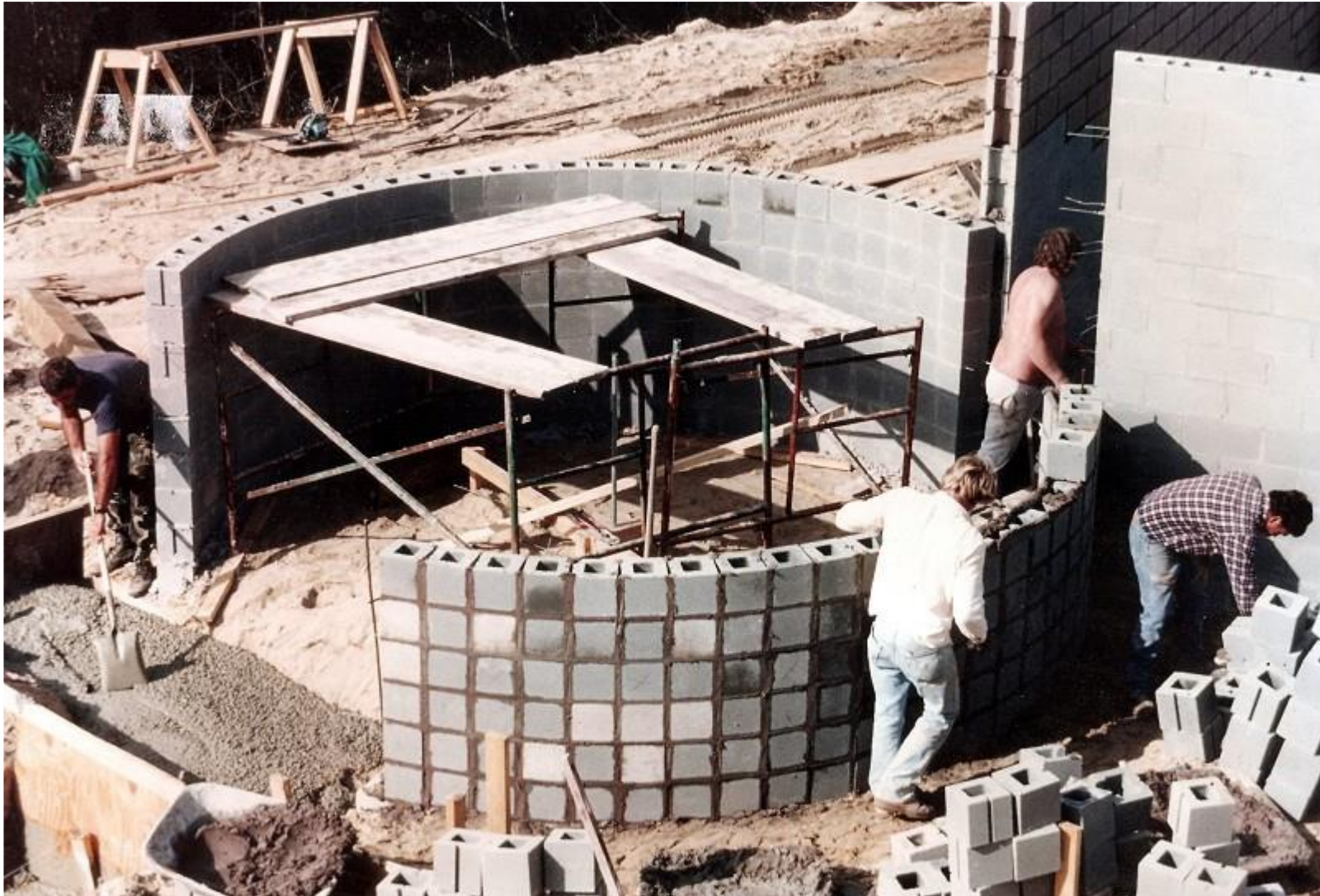




The WhiteHead, Project from
Concept to Reality



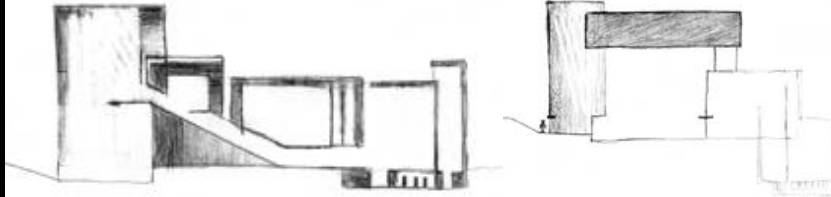
The WhiteHead, Project under construction



