

Sustainable Burbank Commission

Application Form

Profile

Prefix Elliot First Name A Middle Initial Gannon Last Name

[REDACTED]
Email Address

[REDACTED] N Hollywood Way [REDACTED]
Home Address Suite or Apt

Burbank CA 91505
City State Postal Code

Mobile: [REDACTED]
Primary Phone Alternate Phone

Director's Guild of America Assistant Director 2nd AD
Employer Job Title Occupation

Which Boards would you like to apply for?

Police Commission: Submitted
Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

15 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I love Burbank and desire to be a part of it's continual improvement.

Education

Palos Verdes Peninsula High School Dell Arte International School of Physical Theatre

Additional Pertinent Courses or Training

I've spent over twenty years working in theatre and film production

Other Pertinent Skills, Experience or Interests

I'm very active in community outreach, easily approachable, and a natural leader.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

N/A

List Community activities in which you are involved:

I've been active with the Burbank Arts Festival several times over the last decade. I volunteer as a member of Media City Church with different outreaches in the county. Very active on the ground with community outreach.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

Yes No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

AB 1234 Training

The Board, Commission or Committee (collectively Board) you are seeking appointment to provides City reimbursement for attending trainings or conferences. Therefore, under State Law all members of the Board must receive at least two hours of ethic's training, as prescribed by the Fair Political Practices Commission, within one year of appointment and once every two years thereafter.

First Choice

FIRST choice for Board/Commission/Committee appointment:

Police

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I am a community member who wants to see progress in Burbank.

What are your goals in serving on this Board/Commission/Committee?

Assisting Burbank's growth in a diverse and creative manner.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

With my background in the film industry, I have spent the better part of two decades trying to maintain a workplace that is more sustainable. Finding ways to have an industry that stops relying on "expendables". I have also spent a lot of my life organizing community cleanups and outreach.

What are your goals in serving on this Board/Commission/Committee?

My goals within the Sustainable Burbank commission would be helping push our community towards a better future with less waste. There are so many opportunities such as developing community gardens, expanding on solar energy in the city, and improving electric vehicle accessibility.

Supplemental Questions

Acknowledgement

Please Agree with the Following Statement

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I Agree

ELLIOT GANNON

DGA 2nd Assistant Director



REFERENCES:

SCOTT BUDNICK
(PRODUCER)

SARALYN ARMER
(DIRECTOR)

CHRIS BUSTARD
(VP - CENTRAL CASTING)

CARMEN NAVIS
(PRODUCTION DESIGNER)

LINCOLN MYERS
(1ST AD)

JOHN CLARKSON
(2ND AD)

CONTACT AVAILABLE UPON REQUEST

OBJECTIVE

Transition from on-set to studio/pre-production in order to gain the network and competence to become a producer and create original content.

RECENT EXPERIENCE

“The Runner” - 2020 - Feature Film - 2nd Assistant Director

“Wireless” - 2019 - Quibi Series - 2nd 2nd Assistant Director

“Malignant” - 2019 - Feature Film - 2nd 2nd Assistant Director

“The Paper Tigers” - 2019 - Feature Film - 2nd Assistant Director

“Family Event” - 2019 - Pilot - 2nd Assistant Director

“Microsoft SBC FY20” - 2019 - Industrial - 2nd Assistant Director

“Grey’s Anatomy” - 2019 - ABC Series - Addl 2nd Assistant Director

“James the Second” - 2018 - Feature Film - 2nd 2nd Assistant Director

“Sereget” - 2018 - Pilot - 2nd Assistant Director

“Finding Home” - 2018 - Short Film - 2nd Assistant Director

“Pant Suits” - 2014 - Short Film - 1st Assistant Director

— Expanded Production Resume Available On Request —

SKILLS

15+ years production experience both on set (insuring sets are safely run on schedule, organizing payroll paperwork, reviewing contracts, and orchestrating background) and in pre-production (scheduling, scouting, logistical planning, breaking down scripts, and formulating callsheets).

Proficient with: Microsoft Office, Movie Magic, Adobe, Google, MacOS, and Android technologies.

Application Form**Profile**

_____ Michael _____ Chee _____
 Prefix First Name Middle Initial Last Name

 Email Address

_____ N Mariposa St _____
 Home Address Suite or Apt

Burbank _____ CA _____ 91506 _____
 City State Postal Code

Mobile: _____
 Primary Phone Alternate Phone

City of Montebello _____ Deputy Director, Public Affairs _____ public Affairs _____
 Employer Job Title Occupation

Which Boards would you like to apply for?

Sustainable Burbank Commission: Submitted
 Infrastructure Oversight Board: Submitted

Length of time as a Burbank Resident:

30 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

Because I understand state and local governments extremely well and have a front row seat to the operations of multiple local municipalities. I can bring my extensive knowledge and insights to bear in helping the City of Burbank avoid pitfalls and understand how to create a smarter, better more achievable path of progress. I know each and every struggle and challenge Burbank faces because they are common denominators across municipalities. Being a decades long resident and raising a daughter here has provided me the day-to-day observations from a resident's perspective as well.

Education

Bachelors degree from LMU and additional graduate studies.

Michael Chee

Additional Pertinent Courses or Training

Specialized training in City government operations and protocols, deep experience in large scale infrastructure and commercial construction, very degree of aptitude in civic and community engagement with issues of race, color and creed. In depth knowledge of municipal law enforcement issues.

Other Pertinent Skills, Experience or Interests

Expert public speaker, trainer, and meeting facilitator. Highly educated in managing public affairs and crisis matters. Highly experience in media and mass public communications.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

No specific service on a city board, commission or committee.

List Community activities in which you are involved:

Former board member/chairman of the board, Asian Pacific Community Fund Current board member, Asian American Professional Association Active in AAPI issues, causes and concerns.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

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Yes No

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Infrastructure Oversight Board

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

Over a decade working with observing development and implementation issues at the County and municipal level. 5 years working with and communicating about major urban infrastructure projects with the largest publicly traded infrastructure and design firm in Los Angeles - AECOM.

What are your goals in serving on this Board/Commission/Committee?

To help the City consider and understand long-term infrastructure planning and implementation with a focus on resilience, environmental impact and long-term sustainability.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

Over a decade working with observing development and implementation issues at the County and municipal level. 5 years working with and communicating about major urban infrastructure projects with the largest publicly traded infrastructure and design firm in Los Angeles - AECOM. Two decades communicating large scale public and community impact sustainability programs, initiatives and proposals.

What are your goals in serving on this Board/Commission/Committee?

To help the City consider and understand a vision, focus that results on achievable performance for resilience, environmental impact and long-term sustainability.

Supplemental Questions

Question applies to Infrastructure Oversight Board

Please list your experience, knowledge and/or expertise with City infrastructure and affiliated processes and procedures for projects (both major and routine/regular) and maintenance.

5 years working on and communicating development of major, multi-billion dollar infrastructure projects managed by AECOM, including but not limited to: • Redevelopment and repurposing of the LA River and surrounding residential and industrial areas. • Community relations, engagement and outreach in the development of So-Fi Stadium, Metro's Regional Connector, Grand Avenue in DTLA, LA River, environmental resilience, storm water capture and recovery, housing and homelessness. • Public Affairs representation and support of elected council members with the cities of Los Angeles, El Monte, Huntington Park, and currently Montebello. • Direct and specific knowledge of municipal water systems, public parks and amenities, road and street improvements, police and fire operations

Question applies to Infrastructure Oversight Board

Please list your expertise and knowledge as it pertains to City infrastructure in any of the following areas (indicate which of the following apply and further explain each item below):

- Civil Engineering
- Architecture
- Project Management
- Urban Planning
- Traffic Engineering (including parking)
- Structures/Buildings
- Construction Management
- Budget/Financing
- Other related and pertinent experience

(Please type your response in the comment box below)

Question applies to Infrastructure Oversight Board

• Civil Engineering • Architecture • Project Management • Urban Planning • Worked with cross functional teams across AECOM in the U.S., Canada and South America on mid to large size infrastructure projects that required all this expertise in one house. • Traffic Engineering (including parking) - work with traffic engineering staff at AECOM to communicate public and right of way impacts for projects nearing substantial completion. • Structures/Buildings • Construction Management - worked with AECOM subsidiaries Turner and Hunt Construction on large scale construction projects including South Park DTLA, So-Fi Stadium, Metro Regional Connector, Metro Purple Line, and hurricane disaster recovery in the U.S. Virgin Islands. • Budget/Financing • Other related and pertinent experience - Well versed and knowledgeable with City Council governing and decision making, staff reporting and recommendations, committee and third party consultant reviews and nearly every form of city internal function and operations from public works to finance.

Acknowledgement

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I Agree

Michael D. Chee

Burbank, CA

Profile

Highly experienced and savvy communications professional with Fortune 150 proven abilities and achievements. I effectively shape public perceptions and possesses an exceptional track record of building and implementing large scale government, marketing, employee and community engagement programs. An accomplished spokesman with extensive public affairs, crisis and issues management skills and the insight to connect with multi-ethnic audiences. I leverage the power of communications to preserve and protect brand strengths and enhance audience awareness. Adept at working with executive leaders and matrixed teams to provide strategic counsel and achieve business objectives.