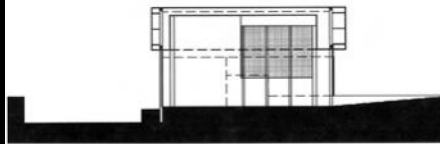


The WhiteHead, Project Completed

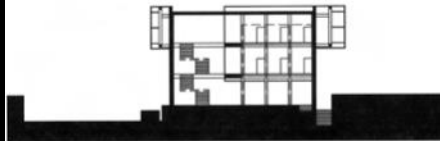
MIKVEH Ritual Bath in the Jewish tradition



Conceptual hand sketches



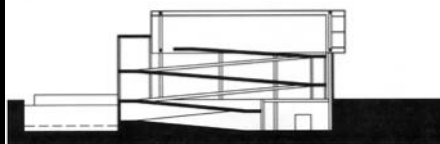
Lobby



Contemplation



Steam Baths



Ramps

The space of **contemplation** developed through the molecular, crystalline expression of water as solid.

VARYING STATES OF WATER

The project was proposed on the built and un-built site of Louis Kahn's Jewish Community Center in Trenton, New Jersey. The design grew from the role of the baths and that of water as separating out impurities. The progression through the building spaces functions as a filter, marking the transition from the outside world to the place of the ritual. The three states of water informed the qualities of these major spaces as well as the circulation between them.

Solid (Ice) Vapor (Steam) Liquid (Water)



Conceptual model



AutoCAD / 3-D Studio Viz



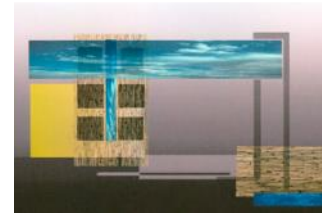
Conceptual model



AutoCAD / 3-D Studio Viz



Final model



Photoshop image developing concept of the varying states of water



Building section layered on final Photoshop conceptual image



Final model in site context



Model elevation at entrance lobby

Proposed Campus Annex Extension Villa Nueva, Guatemala



This proposed project was for the University of Galileo Annex in the City of Villa Nueva in the country of Guatemala. The scope of the design was to provide a multi-story facility on an extremely small lot. The design was to encompass local building materials and local architecture vernacular as the International Style was being interpreted in Latin America.





Curso libre Diseño y Construcción de Estructuras Livianas de Acero

Dirigido a arquitectos, ingenieros, estudiantes de 3er. año de ambas carreras que laboran en este campo.

**Días sábados del
22 de octubre al 3 de diciembre**

El acero liviano ha demostrado ser un producto versátil y duradero para la construcción, ofrece numerosas ventajas en seguridad estructural y altos valores térmicos, que dan como resultado un superior producto final.

Lugar: **Universidad Rafael Landívar
Campus Central**

Hora: 8:30 a 11:30 horas

Inversión: Q. 895.00

Inscripción: cursoslibres@url.edu.gt

Con el apoyo de:



www.url.edu.gt

CATEDRÁTICO

Arq. Víctor Taracena

Experto en sistemas de ingeniería de la plomería, especializado en la Universidad de California. Cuenta con certificaciones en el área de diseño y construcción. Actualmente es catedrático de la Facultad de Arquitectura y Diseño de la URL.

EXCELENCIA ACADÉMICA CON VALORES



Universidad del Valle de Guatemala



Conferencia: **Sistemas Constructivos**

**Uso & Aplicación de la Madera como Sistema Constructivo
Sostenible en Guatemala**

Fecha: 29 de Julio 2011

Hora: 3:00 pm a 5:00 pm

Lugar: Auditorium F-101

Ultimo día para inscribirse: 26 de julio

Más información:

Departamento de Ingeniería Civil

Eugenia Barillas

Teléfono: 2364-0336 Ext. 546 y 574

Correo electrónico: ebarillas@uvg.edu.gt



Patrocinado por:



Conferencista:

El Arq. Víctor A. Taracena, un arquitecto americano con 20 años de experiencia en el sistema constructivo en madera. Cuenta con experiencia como inspector de edificios & vivienda para el Departamento de Planificación & Edificación de la Ciudad de Long Beach y como Director del departamento de Diseño & Construcción para el Departamento de Desarrollo Habitacional y Urbano de los EEUU. Actualmente es co-propietario de Grupo Taracena, una compañía importador de productos de construcción certificados LEEDS por USGBC.

Cursos Libres Landívar

Diseño y Construcción de Estructuras Livianas de Acero (sistema internacional)

Para todo público



Días sábados: del 28 de abril al 16 de junio

Horario: de 8:00 a 10:30 horas

Lugar: Universidad Rafael Landívar

Inversión: Q 895.00

Cupo limitado

Catedrático: Arq. Victor Taracena



Mayor Información:

Centro Landivariano de Educación Continua
Teléfonos: 2426-2565 o 2426-2607
Correo electrónico: cursoslibres@url.edu.gt y
www.url.edu.gt/cursoslibres

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Universidad
Rafael Landívar
Tradición Jesuita en Guatemala

Cursos Libres Landívar

Diseño y Construcción Ecológico en Madera (sistema nacional e internacional)

Para todo público



Días sábados: del 28 de abril al 16 de junio

Horario: de 10:35 a 13:05 horas

Lugar: Universidad Rafael Landívar

Inversión: Q 895.00


Cupo limitado

Catedrático: Arq. Victor Taracena



Mayor Información:

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 www.facebook.com/cursoslibreslandivar



Universidad
Rafael Landívar
Tradición Jesuita en Guatemala



1er. Congreso Centroamericano de la Arquitectura Verde

9, 10 y 11 de junio de 2011
Salón 6, Parque de la Industria
Guatemala, Centroamérica
8:00 a 18:00 horas

Costo del evento

Nacionales	
- Estudiantes	Q200.00
- Profesionales	Q250.00
Extranjeros	\$50.00

Actividades:

- Stands
- Conferencias
- Talleres

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[YouTube Channel](https://www.youtube.com/channel/UCarquiverde)
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[Instagram](https://www.instagram.com/arquiverde)
[LinkedIn](https://www.linkedin.com/company/arquiverde)
[TikTok](https://www.tiktok.com/@arquiverde)
[Snapchat](https://www.snapchat.com/add/arquiverde)
[Twitch](https://www.twitch.tv/arquiverde)
[YouTube Channel](https://www.youtube.com/channel/UCarquiverde)

www.colegiodearquitectosdeguatemala.com
arquy@gmail.com
 (502)52009505

Con el apoyo de:



Diseño y diagramación: Universidad de San Carlos de Guatemala, Facultad de Arquitectura, Departamento de Divulgación y Relaciones Públicas

VIDA UNIVERSITARIA

El periódico de la Universidad Rafael Landívar

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[Ciencias Económicas y Empresariales](#)
[Ciencias Jurídicas y Sociales](#)
[Ciencias Políticas y Sociales](#)
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[Centro de Actualización Psicopedagógica](#)
[Dirección de Registro](#)
[Dirección de Sistema Universitario](#)

Lanzan diplomado para unir la arquitectura y ambiente
 Autor: Oscar Villeda
 Fecha: 14/05/2012

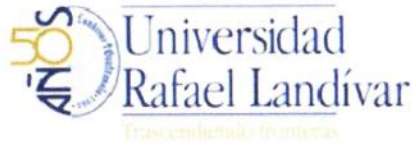
El pasado sábado 12 de mayo el Centro Landívariano de Educación Continua junto con la Facultad de Arquitectura y Diseño de la Universidad Rafael Landívar, presentaron el Diplomado en Arquitectura Verde Sostenible con el fin de capacitar a profesionales de la construcción para usar la creatividad de una manera amigable para el ambiente.

El conferencista invitado fue el arquitecto Víctor A. Taracena, quien cuenta con un amplio currículo en el Centro de Actualización Psicopedagógica arquitectónico verde y ha formado parte de proyectos a nivel internacional en el tema de conservación a través de la arquitectura.

Dirección de Registro resaltó la importancia de crear conciencia ambiental en este campo, sobre todo en Guatemala, Campus de Quetzaltenango que se ve directamente afectado por la contaminación. "En este país se cree que los recursos naturales son infinitos, debemos cambiar esa forma de pensar" añadió el expositor.

Campus San Roque González, S.J. de Huehuetenango 30 años la filosofía y las técnicas de arquitectura sostenible han estado en Campus San Luis Gonzaga, S.J. de Zacapa Rafael Landívar busca unirse a la causa por medio del lanzamiento de este Campus P. César Augusto Jerez García, S.J. de Quiché al apoyo de varias empresas las cuales brindarán materia prima para que los alumnos experimenten con las mismas y practiquen técnicas en la especialidad.

Sede de La Antigua



La Universidad Rafael Landívar
a través de su
Departamento de Arquitectura

Otorgan el presente reconocimiento
al grupo ganador de estudiantes de Proyectos Arquitectónicos,
con la selección de la propuesta para la elaboración e instalación de
“Folies Conmemorativos a los
50 años de la Universidad Rafael Landívar”.