Skill Highlights

- Extensive comms management and government affairs expertise.
- Considerable corporate communications, for-profit and non-profit leadership experience.
- Robust community engagement and outreach skills.
- Specialist in multi-cultural groups (Asian/Hispanic).
- Expert in media training and message delivery.
- Excellent media relationships and news knowledge.
- A visionary strategist, able to apply significant insight to communication planning and execution.
- Superior writing, presentation and public speaking aptitude.
- Expert in all media and collateral production.
- Leads and fosters teamwork and collaboration.
- Skilled in social media content and engagement.
- Deep internal/external comms experience.

Core Accomplishments

- Represent and provide senior counsel to AECOM's business line leaders throughout the Americas region.
- Led the rebranding effort of the Los Angeles County Fair (LACF) with new marketing, advertising, mobile website and social media campaigns. Grew visitor base among higher income households and boosted Asian-American attendance.
- Launched [Walmart's](#) neighborhood market concept in Southern California.
- Rebuilt key media relationships and community programs for Bank of America's western region including California, Oregon, Washington, Arizona and Nevada territories after an extended absence from proactive market outreach.
- Successfully navigated executive leadership through brand preservation during high profile crises at Adventist Health Systems, AQMD, Bank of America, Blue Cross of California, DaVita, PacifiCare and WellPoint.
- Possess extensive speaking and media experience effectively delivering messages of substance and clarity.

Professional Experience

Deputy Director of Public Affairs – City of Montebello – August 2019 to Present

- First ever appointed department director to create, lead and helm public affairs function for the City of Montebello. Lead and supervise public information officers in creating and implementing communications programs for City residents and business community. Supervise all communication vehicles and lead department efforts City-wide including police, fire, public works, finance and transportation. Provide strategic counsel and message guidance to elected City councilmembers and City management.

Director, External Communications - AECOM– Los Angeles, CA – November 2015 to Present

- Managed and directed all external communications across a broad range of business lines including transportation, environment, energy, water and government services. I led and coordinated external PR, community relations and government relations programs for AECOM's Design and Consulting Services across the United States, Canada and Latin America, including over 200 staff offices throughout 58 states and provinces in six countries. Collaborated and led multidisciplinary teams in operating regions to support business line communication needs.

Director, Marketing, Public and Community Relations - Fairplex – Pomona, CA - August 2013 to June 2015

- Managed a \$2.5M budget and staff of 14 while providing senior leadership and strategic counsel to reshape and rebrand the iconic Los Angeles County Fair (LACF). Designed RFP process to identify new creative resources. Conducted in-depth consumer research, developed and launched B2C and B2B website with improved mobile features and analytics. Supervised all community engagement efforts with state, county, local elected officials and CBOs. Represented the organization at high profile public functions and events throughout the county.
- Served as primary spokesman and media representative. Provided strategic counsel to senior executives and departments. Oversaw all marcom plans for both LACF and Fairplex brands year-round.
- Internal lead of all department directors to identify, develop and implement more effective employee communications and leadership. Coordinated and led monthly director level meetings to ensure progress and performance.

Public Information Officer/City of Huntington Park - October 2012 to July 2015 (Contract)

- Reporting to the city manager's office, I represented the municipal operations and police department of Huntington Park. Managed all media relations and interactions, provided strategic counsel to city council and police chief in managing crisis and issues relevant to residents, local businesses, operations and public policies. Managed production, writing and design of city newsletter distributed to over 22,000 residents.

Senior Partner/Founder - Milagro Communications - Los Angeles, CA - March 2009 to August 2013

- Created a multi-cultural specialty consulting firm to develop and execute marketing, PR and community engagement programs for our clients: [APAIT Health Center](#), [Health Net of California](#), the new [MLK, Jr. Community Hospital](#), Glendale Adventist Medical Center, [Walmart Neighborhood Markets](#) and [Kensington Assisted Living](#) communities. Re-established community trust for the opening of new MLK Community Hospital and secured major variance for the construction of a new Kensington long-term care facility in the City of Sierra Madre.
- Provided executive counsel, writing, public affairs and strategic communications expertise to clients and executives promoting their operations, products and services and to improve employee engagement.
- Helped clients reach, educate and influence key audiences and constituents about their most important issues and services using customized media, PR and grass roots communication strategies and tactics.

Director, Marketing Communications - [White Memorial Medical Center](#) - Los Angeles, CA - July 2010 to Nov. 2011

- Supervised in-house marketing team and outside creative agencies. Restructured and rehabilitated the hospital's PR, marketing and advertising programs.
- Interfaced directly with both city and county officials throughout Los Angeles. Fostered an independent community leadership council with field representatives from City of LA, city councilmember offices and local agencies from the County of Los Angeles, LAPD and LAFD.
- Improved effectiveness of internal communication by redesigning, streamlining and digitizing employee communications for 1,800 nurses, doctors and support staff.
- Oversaw content migration and redesign of the hospital's website (10,000 pages of content) to new CMS platform.
- Implemented significant enhancements to increase the use of social media including Twitter, Facebook and digital communications, significantly improving employee and community engagement awareness.

Director - [DAVIES Public Affairs](#) - Santa Barbara, CA - April 2008 to March 2009

- Developed and directed issues management, media relations, crisis and PR management, grassroots and community relations on behalf of DaVita, the nation's largest dialysis care provider. Preserved DaVita's brand reputation and stock price during two major patient care media crises in Texas and NYC, managing local market dynamics.
- Provided high-level consulting and research-based communications analysis, planning and execution on a variety of programs built to enhance or maintain health systems' corporate image and perception through focused target audience interviews and competitive analysis and reports.

Senior Vice President - Media Relations, [Bank of America](#) - Los Angeles, CA - August 2005 to December 2006

- Oversaw external media relations and outreach efforts to grow and promote products and services in mainstream and Latino markets throughout the western United States with an annual budget of \$1M.
- Supported and promoted charitable activities of the Bank of America Foundation, including its signature program: Neighborhood Excellence Initiative and community reinvestment programs.
- Coordinated the efforts of a 14-member regional team to provide marketing and PR in the cities of Austin, Dallas, Los Angeles, Portland, Sacramento, and Seattle.
- Served as primary media contact in support of publicity and marketing efforts and management of crisis situations in seven states including California, Oregon, Washington, Nevada, Arizona, Texas and Idaho.

Education

Loyola Marymount University - B.A. - English Literature

Asian American Professional Association - Governing board member, professional mentor and instructor

Asian Pacific Community Fund - Governing board member and Board Chairman (2005-2019)

Claremont Graduate University: Certificate in Management

Annenberg Alchemy Leadership Program graduate in non-profit leadership and governance skills

Application Form

Profile

Prefix

Alyssa
First Name

Middle Initial

McDaniel
Last Name

Email Address

Home Address

W Alameda Ave

Apt _____
Suite or Apt

Burbank
City

CA
State

91502
Postal Code

Home: _____
Primary Phone

Alternate Phone

MRH Packaging
Employer

President
Job Title

Food packaging
Occupation

Which Boards would you like to apply for?

Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

2 months

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I just moved to Burbank recently and fell in love with the community. My partner has lived here his whole life, encouraged me to move here, and I immediately felt such a strong sense of belonging. I want to give back to my community and I believe that by serving on the Sustainable Burbank Committee, I'll be able to work to improve conditions in this wonderful city. I am a strong believer in sustainability, working in my every day life to leave as small as a carbon footprint as possible.

Education

Bachelors in Biology - University of La Verne

Additional Pertinent Courses or Training

Other Pertinent Skills, Experience or Interests

I enjoy reading and learning more about sustainability. I have been vegan for almost a decade, I drive an electric car and believe that the EV push in Burbank is a great step in the right direction.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

None

List Community activities in which you are involved:

None

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

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Yes No

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Burbank

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Sustainable Burbank Committee

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I have my bachelors degree in biology. I was very fortunate to take several environmental related classes throughout my undergrad where I was able to see firsthand the devastation caused by climate change and pollution levels. As a scientist, I read new studies coming out, from technology that has the potential to decrease carbon emissions to potential disasters that be switching from unrenowable resources to more sustainable methods, we may be able to overcome. In my position at my company, I have learned how to manage multiple large projects and bring people and ideas together.

What are your goals in serving on this Board/Commission/Committee?

My goal is to make Burbank a more ecofriendly city. There is a lot of great bike paths, EV charging, and vegan options in the city, all of which help Burbank be a sustainable city. However, there's room for improvement; Adding bike lanes to the roads, making it easier for people to use their bikes as their primary commuting vehicle safely, adding community gardens and replacing trees in public areas with fruit trees that people can pick, incentivizing businesses to add more electric vehicle chargers and bike parking for their employees.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

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I Agree

ALYSSA MCDANIEL

Skills Summary

To get started right away, just tap any placeholder text (such as this) and start typing.

Education

B.S. Biology / University of La Verne May 2020

GPA 3.58.

Experience

MRH Packaging

President – May 2019 - Present

We provide cans and bottles for beverage and healthcare products. Primary duties include administrative tasks.

Microflex Film

CSR – March 2018 – May 2019

This was a customer service role. Primary duties included managing customer accounts and quoting jobs

University of La Verne

Writing Tutor – August 2015- December 2015

Primary duties included aiding students in improving their written communication.