Guatemala, 10 de febrero de 2011



Detalles Constructivos e Información Técnica
Para
El Diseño, Especificación, Utilización y Construcción
De
Estructural Formado en Frio (CFS)
(Cold Formed Steel)



Preparado por el Arq. Víctor A. Taracena, SFA, SSMA, USGBC,

Publicación técnica para uso académico a través de:

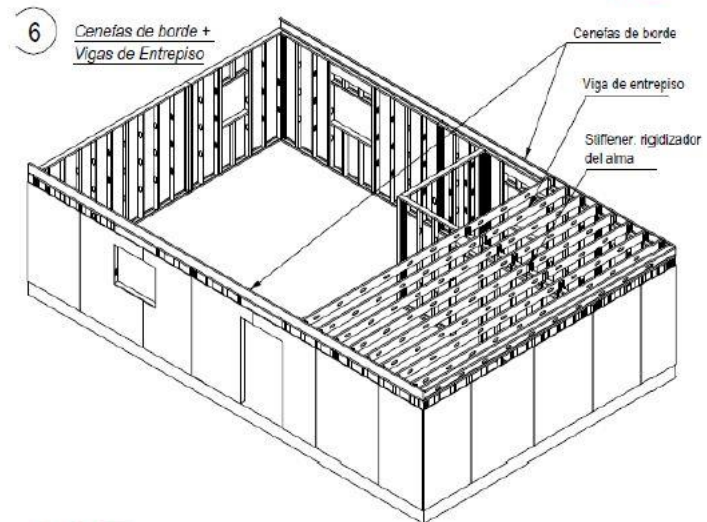


La información contenida dentro este expediente es para informar e instruir. El Arquitecto, Ingeniero o Constructor debe consultar el Productor, Distribuidor o profesional certificado en el diseño de Acero Formado en Frio (CFS) para asegurar el uso correcto del material. Grupo Taracena no se hace responsable por el uso incorrecto de la información presentado dentro este expediente.

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Montaje del Entrepiso

Se preparan las vigas de entrepiso según su medida verificando también que la distancia total, entre paneles exteriores opuestos coincida con la medida de los planos. Se procede al corte de las mismas a la medida requerida. Así mismo se preparan los rigidizadores y los perfiles "L" que se utilizarán para la correspondiente fijación de la viga al panel. Primero se colocarán las soleras de cierre y posteriormente las vigas de entrepiso. Es muy importante recordar la colocación de los stiffeners en los apoyos de las vigas y bajo muros de carga, para evitar el abollamiento del alma.



Deberán preverse los espacios destinados a vanos en el entrepiso.

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LA NATURALEZA COMO ARQUITECTURA

ARO. VÍCTOR TARACENA
ICC, STA, SSMA, USGBC

Arquitecto estadounidense que recibió su título de arquitectura de Woodbury University en los Estados Unidos. Catedrático de la Facultad de Arquitectura de la Universidad Rafael Landívar. Tiene una especialización en sistemas avanzados de plomería de la Universidad de California - Los Angeles. Es miembro del "U.S. Green Building Council" y es dueño de Grupo Taracena - un importador y proveedor de materiales de construcción certificados U.S.G.B.C.

El medio ambiente natural siempre nos ha llenado con un sentido de admiración y asombro. Considerando la cantidad de avances científicos que la humanidad ha logrado en los últimos 100 años, la naturaleza todavía tiene un gran misterio y complejidad que nunca podremos comprender. Esta complejidad no ha dejado de intimidar al hombre. En nuestro deseo de controlar la naturaleza, hemos tratado con orden, la tecnología, ciencia y los conceptos de civilización humana, hemos resultado, alejándonos de la tierra, a pesar que nuestra supervivencia depende totalmente de ella. Ahora estamos tratando de recuperar nuestra conexión con la naturaleza.

Hay un movimiento de arte y arquitectura emergente que estudió el deseo de la humanidad a volver a conectar con la tierra, a través del ambiente construido. Arquitectura natural ('Natural Architecture'), pretende crear una nueva relación más armoniosa entre el hombre y la naturaleza, explorando lo que significa el diseño con la naturaleza en mente. Las raíces de este movimiento pueden encontrarse en los primeros cambios artísticos en el movimiento Land Art de los 60. Aunque este movimiento se centró en protesta por la austeridad de la galería y la comercialización del arte, logró ampliar el vínculo formal entre el arte y la naturaleza. Esto ha ayudado a desarrollar una nueva apreciación de la naturaleza en todas las formas de arte y arquitectura.

El movimiento de la "arquitectura natural" apunta a expandir los conceptos de 'land art' actuando como una forma de activismo en lugar de la protesta. Esta nueva filosofía arquitectural tiene como objetivo captar la relación armoniosa de la naturaleza mediante con la fusión de la humanidad y la naturaleza resultando en espacios arquitectónicos.