University of La Verne

Biology T.A. – August 2015- December 2015

Aided students in understanding course material and aided in setting up laboratory experiments.

Awards and Acknowledgements

Dean's List – Fall 2013, Fall 2014, Spring 2015

Recognizes a GPA of above a 3.75 for that semester.

Application Form

Profile

Prefix _____ First Name Lisa Middle Initial _____ Last Name Goldfisher

_____ Email Address

_____ Home Address west kling street Suite or Apt _____

_____ City burbank State CA Postal Code 91505

Home: _____ Primary Phone Mobile: _____ Alternate Phone

_____ Employer paramount pictures Job Title Sr. Technical Support Rep Occupation Computer Support

Which Boards would you like to apply for?

Park, Recreation and Community Services Board: Submitted
Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

18 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I would like to help the community that I live in. I think being on a board, commission or committee would allow me to help out when needed I enjoy learning new things and work well with others

Education

I have two Bachelor of Science Degrees - one in Communication, one in Sociology and a MBA from University of Redlands

Additional Pertinent Courses or Training

Other Pertinent Skills, Experience or Interests

Extensive computer skills

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

n/a

List Community activities in which you are involved:

n/a

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

n/a

Conflict of Interest

Conflict of Interest:

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Yes No

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First Choice

FIRST choice for Board/Commission/Committee appointment:

the Park, Recreation, and Community Services Board,

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

Throughout my professional career I have encountered many different people and feel this is a strong quality I possess

What are your goals in serving on this Board/Commission/Committee?

to help the community progress

Second Choice

SECOND choice for Board/Commission/Committee appointment:

the Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

I am very interested in Project Management. This Board will see Burbank move into the future. In my current job, we move keep the company moving to the future

What are your goals in serving on this Board/Commission/Committee?

Helping Burbank move into the future

Supplemental Questions

Acknowledgement

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I Agree

LISA BETH GOLDFISHER

West Kling Street

Burbank, CA 91505

EDUCATION

Master Business Administration expected 6/2017
UNIVERSITY OF REDLANDS, REDLANDS, CA

Bachelor of Science, Sociology
Bachelor of Science, Communication
ARIZONA STATE UNIVERSITY, TEMPE, AZ

EXPERIENCE

PARAMOUNT PICTURES, HOLLYWOOD, CALIFORNIA **7/06-PRESENT**
SENIOR TECHNICAL SUPPORT REP

Hardware and Desktop Support
Microsoft Active Directory administrator
Mobile device support and configuration (blackberry, iPhone, android, iPad, surface, etc.)
Cisco IP phone support and administration
Video conferencing support – (Codian, BlueJeans)
Detailed documentation of instructions on software for clients
Interfaces with clients in local and international offices
Able to solve most issues and/or challenges independently
Communication skills in working with technical and non-technical people
Develop and cultivate collaborative relationships

DREAMWORKS, SKG, GLENDALE, CALIFORNIA **9/97-7/06**
ASSET MANAGER

Maintained an accurate database of Dreamworks computer assets
Received items
Handled quotes for purchasing of inventory
Configured computers for deployment
Assisted support analysts in projects

SONY PICTURES ENTERTAINMENT **4/96-9/97**
CUSTOMER SUPPORT SPECIALIST

Technical support (by phone) for Macintosh and Windows base Computers
Helped users with computer and software errors
Helped users with software questions
Basic troubleshooting
Instructed clients with step by step processes to fix errors
Answered customer questions about their computers
Provided customer service
Trained new employees on troubleshooting and phone skills
Kept detailed notes about calls

REFERENCES

Available upon request

Application Form

Profile

Prefix

Kevin
First Name

Middle Initial

Khachatryan
Last Name

Email Address

Home Address

N Maple St
Suite or Apt

BURBANK
City

CA
State

91505
Postal Code

Home: _____
Primary Phone

Alternate Phone

Sun Mar Healthcare
Employer

Associate General Counsel
Job Title

Attorney
Occupation

Which Boards would you like to apply for?

Park, Recreation and Community Services Board: Submitted
Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

9 months

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I am interested in helping keep Burbank beautiful, clean, and sustainable. I understand that the city has a need for volunteers. I would love to give back by helping.

Education

B.S. from UCLA, 2009 (Biochemistry); PharmD from Midwestern University, 2013 JD from Arizona State University, 2016

Additional Pertinent Courses or Training

Numerous courses on sustainability and environmental issues at UCLA as part of undergraduate curriculum, including bio-resource management.

Other Pertinent Skills, Experience or Interests

Law, medicine, healthcare, environmental issues.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

None.

List Community activities in which you are involved:

I participate in several volunteer/ community activities: - Diabetes education programs - Nurse family partnership - Continued participation in Los Angeles County Bar Association's Committee on Adequate State Court Funding for several years

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

Yes No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

AB 1234 Training

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

Several courses on sustainability and environmental issues as part of undergraduate curriculum. I was originally planning on getting a B.S. in Geography/Environmental studies, but made a late pivot.

What are your goals in serving on this Board/Commission/Committee?

Serving the city and its public to engage community participation in sustainability, help implement, City of Burbank Sustainability Action Plan, provide public education, and help advise the City Council. Sustainability is an issue very close to my heart, and I would love to work with the current Committee in implementing its goals.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Park, Recreation and Community Services Board

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

Please Agree with the Following Statement

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I Agree

KEVIN KHACHATRYAN, PHARM.D.

[REDACTED] N. Maple St. • Burbank, CA 91505 • [REDACTED]
(CA Bar: #314410)

EXPERIENCE

Sun Mar Healthcare

Brea, CA

Associate General Counsel

July 2020 - Present

1. Strategize and resolve pre-litigation matters, handle and manage litigation with in-house staff, and collaborate and strategize with outside counsel regarding complex litigation matters. The scope of my litigation practice involves commercial, employment, healthcare, real estate, and tort claims.
2. Proactively identify and resolve legal matters in conjunction with company's compliance and risk-management teams, including recommending revisions and updates to policies and procedures based on new regulations and guidance documents.
3. Assist in the drafting, review, and negotiation of contracts, including vendor and service agreements.
4. Work in conjunction with senior corporate personnel to interpret regulations and counsel on business initiatives.
5. Advise various corporate stakeholders on complex organizational matters requiring interaction between multiple legal entities.
6. Assess and mitigate business risks with a legal and regulatory impact.

Doll Amir & Eley LLP

Los Angeles, CA

Healthcare Attorney

August 2018 - July 2020

1. Handled a broad array of matters from pre-litigation to trial, including cases concerning insurance bad-faith, coverage disputes, employment matters, facility and professional reimbursement, trade secrets and misappropriation, patient solicitation, provider participation and network issues, managed care, Medicaid/Medicare, ERISA, and commercial contract disputes.
2. Experience in all phases of litigation, in both arbitration and state and federal court: initial case investigation and assessment, pleadings, law and motion, discovery, taking and defending fact and expert witness depositions, conducting interviews, preparing mediation briefs and leading mediations, settlement negotiations, preparing expert witnesses for trial, implementing case strategy, preparing case for trial, pre-trial and post-trial briefing, motions in limine, and trial experience as second chair.
3. Successfully implemented novel strategies in both state and federal court leading to favorable results for clients: (1) researched, briefed, and argued federal dismissal of a wrongful death case after contested removal based on novel defenses which lead to expansion of the federal officer removal jurisdiction and Medicare preemption of common law tort claims; (2) favorably settled high-exposure coverage determination dispute after removal to federal court by arguing that subcontractor of an employer-funded small group health insurance policy could avail itself of ERISA's preemption provisions; and (3) successfully briefed and argued numerous state court motions including contested ex parte applications, protective orders, motions to seal, demurrers, discovery motions.
4. Advised clients in various healthcare regulatory and pre-litigation matters including: (1) patient privacy and HIPAA compliance; (2) state and federal fraud and abuse laws; (3) Medicare Act regulations and CMS guidelines; (4) California managed care laws and DMHC regulations, including the Knox-Keene Act; (5) Medical and Pharmacy Board regulations; (6) contract and commercial issues; and (7) healthcare employment issues.

Creason & Aarvig LLP

Irvine, CA

Associate Attorney

August 2017 - August 2018

Superior Court of California , County of Los Angeles <u>Judicial Law Clerk</u>	Los Angeles, CA 2016-2017
Judge John Z. Boyle, United States District Court , District of Arizona <u>Judicial Extern</u>	Phoenix, AZ Spring 2015
Quarles & Brady, LLP <u>Healthcare & Life Sciences Legal Intern</u>	Phoenix, AZ Spring 2013

EDUCATION

Arizona State University , Sandra Day O'Connor College of Law J.D. with Health Law Certification (GPA: 3.49; Top 30% of Class)	Tempe, AZ May 2016
<u>Honors:</u> Best Student Note, <i>Jurimetrics</i> , <i>The ABA Journal of Law, Science, and Technology</i> Willard H. Pedrick Scholar (Dean's List; 2 semesters) Center Scholar, ASU Law Center for Law, Science, and Innovation	
<u>Activities:</u> <i>Jurimetrics</i> , Senior Articles Editor, Executive Board Health Law Society, Vice President Phi Alpha Delta Legal Fraternity, Treasurer & Social Media Chair, 2014	
<u>Publications:</u> <i>Incentivizing Drug Development: Novel Reforms of Pharmaceutical Innovation</i> , 18 Columbia Science & Technology Law Review 139 (2017) <i>Medical Device Regulation in the Information Age: A Mobile Health Perspective</i> , 55 Jurimetrics Journal 477-507 (2015)	

Midwestern University College of Pharmacy Doctor of Pharmacy	Glendale, AZ June 2013
<u>Honors:</u> Dean's List, Summer 2010	
<u>Activities:</u> Health Fair Volunteer, American Diabetes Association, 2011-2013 Nurse Family Partnership, 2011	
<u>Rotations:</u> Promise Hospital of Phoenix; Kaiser Permanente – Woodland Hills, CA; Maricopa Integrated Health System (MIHS); HealthSouth Rehabilitation Hospital	

University of California, Los Angeles B.S. in Biochemistry	Los Angeles, CA December 2009
<u>Honors:</u> Dean's List (4 semesters)	
<u>Activities:</u> Research Assistant, Dept. of Ecology & Evolutionary Bio., Dr. Priyanga Amaresekare (<i>Transient Dynamics in Pest Control: Insights from a Host-Parasitoid Community.</i>) President, Pre-Pharmacy Club	

PROFESSIONAL EXPERIENCE

Wal-Mart Pharmacy <u>Pharmacist</u>	Phoenix, AZ 2013- 2016
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PROFESSIONAL ORGANIZATIONS

2020 Law360 Health Editorial Advisory Board, LACBA (Committee on Adequate State Court Funding), Orange County Bar Association (Healthcare Section), Armenian Bar Association, Arizona Pharmacy Association, American Society of Consulting Pharmacists, and Phi Alpha Delta

LANGUAGES

Bilingual (Armenian/ English): Native-speaker proficiency in speaking, reading, and writing.

Application Form

Profile

_____ **Brock** _____ **Patenaude** _____
Prefix First Name Middle Initial Last Name

Email Address

_____ **S 7th St** _____
Home Address Suite or Apt

_____ **Burbank** _____ **CA** _____ **91501** _____
City State Postal Code

Mobile: _____
Primary Phone Alternate Phone

_____ **Chrisbarry Aircraft Corp** _____ **Manager** _____ **Sales** _____
Employer Job Title Occupation

Which Boards would you like to apply for?

Park, Recreation and Community Services Board: Submitted
 Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

31 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I would like to give back to the incredible city that raised me. I feel I have the management skills to really benefit our community.

Education

I am a produce of BUSD. I first went to Edison, then Luther and finally JBHS. Then attended university at San Diego State University.

Additional Pertinent Courses or Training

Other Pertinent Skills, Experience or Interests

Having worked in a small business for 15 years, I have learned an unmeasurable amount of skills. They include, but are not limited to: management, sales, budgeting, teamwork and team management.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

N/A

List Community activities in which you are involved:

I have 3 children, 2 of which are attending Miller Elementary School. I am part of the PTA.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

Nicole Patenaude. She is my cousin and a teacher at JBHS.

Conflict of Interest

Conflict of Interest:

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Yes No

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Parks, recreation and Community Services board

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I am a 31 year old father of 3. I have put my children in may different parks and rec. activities through the years. I will be committed and genuinely want to help serve our community.

What are your goals in serving on this Board/Commission/Committee?

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

I have many duties at my career that will translate well to being a board member.

What are your goals in serving on this Board/Commission/Committee?

To create a better more sustainable life for the next generation.

Supplemental Questions

Acknowledgement

Please Agree with the Following Statement

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I Agree

Application Form

Profile

Prefix: _____ First Name: Victoria Middle Initial: _____ Last Name: Kirschenbaum

Email Address: [REDACTED]

Home Address: [REDACTED] South Sparks Street Suite or Apt: _____

City: Burbank State: CA Postal Code: 91506

Mobile: [REDACTED] Primary Phone: _____ Alternate Phone: _____

Employer: self employed Job Title: n/a Occupation: writer/performer

Which Boards would you like to apply for?

Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

28 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I both enjoy and strongly believe in giving back to my community. I have greatly appreciated the opportunity to help educate the public during my time on the Sustainable Burbank Commission and to participate in the policy making process for the city.

Education

I have a BA from Bucknell University.

Additional Pertinent Courses or Training

As a commissioner, I have regularly attended seminars on energy, water use, and disposable waste policy for the Burbank/Los Angeles Region. I have long been involved with local chapters of the Sierra Club, Food and Water Watch, Citizens Climate Lobby, and 350.org and have benefited from their up-to-date guidance on local environmental concerns.

Other Pertinent Skills, Experience or Interests

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

I have served on the Sustainable Burbank Commission for one term and would like to continue for another term.

List Community activities in which you are involved:

Regular participant in Dig Days (before Covid) to maintain city parks without Roundup. Member and former officer of the Burbank Democratic Club. Volunteer with various voter registration drives.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

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Yes No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

As a longtime advocate on environmental issues, I knot that creating strong city policy on sustainability is imperative for substantive progress. Serving on the Sustainable Burbank Commission, I have welcomed the opportunity to share my expertise with fellow commissioners, to engage with Burbank City Council, and to help educate the public on ways to go green.

What are your goals in serving on this Board/Commission/Committee?

Momentum is building for bold action on environmental issues locally and statewide. Opportunities abound for a greener energy portfolio, increased electrification of construction and transit, and reducing plastic waste. I would welcome the chance to continue my advocacy in these areas at a time when support from our community is growing and such advancements make economic as well as environmental sense.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

Victoria Kirschenbaum

Please Agree with the Following Statement

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I Agree

Application Form

Profile

_____ Christopher _____ Malotte _____
Prefix First Name Middle Initial Last Name

_____ _____
Email Address

_____ N Rose St _____
Home Address Suite or Apt

Burbank CA 91505
City State Postal Code

Home: _____ _____
Primary Phone Alternate Phone

Southern California Edison Sr. Advisor Program Manager
Employer Job Title Occupation

Which Boards would you like to apply for?

Sustainable Burbank Commission: Submitted
Transportation Commission: Submitted

Length of time as a Burbank Resident:

6 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I have a passion for building a sustainable future for generations to come and have dedicated my career to this mission. I have worked at two utilities in roles that have helped accelerate the transition to a carbon free world. I have experience working on smart grid technologies, energy innovation, renewable energy, electric vehicles, energy efficiency, and clean energy programs. In my role, I have helped local governments with sustainability plans, reach codes, GHG inventories, and carbon reduction strategies. I have also worked with the UC and CSU systems to make their campuses more sustainable through the development of the nation's first GHG emissions incentive program (the Clean Energy Optimization Pilot). I think I would be a good addition to the Sustainable Burbank Commission because I will bring pragmatic solutions to solving real world problems. While my preference is to be on the Sustainable Burbank Commission, I also have a passion for transportation. In particular, I have a passion for transportation electrification and mass transit and making Burbank a more walkable and bikeable city.

Education

Arizona State University MS Engineering Technology, Alternative Energy, Dec. 2011 University of California, San Diego BS Physics, Minor in Political Science, March 2008

Additional Pertinent Courses or Training

Burbank Master Recycler Class

Other Pertinent Skills, Experience or Interests

• Ability to lead others, problem solve, learn quickly, and adapt to new situations • Ability to relate technical details to non-technical, business-driven people • Ability to understand and explain economic impacts of a given program or technology

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

None

List Community activities in which you are involved:

None currently, but interested in greater participation in community.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