El concepto central del movimiento es que la humanidad pueda vivir en armonía con la naturaleza al mismo tiempo, buscando un balance entre la naturaleza y el mundo de la humanidad. El movimiento se caracteriza por el trabajo de una serie de artistas, diseñadores y arquitectos que expresan estos principios en su trabajo. Las piezas son sencillas, humildes y construidas utilizando la mayoría de los materiales básicos de la naturaleza y aplicando conocimientos sencillos de construcción. Debido a esto, los resultados se asemejan a la arquitectura indígena, lo que refleja el deseo de volver a un mundo menos tecnológico. Las formas son despojadas hasta su esencia, expresando la belleza natural inherente en los materiales y la ubicación. El movimiento tiene muchas formas de expresión que se interponen en la localización (sitio), estructuras construidas con materiales del área y muchos casos árboles vivos. Sin embargo, todas las obras de este movimiento muestran un respeto y aprecio por la naturaleza. Estas obras tienen por objeto hacer un comentario sobre la arquitectura y ofrecer de un nuevo enfoque filosófico de los edificios y estructuras. Su objetivo es crear nuevas ideas en arquitectura que comunican en una forma sencilla que la naturaleza debe ser un refugio de la arquitectura - las estructuras y los materiales naturales expuestos deliberadamente enseñando el proceso de construcción. Vemos las ramas, las rocas y todos los materiales por lo que son. Entendemos que estas estructuras no existirán para siempre. Los materiales van a evolucionar con el tiempo, con el fin de descomposición lenta hasta que no quede evidencia

de su existencia. Estas características son intencionales, provocando a los espectadores a cuestionar las convenciones y filosofías establecidas de arquitectura- tiempo, permanencia, simbología, materialidad. Los arquitectos que impulsan estas filosofías no están sugiriendo que la arquitectura debe ajustarse a su visión, también no están sugiriendo que debemos abandonar nuestro mundo que hemos construido, solo quieren proporcionar ideas y entablar conversaciones que nos inspiren a todos a repensar la relación entre la naturaleza, el medio ambiente construido y nuestra humanidad. Pienso que debemos escuchar.



1 organic highway, by mikael hansen, 1995



2 reed chamber, by chris drury, 2002



3 "Clemson clay nest," by mls sidi, 2005

Arquitectura verde

Arq. Víctor Taracena
Catedrático Woodbury University, USA

¿Qué exactamente es la arquitectura verde?

Arquitectura verde es un enfoque de la construcción que se ha vuelto más frecuente en los últimos 25 a 30 años. También conocido como diseño sostenible, la arquitectura verde es simplemente un método de diseño que minimiza el impacto de la construcción sobre el medio ambiente. Una vez considerados como no convencionales y no-estándar, la arquitectura ecológica se está convirtiendo rápidamente aceptado por las dos agencias reguladoras y el público en general como un medio socialmente responsable y lógico de la construcción.

Los comienzos de la actual revolución verde se remontan a la conciencia social de la década de 1960 y el diseño europeo, como se encuentra en Escandinavia. A partir de estos orígenes, nuevas técnicas de construcción han llevado al desarrollo de materiales innovadores y conceptos de diseño. En efecto, diseñado con éxito los proyectos ecológicos pueden incluir una amplia gama de factores, que van desde el uso de recursos de materiales, a un cuidadoso examen de la función, el clima, y ubicación.

Entonces, ¿qué hace que algo sea "verde"?

Los conceptos de la arquitectura verde en general, se pueden organizar en varias áreas de aplicación. Estas áreas incluyen la sostenibilidad, los materiales, la eficiencia energética, uso de la tierra, y la reducción de residuos.

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Cultura de Guatemala

"One reason we are in so much trouble is that our modern culture is paradoxically behind the times, still assessing the world the way it did in the nineteenth or even eighteenth centuries: as a place of inexhaustible resources, where man is at the pinnacle of creation, separate from and more important than anything around him."

-David Suzuki
From Naked Ape to Super Species, pg.6

Sostenibilidad

Los edificios verdes no sólo son diseñados para un uso actual, pero cuenta también la posibilidad de usos futuros. Una estructura adaptable puede ser "reciclada" en muchas ocasiones a lo largo de su vida útil. Si las cuestiones técnicas específicas del edificio se necesitan para una nueva función, los materiales utilizados en su construcción se han diseñado para facilitar su reciclado y procesamiento de los materiales.

Materiales

Los edificios consumen una variedad de materiales en su construcción. Diseño ecológico reduce la dependencia de los productos intensivos en recursos y materiales. Hoy en día, hay un creciente número de productos disponibles a partir de eficiente, de la tierra-amistosa, o de materiales reciclados. En un edificio verde, también se considera el proceso de construcción en sí. Materiales que reduzcan al mínimo los residuos o pueden ser reciclados, ayudan a contribuir a un proceso de construcción eficiente y ambientalmente sensibles.

Eficiencia energética

Otro aspecto importante del diseño verde es la integración de la energía eficiente de los sistemas mecánicos y los métodos de conservación. Los edificios verdes están diseñados para reducir o eliminar la dependencia de los combustibles fósiles. Además, los diseños verdes ayudan a minimizar los

56

Cultura de Guatemala

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Application Form

Profile

	Iveta		Ovsepyan
Prefix	First Name	Middle Initial	Last Name


Email Address

 N. Parish Place	
Home Address	Suite or Apt

Burbank	CA	91504
City	State	Postal Code

Mobile: 	
Primary Phone	Alternate Phone

State of California	Supervising Deputy Attorney General	Attorney
Employer	Job Title	Occupation

Which Boards would you like to apply for?