Christopher Malotte

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

Yes No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

Experience: Senior Advisor, Public Sector Strategy & REN Coordination, Southern California Edison, Rosemead, CA (2012 – current) • Leading EE Modernization effort for SCE seeking to streamline how SCE delivers DSM programs to customers to drive greater energy savings, community engagement, and cost effectiveness. • Development and implementation of \$20M Clean Energy Optimization Pilot, a first of its kind, customer-friendly offering designed to incent pilot participants to reduce GHG emissions through on-site energy related measures. First year evaluation showed 33% greater than expected results in ¾ of a year. • SCE representative to the California Energy Efficiency Coordinating Committee (CAEECC). Manage customer service perspective for EE regulatory work including comments and reply comments on Potential and Goals, Business Plan, REN Joint Cooperation Memos, Local Government Terms and Conditions and any data requests • Strategy and Program management for \$20M+/yr. Regional Energy Networks (Southern California Regional Energy Network (administered by LA County) and Tri-County Regional Energy Network(administered by Counties of Ventura, Santa Barbara, and San Luis Obispo)). • Program management for \$1.2M/yr. Statewide Energy Efficiency Collaborative (SEEC). SEEC is a collaborative of CA investor owned utilities and three non-governmental organizations to promote energy efficiency and sustainability best practices to local governments throughout the state. • Program management for work related to CA Long-Term Energy Efficiency Strategic Plan. Responsibilities included reviewing local government GHG inventories, sustainability plans, reach codes, and outreach reports. Smart Grid Program Analyst, Arizona Public Service, Phoenix, AZ (2011-2014) • Managed and coordinated Operational Technology Advisory Committee – executive committee that sets the course for the company regarding various technologies. • Managed all aspects of transportation electrification for APS, including implementation of Electric Vehicle Time-of-Use rate, interfacing with Customer Service and Transmission & Distribution to manage electric vehicle load, and regulatory filings. This included a regulatory compliance filing on electric vehicles submitted to the Arizona Corporation Commission each year. • Worked with various consultants and APS personnel to develop and get executive approval for \$250M 5-year smart grid strategy. • Educated internal and external stakeholders and the public through presentations on APS's electric vehicle program. Additionally, worked with the other AZ utilities to increase support for and participation in EVAZ Electric Vehicle Policy Stakeholder Group. EVAZ is a diverse group of stakeholders including utilities, OEMs, local governments, and others interested in electric vehicles with the goal of driving increased adoption of electric vehicles. • Led multiple business unit initiatives to develop strategy for optimizing and electrifying APS motorized fleet. • Assisted with multiple business unit initiative to develop company strategy for demand response. • Managed \$1.5M Chase Field battery storage and electric vehicle charging station deployment; the first EV chargers to be deployed on city streets in the US. • Led multiple business unit initiative to develop company strategy for energy storage. • Assisted with multiple business unit initiative to develop company strategy for microgrids. • Assisted with the marketing, deployment, and testing of Home Energy Information Pilot Program. This pilot tested the feasibility of demand response capable thermostats and smart phone energy information apps. • Assisted with the deployment of APS Schools and Government Solar Program and presented to internal stakeholders and community relations representative about Schools and Government Solar Program Education: Arizona State University MS Engineering Technology, Alternative Energy, Dec. 2011 University of California, San Diego BS Physics, Minor in Political Science, March 2008

What are your goals in serving on this Board/Commission/Committee?

I would like to play a role in the development of city plans to build a sustainable, livable world in Burbank for generations to come. In particular, I would like to help develop a Green New Deal for Burbank, revisions to the Sustainability Action Plan, and help develop strategies that can drive Burbank to be a leader in sustainability.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Transportation Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

Experience: Senior Advisor, Public Sector Strategy & REN Coordination, Southern California Edison, Rosemead, CA (2012 – current) • Program management for \$1.2M/yr. Statewide Energy Efficiency Collaborative (SEEC). SEEC is a collaborative of CA investor owned utilities and three non-governmental organizations to promote energy efficiency and sustainability best practices to local governments throughout the state. • Program management for work related to CA Long-Term Energy Efficiency Strategic Plan. Responsibilities included reviewing local government GHG inventories, sustainability plans, reach codes, and outreach reports. Smart Grid Program Analyst, Arizona Public Service, Phoenix, AZ (2011-2014) • Managed all aspects of transportation electrification for APS, including implementation of Electric Vehicle Time-of-Use rate, interfacing with Customer Service and Transmission & Distribution to manage electric vehicle load, and regulatory filings. This included a regulatory compliance filing on electric vehicles submitted to the Arizona Corporation Commission each year. • Educated internal and external stakeholders and the public through presentations on APS's electric vehicle program. Additionally, worked with the other AZ utilities to increase support for and participation in EVAZ Electric Vehicle Policy Stakeholder Group. EVAZ is a diverse group of stakeholders including utilities, OEMs, local governments, and others interested in electric vehicles with the goal of driving increased adoption of electric vehicles. Education: Arizona State University MS Engineering Technology, Alternative Energy, Dec. 2011 University of California, San Diego BS Physics, Minor in Political Science, March 2008

What are your goals in serving on this Board/Commission/Committee?

I have a passion for transportation electrification, mass transit, and making Burbank a walkable and bikeable city. My goal is to help develop plans to encourage more bike lanes, more walkable road, greater access to EV charging infrastructure, maximizing the mass transit that already exists and building up this mass transit to connect Burbank to the rest of LA County and California.

Supplemental Questions

Acknowledgement

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I Agree

CHRISTOPHER G. MALOTTE

N. ROSE ST., BURBANK, CA 91505

Education

Arizona State University

MS Engineering Technology, Alternative Energy, Dec. 2011

University of California, San Diego

BS Physics, Minor in Political Science, March 2008

Relevant Experience

Senior Advisor, Public Sector Strategy & REN Coordination, Southern California Edison, Rosemead, CA (Jul 2016 – current)

- Leading EE Modernization effort for SCE seeking to streamline how SCE delivers DSM programs to customers to drive greater energy savings, community engagement, and cost effectiveness. Policy proposals include a GHG emissions reduction goal, 4-year application cycles, alignment of EE Potential and Goals with EE reporting and measurement, and cost-effectiveness realignment. Policy proposals currently under consideration by CPUC.
- Development and implementation of \$20M Clean Energy Optimization Pilot, a first of its kind customer friendly offering designed to incent pilot participants to reduce GHG emissions through on-site energy related measures. First year evaluation showed 33% greater than expected results in $\frac{3}{4}$ of a year.
- SCE representative to the California Energy Efficiency Coordinating Committee (CAEECC). Manage customer service perspective for EE regulatory work including comments and reply comments on Potential and Goals, Business Plan, REN Joint Cooperation Memos, Local Government Terms and Conditions and any data requests
- Strategy and Program management for \$20M+/yr. Regional Energy Networks (Southern California Regional Energy Network and Tri-County Regional Energy Network).
- Program management for \$1.2M/yr. Statewide Energy Efficiency Collaborative (SEEC). SEEC is a collaborative of CA investor owned utilities and three non-governmental organizations to promote energy efficiency and sustainability best practices to local governments throughout the state.

Marketing Analyst 2, Southern California Edison, Rosemead, CA (Aug 2014 – Jul 2016)

- Assisted with any regulatory work for DSM Partnerships. Work included developing two program abstracts, two Program Implementation Plans, a Partnership dashboard, and a comparison tool for changes associated with the CA Long-Term Energy Efficiency Strategic Plan.
- Program management for work related to CA Long-Term Energy Efficiency Strategic Plan. Responsibilities included refresh of Strategic Plan offering, development of Strategic Plan Best Practices Report, approving Strategic Plan applications, reviewing deliverables, interacting with project managers, and reporting on progress of work-to-date.
- Led SCE's Operational Excellence initiative for Public Sector Energy Efficiency Program group, resulting in more than 75 fewer contracts, consolidation of 5 partnerships, and over \$2.5M in savings.
- Approved any co-branded marketing piece that partners develop as part of their partnership. This process was streamlined through my development of a co-branding checklist and use of the OneVoice approval process.

Smart Grid Program Analyst, Arizona Public Service, Phoenix, AZ (Sept 2012 – Aug 2014)

- Managed all aspects of transportation electrification for APS, including implementation of Electric Vehicle Time-of-Use rate, interfacing with Customer Service and Transmission & Distribution to manage electric vehicle load, and regulatory filings. This included a regulatory compliance filing on electric vehicles submitted to the Arizona Corporation Commission each year.
- Educated internal and external stakeholders and the public through presentations on APS's electric vehicle program. Additionally, worked with the other AZ utilities to increase support for and participation in EVAZ Electric Vehicle Policy Stakeholder Group. EVAZ is a diverse group of stakeholders including utilities, OEMs, local governments, and others interested in electric vehicles with the goal of driving increased adoption of electric vehicles.
- Managed \$1.5M Chase Field battery storage and electric vehicle charging station deployment; the first EV chargers to be deployed on city streets in the US.
- Led multiple business unit initiatives to develop strategy for optimizing and electrifying APS motorized fleet.

- Managed and coordinated Operational Technology Advisory Committee – executive committee that sets the course for the company regarding various technologies. This included giving several executive presentations on electric transportation, vehicle safety technologies, and home thermal storage technologies.
- Worked with various consultants and APS personnel to develop and get executive approval for \$250M 5-year smart grid strategy.
- Developed Transformer Load Management Tool business case and acted as project manager for Transformer Load Management Tool development and roll out.
- Assisted with multiple business unit initiative to develop company strategy for demand response.
- Led multiple business unit initiative to develop company strategy for energy storage.
- Assisted with multiple business unit initiative to develop company strategy for microgrids.
- Assisted with the marketing, deployment, and testing of Home Energy Information Pilot Program. This pilot tested the feasibility of demand response capable thermostats and smart phone energy information apps.
- Developed and maintained budget/forecast tool for smart grid programs.