Civil Service Board: Submitted
Community Development Goals Committee: Submitted

Length of time as a Burbank Resident:

5 years

Burbank Registered Voter?

☒ Yes ☐ No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I have grown up in beautiful Southern California for over 30 years and moved to Burbank approximately five years ago. Since then, I have devoted my experience, skills, personality and time to this beautiful City and the principles for which it stands, proudly serving on the Civil Service Board for the past three years. My personal values align with those of the City and its community members. I am focused, dedicated, driven and sharp. Integrity, transparency, safety and progressiveness are of the utmost importance for me both as a resident of Burbank and as a public servant myself. I am a forward-thinking, energetic and ethical individual who seeks to add new ideas and hard work to the City of Burbank. I am very involved in the community and wish to continue my service to the beautiful City of Burbank.

Education

- Juris Doctor (JD), Loyola Law School, May 2011 - Bachelor of Arts, University of Southern California (USC), May 2008

Additional Pertinent Courses or Training

Supervising Deputy Attorney General at the California Office of the Attorney General; Admitted to State Bar of California, all Federal District Courts in California, and United States Court of Appeals; Trilingual (Armenian, Spanish)

Other Pertinent Skills, Experience or Interests

• Licensed attorney working in public service, dedicated to serving the community on both a professional and personal level. • Currently Chairperson of the City of Burbank, Civil Service Board • Bachelor's Degree in Political Science • Member of the Board of Directors, Armenian Eagles Foundation • Speaker, Glendale Bar Association Law Day • Volunteer Judge, American Association of Justice Mock Trial Semi-Finals • Law Student Mentor, Women Lawyers Association Los Angeles

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

Currently Chairperson of the Civil Service Board

List Community activities in which you are involved:

• Chairperson, City of Burbank Civil Service Board • Member of the Board of Directors, Armenian Eagles Foundation • Speaker, Glendale Bar Association Law Day • Volunteer Judge, American Association of Justice Mock Trial Semi-Finals • Law Student Mentor, Women Lawyers Association Los Angeles

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

☐ Yes ☒ No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

AB 1234 Training

The Board, Commission or Committee (collectively Board) you are seeking appointment to provides City reimbursement for attending trainings or conferences. Therefore, under State Law all members of the Board must receive at least two hours of ethic's training, as prescribed by the Fair Political Practices Commission, within one year of appointment and once every two years thereafter.

First Choice

FIRST choice for Board/Commission/Committee appointment:

Civil Service Board

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I am currently the Chairperson of the Civil Service Board, having served on the Board for the past three years. I am a licensed attorney dedicated to serving the community on both a professional and personal level. My background and experience in the law, as well as my studies and Bachelor's degree in the field of Political Science, form the qualifications necessary to effectively serve on the Civil Service Board. I review documents, consider evidence, analyze and apply laws, regulations and protocols and make personnel decisions on a daily basis. I am currently a Supervising Deputy Attorney General with the State of California, a dedicated public servant, and handle administrative matters with respect to civil service rules and laws daily. I am a great writer, active listener and exercise careful, professional and ethical judgment in considering issues presented and making thoughtful and informed decisions.

What are your goals in serving on this Board/Commission/Committee?

My goals in serving on the Civil Service Board include devoting my attention, time, experience and skillset to the important objective of the Board while serving the best interests of the residents of Burbank. I would uphold the utmost ethical, professional and personal standards and produce the highest caliber of work as a reflection not only of the Civil Service Board but the City of Burbank. My goals are to always produce transparent and well-thought-out work and to serve the community with the highest level of integrity.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Community Development Goals Committee

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

I am a licensed attorney dedicated to serving the community on both a professional and personal level. My background and experience in the law, as well as my studies and Bachelor's degree in the field of Political Science, form the qualifications necessary to effectively serve on the Community Development Goals Committee. As a resident of Burbank I am very much interested and invested in its development and the impact thereof on residents, their families and their everyday lives. I am an active listener and exercise careful, professional and ethical judgment in considering issues presented and making thoughtful and informed decisions.

What are your goals in serving on this Board/Commission/Committee?

My goals in serving on the Community Development Goals Committee include devoting my attention, time, experience and skillset to the important objective of the Committee while serving the best interests of the residents of Burbank. I would uphold the utmost ethical, professional and personal standards and produce the highest caliber of work as a reflection not only of the Committee but the City of Burbank. My goals are to always produce transparent and well-thought-out work and to serve with the highest level of integrity.