Sr. Program Coordinator, Arizona Public Service, Phoenix, AZ (Dec 2011 – Sept 2012)

- Assisted with the deployment of Schools and Government Solar Program. This included creating work orders, updating databases, and running reports
- Developed list of pre-qualified schools to increase participation in the program
- Presented to internal stakeholders and community relations representative about Schools and Government Solar Program

Renewable Energy Summer Intern, Arizona Public Service, Phoenix, AZ (June 2011 – Dec 2011)

- Modeled production output and forecasted 20-year budget for solar production-based incentive programs
- Researched and presented on the physical and economic feasibility of smart inverters
- Led team to develop a Renewable Energy Book of Programs
- Researched and monitored regulatory and government affairs related to renewable energy and smart grid
- Developed process documentation for Renewable Energy data collection and reporting
- Processed small, medium, and large non-commercial renewable incentive applications

Fluidics and Device Systems Engineer Summer Intern, Applied Biosystems, Foster City, CA (Summers of 2005 & 2006)

- Designed, executed, and analyzed data for an experiment testing thermo-profile of Diffractive Optics Real Time PCR Machine
- Designed, executed, and developed an experiment evaluating the fluorescence signal capturing ability of diffractive optics setup
- Designed, executed, and analyzed data of experiment assessing PCR viability of diffractive optics setup. Assisted in development of cell sorting device
- Designed, executed, and analyzed data for experiment testing speed and intensity of cell movement in cell sorting device
- Analyzed data and results and presented a formal report to division

Other Work Experience:

System Design Administrator - SunRenu Solar - Scottsdale, AZ (Sept 2010 - Apr 2011)

Assistant Underwriter - CIBA Insurance Services - Glendale, CA (Nov 2009 - May 2010)

Deputy Field Organizer - Campaign for Change - Fort Collins, CO (Sept 2008 - Nov 2008)

Manager/Valet - Sunset Parking Services - San Diego, CA (Nov 2005 - Sept 2008)

Shift Manager - Old Fashioned Kettle Korn - Sherman Oaks, CA (Sept 2000 - Sept 2005)

Relevant Skills and Abilities

Engineering/science skills

- Computer skills (PowerPoint, Excel, Word, Access, Tableau, Matlab, Assembly Code), basic electronics skills (oscilloscope, function generator, microprocessors), and machining skills (lathe, drill press, milling machine)

Other abilities

- Ability to lead others, problem solve, learn quickly, and adapt to new situations

- Ability to relate technical details to non-technical, business-driven people
- Ability to understand and explain economic impacts of a given program or technology

Awards/Achievements

Finalist for SEPA Utility of the Year Award

Finalist for Public Utilities Fortnightly Top Innovator Award

Nominee for Ted Craver Leadership in Business Innovation (2020)

SCE Spot Bonus SC02 - Significant contributions that lead to major growth, innovation or cost-savings (June 2018)

APS Living the Vision Award (August 2013 & January 2014)

GPSA Jumpstart Grant Award Recipient (2011)

Application Form

Profile

Prefix _____ Alissandra _____ M _____ Valdez _____
First Name Middle Initial Last Name

██████████
Email Address

██████ E Orange Grove Ave _____ Apt ██████ _____
Home Address Suite or Apt

Burbank _____ CA _____ 91501 _____
City State Postal Code

Home: ██████████ _____
Primary Phone Alternate Phone

LAUSD _____ Substitute Teacher _____ Teacher _____
Employer Job Title Occupation

Which Boards would you like to apply for?

Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

1 yr 10 mos

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I've lived in Burbank for almost 2 years, and while I've been here, I've come to love this city. I already have so many fond memories of walking down Magnolia Blvd and in my neighborhood in Downtown Burbank. I love visiting all the small businesses here and showing my friends and family little spots around town. I've cherished my time in Burbank, and I want to become more involved by serving on a commission or board. It's important for the community to make their voices heard, and I think that serving on a commission/board is an incredibly valuable way to do that. I'm currently a part of RISE Burbank, and that experience has shown me that's important to be an active member of the community!

Education

BA in Communication at UCLA, Class of 2018

Alissandra M Valdez

Additional Pertinent Courses or Training

Other Pertinent Skills, Experience or Interests

Public speaking, experience working with teams (I was an RA in college and worked with over 80 residents while at UCLA.). I've worked in education and at the Academy of Motion Picture Arts and Sciences, so I have lots of experience in collaboration, event planning, and working in diverse environments. I'm interested in gardening, photography, and taking walks around the neighborhood.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

I have not served on a City Board, Commission, or Committee.

List Community activities in which you are involved:

I'm currently a part of the RISE Burbank program!

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

Yes No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

AB 1234 Training

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I believe I'm qualified to serve on the Sustainable Burbank Commission because I am passionate about our environment and the role that Burbank plays in it. The ramifications of climate change will be seen in my lifetime, and I am determined to do as much as I can to lessen the impact of global warming. We are all citizens of the planet, and I believe that qualifies us all to care and act for our environment. I want to serve on the Sustainable Burbank Commission because I believe that there are actions that we can take as a city and a community to help solve our climate crisis, and I want to work with other like-minded people to accomplish these goals. For example, as a renter, I am unable to recycle my plastic waste because we do not have a recycling bin for my building. I appreciate that homeowners can easily recycle their plastic waste with recycling cans from the city, but 60% of those who live in Burbank are renters, which means that a vast majority of our community are unable to recycle their plastic and paper trash. If we want Burbank to be a more sustainable city, then we should make sure that everyone in the community is given the opportunity to easily recycle. If renters in Burbank were able to recycle the way that homeowners can, imagine how much of an impact it would make on our environment! I'm also incredibly passionate about the development of our community gardens. I believe that they have the potential to be incredible centers for community and sustainability. We can implement composting systems and community food-sharing programs that will help reduce our carbon footprint in Burbank. I can imagine a Burbank that has gardens that can feed our neighbors and help our environment in impactful ways.

What are your goals in serving on this Board/Commission/Committee?

My goals in serving the Sustainable Burbank Commission are making sure that we continue to implement our City of Burbank Sustainability Action Plan, expand our current programs to meet the needs of all residents in Burbank, and to engage our community about our relationship with the environment!

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

Please Agree with the Following Statement

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I Agree

Application Form

Profile

Prefix

Brandon
First Name

Middle Initial

Paul
Middle Initial

Rainsford
Last Name

Last Name

Email Address

Home Address

East Olive Avenue

Unit _____
Suite or Apt

Burbank
City

CA
State

91501
Postal Code

Mobile: _____
Primary Phone

Alternate Phone

CIT Bank
Employer

Workforce Manager
Job Title

Banking Supervisor
Occupation

Which Boards would you like to apply for?

Park, Recreation and Community Services Board: Submitted
Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

3 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I want to give back to the Burbank community in a way that can make some changes and make Burbank a better place.

Education

Bachelor of Arts: Ramapo College 2004-2008

Additional Pertinent Courses or Training

Other Pertinent Skills, Experience or Interests

• Efficient • Creative problem solving • Multi-tasker • Personable • Clerical operations • Dedicated • Team Leader • Fast Learner

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

N/A

List Community activities in which you are involved:

N/A

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

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Yes No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

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Brandon Paul Rainsford

First Choice

FIRST choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I've worked with many teams in the past in many different facets whether being projects or meetings

What are your goals in serving on this Board/Commission/Committee?

To keep Burbank beautiful through sustainability, making sure that we don't overtax our town and practicing green policies.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Park, Recreation and Community Services Board

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

I've worked with many teams in the past in many different facets whether being projects or meetings as well as having a bachelor of arts.

What are your goals in serving on this Board/Commission/Committee?

To become an active part of the community and ensure fairness and equality amongst the dramatic, cultural or musical groups for funds and time

Supplemental Questions

Acknowledgement

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I Agree

Brandon Rainsford

■ East Olive Avenue Apt ■
Burbank, CA 91501
Cell: ■
■

Summary of Qualifications

Friendly, energetic, and motivated team player who brings a lot to the table for any company with a passion to learn as well as lead. Excellent communication, creativity, and always completes the goal put out before him. Technical skills include Word, Excel, Photoshop, Audacity, and Powerpoint.

Highlights

- Administrative duties
- Creative problem solving
- Web sales
- Clerical operations
- Team Leader
- Efficient
- Multi-tasker
 - Personable
- Dedicated
- Fast Learner

Work Experience

OneWest Bank, Pasadena, CA

February 2020 to Present

Workforce Manager

- Creating schedules for banking agents
- Ensuring agents meet schedule adherence
- Assisting with supervisor calls and escalations

OneWest Bank, Pasadena, CA

August 2017 to February 2020

Digital Banker

- Performing financial maintenance and transactions
- Providing information on products, services, and assisted customers
- Resolving issues and performed research on accounts

Interac Network, Tokyo, Japan

March 2016 to March 2017

Assistant Language Teacher

- Responsible for teaching English at Ginza Junior High
- Instructed additional Japanese students at summer retreat
- Created lesson plans and games to help reinforce the students' ability to learn.

Capital One Bank, Suffern, NY

June 2013 to March 2016

Backup Lead Teller

- Handled deposits, withdrawals, and payments
- Made referral goals each month
- Assisted with meeting sales goals for each quarter
- Performed supervisory duties including dealing with cash shipments and ATM
- Provided exceptional customer service

Toywiz, Suffern, NY

April 2011 to June 2013

Sales Consultant/Administrative Assistant

- Managed custom and single toy parts and sets
- Updated inventory and products on web store
- Assistant to upper management including clerical duties
- Assisted in warehouse sales
- Researched new inventory and added to website

TD Bank, Wyckoff, NJ

August 2010 to April 2011

Bank Teller

- Responsible for handling deposits, payments, withdrawals and referrals
- Collaborated with branch for ease of location transition
- Ensured customer satisfaction

Interac Network, Maizuru, Japan

March 2009 to March 2010

Assistant Language Teacher

- Responsible for teaching English to over 1 thousand Japanese students across 5 schools.
- Judged an English competition in Kyoto
- Created lesson plans and games to help reinforce the students' ability to learn.

Drug Fair, Ramsey, NJ

May 2005 to March 2009

Sales Associate

- Assisted customers and assured satisfaction.
- Arranged products and stocked shelves.
- Responsible for cashier duties including customer interaction and money exchange.

Central Park Media, New York, NY

June 2006 to August 2006

Intern

- Responsible for order fulfillment to distributors and clients.
- Researched and filed published advertisements.
- Receptionist with administrative responsibilities.
- Tested quality assurance of products.

Education

Ramapo College, Mahwah, NJ (2008)
Bachelor of Arts *Theater Major – Acting Concentration*

Application Form

Profile

Prefix _____ Jessica _____ Lewis _____
First Name Middle Initial Last Name

████████████████████
Email Address

██████ N. Lomita St. _____
Home Address Suite or Apt

Burbank _____ CA _____ 91506 _____
City State Postal Code

Mobile: ██████████
Primary Phone Alternate Phone

Los Angeles Department of Mechanical Engineering Supervisor of Generating
Water and Power Associate III Station Engineering -
Employer Job Title Occupation
Environmental Systems

Which Boards would you like to apply for?

Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

14 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

Serving on a commission will allow me to serve my community in a way that can foster lasting change. I am interested in working with the City of Burbank in addressing the environmental concerns of residents and community members.

Education

BS Mechanical Engineering - California State University, Northridge 2007

Additional Pertinent Courses or Training

California Licensed Professional Engineer - M35136

Jessica Lewis

Other Pertinent Skills, Experience or Interests

Experienced in the design, maintenance and troubleshooting of emissions control systems, performance analysis, regulatory compliance, and contract administration. Experienced in the analyzing and determining the feasibility of power generation projects.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

I have no prior service on a City Board, Commission, or Committee.

List Community activities in which you are involved:

Walt Disney Elementary PTA - 2021-2022 Historian elect, Diversity, Equity, and Inclusion Committee
Society of Women Engineers Association of Women in Water, Energy, and Environment LADWP Green Team

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

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Yes No

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

- Provide subject matter expertise on potential generation projects, as well as insight into environmental goals for reduced air emissions for the CleanGridLA Program for the City of Los Angeles. - Emissions Source Testing - Prepare and administer contracts to conduct South Coast Air Quality Management District (SCAQMD) and EPA Emissions Source Testing of the generating station equipment and the Continuous Emissions Monitoring System. - SCAQMD Rule 1135 Compliance Project - Managed a project to modify six simple cycle power generating units to comply with a new SCAQMD rule to reduce NOx emissions by 50 percent.

What are your goals in serving on this Board/Commission/Committee?

My goals in serving on the Sustainable Burbank Commission are to promote the efficient and effective use of resources, work toward meeting Burbank's renewable energy goals, and prioritizing Burbank's sustainability efforts in the areas that are most in need. I would like to promote increased renewal energy resources, waste diversion, plastic reduction, and drought tolerance.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

N/A

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

N/A

What are your goals in serving on this Board/Commission/Committee?

N/A

Supplemental Questions

Acknowledgement

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I Agree

PROFESSIONAL PROFILE

- Mechanical Engineer with over 13 years of experience in managing and providing engineering services to the power generation stations totaling 4.9 GW.
- Maintain emissions equipment and regulatory compliance for 25 fossil fuel electric generating stations including conventional boilers, combined cycle gas turbines, and simple cycle gas turbines.
- Possess comprehensive knowledge of supervisory skills, contract administration, and project management.

PROFESSIONAL EXPERIENCE

2013 - Present - Los Angeles Department of Water and Power

Mechanical Engineering Associate III – Generating Station & Facilities Engineering Division, Supervisor of Environmental Systems Group

- CleanGridLA Program - Provide subject matter expertise on potential generation projects, as well as insight into environmental goals for reduced air emissions.
- Emissions Source Testing - Prepare and administer contracts for conduction South Coast Air Quality Management District (SCAQMD) and EPA Emissions Source Testing of the generating station equipment and the Continuous Emissions Monitoring System.
- SCAQMD Rule 1135 Compliance - Working with Power Supply Operations and Air Quality, and to modify six simple cycle power generating units to comply with a new SCAQMD rule to reduce NOx emissions by 50 percent.
- RECLAIM Transitions and Compliance – Performed feasibility studies and drafting specifications to replace emissions reduction catalysts to comply with new SCAQMD emissions requirements.
- Regulatory Reporting and Key Performance Indicators - Collect and prepare power generation information for submittal for internal LADWP benchmarking, as well as state and federal regulatory agencies.

2009 - 2013 - Los Angeles Department of Water and Power

Mechanical Engineering Associate II – Generating Station Engineering Division, Environmental Systems Group

- LM-6000 Selective Catalytic Reduction (SCR) Catalyst Replacement Specification – Authored and processed a formal specification to replace the SCR catalysts of six GE LM-6000 Units at Harbor and Valley Generating Stations.
- SCR Catalyst Testing – Supervised the sampling of SCR catalysts at Harbor, Valley, and Haynes Generating Stations in order to develop a catalyst replacement schedule.
- Emissions Reduction Catalyst Management Plan – Developed and administered Agreement for catalyst testing in fossil fuel power generating units and provide maintenance recommendations to Power Supply Operations.

2007 - 2009 - Los Angeles Department of Water and Power

Mechanical Engineering Associate I – Generating Station Engineering Division, Environmental Systems Group

- Generation Dashboard – Developed an on-going information system for Generation management to monitor performance benchmarks for hydroelectric and fossil fuel powered Generation Stations.
- Generation Costs – Worked with the fossil fuel powered Generation Stations and the Energy Control Center to develop more accurate generation costs in order to effectively dispatch Units.
- LM-6000 Ammonia Injection Grid (AIG) Tuning – Authored and processed a Request for Proposal to perform AIG tuning on six GE LM-6000 Units at Harbor and Valley Generating Station in order to ensure compliance with SCAQMD requirements.

EDUCATION

California State University, Northridge – Mechanical Engineering, June 2007

CERTIFICATIONS AND PROFESSIONAL ASSOCIATIONS

Licensed California Professional Engineer, M 35136

Society of Women Engineers

Association of Women in Water, Energy, and Environment

ADDITIONAL SKILLS

Computer Skills: Microsoft Office, Microsoft Project

Other Programs: MicroGADS

INTERESTS

Environmental Sustainability – LADWP Green Team, California Native Plants

Youth Education – Walt Disney Elementary Parent-Teacher Association (PTA): 2021-2022 Historian

Diversity, Equity, and Inclusion (DEI) – Walt Disney PTA: DEI subcommittee

Application Form

Profile

_____ Heather _____ F _____ Robb _____
Prefix First Name Middle Initial Last Name

_____ _____
Email Address

_____ Douglas St _____
Home Address Suite or Apt

Pasadena _____ CA _____ 91104 _____
City State Postal Code

Home: _____ _____
Primary Phone Alternate Phone

Self _____ Writer _____ Writer _____
Employer Job Title Occupation

Which Boards would you like to apply for?

Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

5 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I am reapplying to continue serving on the Sustainable Burbank Commission despite the fact that I am moving to Pasadena in June. It has been an enormous honor to serve Burbank in this way, and as the current Chair of the Commission I feel as though we've made great progress over the last year despite the pandemic. We have so many exciting irons in the fire, and I'm committed to seeing things through!

Education

BFA from Syracuse University

Additional Pertinent Courses or Training

Climate Reality Ambassador, Climate Reality Project

Other Pertinent Skills, Experience or Interests

3 years of service on the Commission, 1 year as Chair. Passion for sustainability and love for our natural world. Constantly learning about how our City works to become a better facilitator for meeting our sustainability goals.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

Currently serving and Chair of the Sustainable Burbank Commission

List Community activities in which you are involved:

Waste Warriors program through the Recycle Center, Monarch Mile program in collaboration with Parks & Rec

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

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Yes No

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

Current Chair of this Commission. During my term I took a week-long training as a Climate Reality Ambassador with Al Gore's Climate Reality Project. My experience as a writer helps me absorb a lot of information and effectively relay what I've learned via advisory letters to Council and/or the community.

What are your goals in serving on this Board/Commission/Committee?

I'd like to see us through the completion of the GGRP update and identify the ways our Commission can help the City achieve the goals laid out in that update. I'd like to continue deepening our relationships with City staff so that we can be of better service and work in partnership effectively with them. I'd like to see our Commission identify more community partners for projects that bridge the gap between BCCs and the broader community.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

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I Agree

Application Form

Profile

Prefix _____ Kevin _____ OBrien _____
First Name Middle Initial Last Name

Email Address

Home Address

Suite or Apt

BURBANK _____ CA _____ 91505 _____
City State Postal Code

Mobile: _____
Primary Phone Alternate Phone

Sidewalks and Driveways _____ Founder _____ Product Strategy and Development _____
Employer Job Title Occupation

Which Boards would you like to apply for?

Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

13 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

This application is for my second term with the Sustainable Burbank Commission. After serving for the last four years I better understand the role of the commission, our role within the community and city government, and how I/We at the Commission can support the city in becoming a sustainable focussed municipality.