Supplemental Questions

Acknowledgements

Acknowledgment No. 1 - General

ALL INFORMATION SUBMITTED IS A PUBLIC RECORD AND WILL BE POSTED ON THE CITY'S WEBSITE. All City Board, Commission, and Committee members serve without compensation from the City. No person shall serve at the same time on more than one Board, Commission or Committee. All applicants must be electors of, and actually reside in the City of Burbank, with the exception of the Burbank Cultural Arts Commission and the Sustainable Burbank Commission. (Per BMC Section 2-1-405, 2-1-406, 2-1-407)

☒ I Agree

Acknowledgement No. 2 - City of Burbank COVID-19 Vaccination Policy

I have read the City of Burbank Covid-19 Vaccination Policy and hereby agree to provide proof of vaccination or either a medical or religious exemption form. Upon receipt of the application City Clerk's Office staff will contact me with further instruction. Vaccination documentation will not be disclosable to the public.

☒ I Agree

IVETA OVSEPYAN, ESQ.

N. Parish Place Burbank, California 91504 •

DEDICATED PUBLIC SERVANT

Experienced attorney dedicated to a life of community involvement and public service. Proven excellence in leadership, legal writing, motion practice and advocacy. Demonstrated commitment to improving the community and society as a whole.

COMMUNITY INVOLVEMENT

- Chairperson, City of Burbank Civil Service Board
- Speaker, Glendale Bar Association Law Day
- Volunteer Judge, Constitutional Law Foundation Mock Trial Program Semi-Finals
- Volunteer Judge, American Association of Justice Mock Trial Semi-Finals
- Judge, Clark Magnet High School Senior Projects
- Law Student Mentor, Women Lawyers Association Los Angeles

EDUCATION

- *Juris Doctor*, 2011 **Loyola Law School**

- *Bachelor of Arts in Political Science, Magna Cum Laude*, 2008 **University of Southern California**

LEGAL EXPERIENCE

Supervising Deputy Attorney General, Tort and Condemnation Section *April 2022 – Present*

California Department of Justice, Office of the Attorney General Los Angeles, CA

- Supervise and lead team of Deputy Attorneys General and legal support staff engaged in extensive and fast-paced litigation at the Office of the California Attorney General.
- Identify, analyze and solve issues based on applicable laws and administrative processes.
- Review, edit and provide feedback on documents and court pleadings prepared by attorneys.
- Develop case plans and strategies with team members.
- Plan, organize, supervise, direct, and oversee the work activities of team members.
- Establish project schedules and milestones.
- Coach and mentor subordinate employees.
- Document employee performance and complete employee performance evaluations and reports.

Deputy Attorney General III, Tort and Condemnation Section *September 2018 – Present*

California Department of Justice, Office of the Attorney General Los Angeles, CA

- Represent the State, its agencies, and employees in difficult and sensitive litigation including government tort liability, civil rights, personal injury, medical malpractice, dangerous condition of public property and related actions in both state and federal courts.
- Handle all aspects of litigation including taking and defending depositions, identifying, interviewing and hiring expert witnesses, drafting and arguing pre-trial motions, reviewing discovery documents to analyze their legal significance, responding to subpoenas and discovery requests appropriately, preparing pre-trial documents and in-depth settlement recommendation analyses, and preparing for mediation and settlement conferences with client and Supervisory authority.
- Review and analyze expert witness reports to identify potential strengths and weaknesses of case and advise client appropriately.

- Review work of legal analysts and secretary, work collaboratively on case and task assignments, prepare performance reviews and critiques.
- Work under time constraints, client and department guidelines, while abiding by ethical and professional standards, keeping clients informed as to case status, and working with management and clients in strategy considerations.
- Identify, analyze, and propose solutions to complex legal matters affecting various types of cases across State agencies.
- Represent high-profile clients and handle high-profile cases, draft memorandums to keep client apprised of law, developments and strategy.
- Participate in additional activities and assignments including developing and teaching CLE courses to other Deputy Attorneys General and legal analysts, attending training seminars and presenting useful client agency information to other Deputies and staff during section meetings, presenting educational material during all-Section conference and contributing article to the Justice Journal.

Senior Associate Attorney July 2014 – August 2018

Margarian Law Firm Glendale, CA

- Independently manage extensive litigation caseload in civil, criminal and administrative matters.
- Court appearances, research and writing, including law and motion, pleadings, discovery, and correspondences, take and defend depositions, prepare for and conduct trials and arbitration proceedings.
- Review and edit work of other attorneys, including complaints, motions, oppositions and other pleadings and correspondences.
- Oversee, assess and address inquiries and potential cases.
- Craft and execute creative case plans and resolutions.

Senior Litigation Associate, December 2011 – July 2014

Habashy Law Firm Los Angeles, CA

- First and second chair experience in federal and state trials, from case initiation, law and motion to verdict, post-trial motions and appeals.
- Total responsibility for 50+ cases simultaneously in all aspects of litigation at state and federal levels.
- Extensive research and writing experience including the independent preparation of motions, discovery-related papers and pleadings, trial briefs, jury instructions and appellate briefs.
- In-depth experience in a fast-paced environment with daily court appearances, heavy research and writing requirements, frequent client communication, discovery and depositions, while managing office caseload, calendar and employees.
- Demonstrated excellence in managing heavy caseload with minimal direction, implementing effective intra-office structure and workflow and managing support staff on a daily basis.
- Weekly debriefing of principal as to current case pipeline status, law and motion calendar, personnel matters and constant improvement of office processes.

BAR ADMISSIONS

- State Bar of California, December 2011
- District Courts for Central, Eastern, Northern and Southern Districts of California
- United States Court of Appeals, Ninth Circuit

Application Form

Profile

<hr/>	<hr/>	<hr/>	<hr/>
Prefix	First Name	Middle Initial	Last Name

<hr/>
Email Address

<hr/>	<hr/>
Home Address	Suite or Apt

<hr/>	<hr/>	<hr/>
City	State	Postal Code

<hr/>	<hr/>
Primary Phone	Alternate Phone

<hr/>	<hr/>	<hr/>
Employer	Job Title	Occupation

Which Boards would you like to apply for?

Community Development Goals Committee:
Submitted Heritage Commission: Submitted

Length of time as a Burbank Resident:

18 years

Burbank Registered Voter?

☒ Yes ☐ No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I have lived in Burbank since 2003 and it quickly went from a place I was just living, to my adopted home town and I truly love Burbank. I want to see the city grow and improve. Serving is a great way to give back to the community that I have been honored to call home for the past 18 years.

Education

BS Urban Studies and Planning, Specialization in Community Services and Administration Minor in History California State University Northridge, Northridge, California Master of Public Administration (ABT), California State University Northridge, Northridge, California

Additional Pertinent Courses or Training

Interior Design Program, California State University Northridge, 3 years Architectural Drafting and Blueprint Reading Classes, Glendale Community College, Glendale, California

Other Pertinent Skills, Experience or Interests

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

Heritage Commission (Chair)

List Community activities in which you are involved:

- Burbank Heritage Commission (Chair) - Founder of the original Buy Nothing Group that eventually split into 5 groups due to growth. - Current Admin of Buy Nothing Burbank Media West - Waste Warriors (Master Recycling Program 2014) - Burbank Police Community Academy 2018

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

☐ Yes ☒ No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

AB 1234 Training

The Board, Commission or Committee (collectively Board) you are seeking appointment to provides City reimbursement for attending trainings or conferences. Therefore, under State Law all members of the Board must receive at least two hours of ethic's training, as prescribed by the Fair Political Practices Commission, within one year of appointment and once every two years thereafter.

First Choice

FIRST choice for Board/Commission/Committee appointment:

Heritage Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

My educational background is in Urban Planning and I minored in history in as well. I have been serving on the heritage commission for the last four years and am currently the chair. My strong background in planning as well as having worked in customer relations allows me to understand the needs of all of the stakeholders involved in Mills Act contracts. I'm a firm believer in sustainability and believe that old can be new again.

What are your goals in serving on this Board/Commission/Committee?

With great pleasure I have been serving on the Heritage Commission for the past 4 years. I would like to continue working towards promoting historic preservation in Burbank actively instead of reactively and making resources more accessible.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Community Development Goals Committee

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

I have education in Urban Planning and currently serve of the board of a non profit and do the grant writing for the 501c3. I have also been on a non profit board that has received Community Development Block Grants and therefore understand the process from both sides.

What are your goals in serving on this Board/Commission/Committee?

Preserve Community Development Block Grant Funding as best as I can at the local level, understand the needs of the community and disburse funds in the most efficient and useful way possible. Engage the community so that they feel more involved and understand the process.

Supplemental Questions

Acknowledgements

Acknowledgment No. 1 - General

ALL INFORMATION SUBMITTED IS A PUBLIC RECORD AND WILL BE POSTED ON THE CITY'S WEBSITE. All City Board, Commission, and Committee members serve without compensation from the City. No person shall serve at the same time on more than one Board, Commission or Committee. All applicants must be electors of, and actually reside in the City of Burbank, with the exception of the Burbank Cultural Arts Commission and the Sustainable Burbank Commission. (Per BMC Section 2-1-405, 2-1-406, 2-1-407)

☒ I Agree

Acknowledgement No. 2 - City of Burbank COVID-19 Vaccination Policy

I have read the City of Burbank Covid-19 Vaccination Policy and hereby agree to provide proof of vaccination or either a medical or religious exemption form. Upon receipt of the application City Clerk's Office staff will contact me with further instruction. Vaccination documentation will not be disclosable to the public.

☒ I Agree