Education

MBA, Thunderbird School of Global Management BA, Communications, University of Colorado, Boulder

Additional Pertinent Courses or Training

Other Pertinent Skills, Experience or Interests

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

I've served one term with the Sustainable Burbank Commission.

List Community activities in which you are involved:

Community outreach at Girls Night Out in Magnolia park. Volunteering for the Round-up Ban in the parks. Outreach to local restaurants discussing single-use plastics ban and the impact it may have. Coached Ponytail Softball at Parks and Recreation for the 2020 season (cut short because of Covid). Public comment at City Council.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

I am not related to any City of Burbank employees.

Conflict of Interest

Conflict of Interest:

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Yes No

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

Experienced in developing work plans, facilitating customer research, data analysis, and running tests to validate an opportunity.

What are your goals in serving on this Board/Commission/Committee?

1. Contribute, support, and execute the Commission's working plan 2. Regularly voice support, concerns, and ideas related to sustainability and City endeavors with the Commission, with Staff, and with City Council. 3. Work with local businesses to understand the impact of sustainable practices and help find solutions with the city to solve these concerns. 4. Bring the voice of the community on sustainability issues to the City.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

Please Agree with the Following Statement

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I Agree

Application Form

Profile

Prefix _____ Chris _____ Middle Initial _____ Weber _____
First Name Last Name

████████████████████
Email Address

██████ E MAGNOLIA BLVD _____ UNIT ██████ _____
Home Address Suite or Apt

Burbank _____ CA _____ 91501 _____
City State Postal Code

Home: ████████████████████ _____
Primary Phone Alternate Phone

UCLA Anderson School of Management _____ Director, MBA Career Advising _____ Higher education administrator _____
Employer Job Title Occupation

Which Boards would you like to apply for?

Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

5 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

As a commissioner on the Sustainable Burbank Commission for the past 19 months, I've greatly enjoyed both learning more and providing insights into the sustainability issues impacting the city. I'm particularly excited about the development of a new Greenhouse Gas Reduction Plan and would like to continue to leverage my skills and experience in the for-profit, non-profit, and education spaces to help Burbank continue to build innovative and forward-thinking sustainability solutions to address community issues.

Education

MBA - UCLA Anderson School of Management; Class of 2009 BA - Boston University, International Relations and Political Science; Class of 2001

Additional Pertinent Courses or Training

Leadership Burbank - Class of 2020

Other Pertinent Skills, Experience or Interests

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

Sustainable Burbank Commission - October 2019 to present

List Community activities in which you are involved:

Leadership Burbank alumnus

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

Yes No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

AB 1234 Training

The Board, Commission or Committee (collectively Board) you are seeking appointment to provides City reimbursement for attending trainings or conferences. Therefore, under State Law all members of the Board must receive at least two hours of ethic's training, as prescribed by the Fair Political Practices Commission, within one year of appointment and once every two years thereafter.

First Choice

FIRST choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

My sustainability work dates back to when I was on the leadership team of my high school's environmental club. In the ensuing years, I've expanded my knowledge of the sustainability space with the following activities: 1) MBA Master's Thesis - For my master's thesis, I collaborated with five UCLA Anderson classmates to evaluate the 2008 global carbon offset marketplace and geopolitical trends for a real estate investment fund with forestry assets in Madagascar. Our objective was to determine if the company's carbon offset assets were financial viable in the various carbon offset markets by creating a go/no-go framework and an appropriate market entry strategy when optimal conditions arise. In order to accomplish this, I interviewed carbon market subject matter experts, analyzed research from leading publications on carbon offsets and the financial markets, and synthesized the findings and recommendations into both a presentation as well as a final paper for the client. 2) Deloitte Consulting's Human Capital Stakeholder Engagement for Sustainability Community of Practice Chief of Staff - Upon joining the firm, I quickly became involved in the firm's employee group that created internal resources for practitioners who wished to learn more about and work on projects in sustainability. In my role as Chief of Staff, an honor I held for slightly over a year, I developed two educational events to increase our practitioners' knowledge about the sustainability issues facing our clients, managed an internal community of practice discussion board to help practitioners find resources for their sustainability related inquiries, and assisted the firm's leadership with finding available practitioners for sustainability projects. 3) Co-Founder of Citizens for a Green Hollywood Burbank Airport - Recognizing the opportunity provided by Measure B, I co-founded Citizens for a Green Hollywood Burbank Airport to educate the community on the need to embed sustainable design and operating principles into the construction of the new terminal. Over the past two years, my co-founder Heather Robb and I have created educational materials, analyzed sustainability practices at other airports, attended various community meetings and the design charettes, and met with various stakeholders to champion the use of the highest sustainability principles for the new terminal. 4) UCLA Anderson Net Impact Chapter co-Advisor - Net Impact mobilizes next-generation leaders to use their skills and careers to make a positive impact on the world. In my role as an advisor on career matters for club members, I assist members with preparing for the annual conference through the development and facilitation of a social impact career-focused workshop, facilitate panels on careers in the social impact space, connect students with companies and professionals in the social impact space, and work directly with students to help them find social impact opportunities, often in the sustainability arena. Additionally, I believe the following experiences have also provided me with a variety of skills that could benefit the commission: 1) Building consensus for initiatives spanning multiple organizations - as the Director of Development and Communications at the Billy DeFrank LGBT Community Center, I developed a business case in collaboration with my colleagues at the DeFrank Center, Santa Clara County elected officials, and community stakeholders for a pilot program to deploy free HIV rapid tests at various community organizations (including the DeFrank Center). After building alignment for the plan with key decision makers in the Santa Clara County's Department of Public Health, we implemented the initial pilot, which led to the discovery of several new HIV cases and the highest positive test incident rate of any

testing site throughout the county. Buoyed by the initial success, I secured an additional \$175K in funding through partnerships with corporations, private foundations, government organizations, and individual donors, allowing the agency to expand the pilot and continue the necessary work of providing free HIV rapid tests and facilitating workshops that taught preventative measures to at-risk communities. 2) Developing strategic initiatives that produce results - in my current role, I developed a strategic plan to increase the number of UCLA Anderson MBA students securing consulting summer internships. This multi-pronged approach involved examining best practices from other leading MBA programs, conducting interviews with leaders from consulting firms to determine the core competencies needed from candidates, assessing and recalibrating the consulting internship training program to match both corporate feedback and student needs, building support for additional resources from school leaders, and creating new relationships with additional firms as well as strengthening the relationships with existing partners. Ultimately, the plan increased the number of students placed in consulting internships by 50% and the number of firms actively recruiting on campus by 20%. 3) Collaborating with cross-functional teams to implement change - as a Senior Consultant in the Deloitte Human Capital Consulting practice, I analyzed employee change management survey data and identified several change enabling interventions for a six country, multi-department technology adoption project for a large retail client. By collaborating across multiple departments to validate the proposed solutions and leading a five-person multicultural team through the execution of the agreed upon change management initiatives, the client successfully rolled out its new technology across the countries on-time. I believe that during my time on the Sustainable Burbank Commission, I've utilized my experiences in designing strategic plans and collaborating towards consensus to both effectively advise council on sustainable matters as well as shape the Greenhouse Gas Reduction Plan. I believe these skills and experiences, and my passion for sustainability will enable me to continue to serve as an effective member of the Sustainable Burbank Commission.

What are your goals in serving on this Board/Commission/Committee?

My goals for serving on the Sustainable Burbank Commission include: 1) Continue to reduce the use of single-use plastics within the city – Prior to the onset of the pandemic, Burbank took significant steps to reducing plastic usage within the city through the banning of single-use plastic bags and upholding of the recent ban on plastic straws. However, the pandemic disrupted these efforts, and, in some cases, the use of these materials grew. As we begin to re-open, it will be important to revisit and reformulate an approach to plastic reduction that mobilizes the municipal, private, and non-profit sectors. It isn't enough to simply educate individuals on why plastic consumption is harmful to the community; instead, incentivizing residents and employees working within the city to not just recycle, but also adopt plastic reduction strategies will be key to turning back the damage from the pandemic. For example, by supporting council in the development of incentives, programs, and educational campaigns that encourage usage of reusable beverage containers throughout the city could reduce plastic usage in an environmentally and economically friendly manner. 2) Embed sustainability principles across decision making and planning processes for citywide events – prior to the pandemic, the City of Burbank hosted numerous events each year that bring together the community as well as encourage tourism. As we begin to reopen, I think it is still important to build sustainability principles throughout the fabric of the city. For example, by creating a standard sustainability planning document that can be tailored and incorporated into any of the citywide community events, the Sustainable Burbank Commission could encourage sustainable best practices from being incorporated broadly across all community programming. Another example, by partnering with the Downtown Burbank Classic Car Show organizers as well as the Burbank Recycling Center, the Sustainable Burbank Commission could help the event planners incorporate sustainable practices like composting sections for food waste, recycling bins for plastic containers, motor oil collection stations, and compostable utensils into the event. 3) Support the implementation of the Greenhouse Gas Reduction Plan – I've been encouraged by the tremendous progress in the development of a new Greenhouse Gas Reduction Plan and I am proud of the contributions my fellow commissioners and I made to help shape this plan. While the plan needs to be approved by council, I am excited by the opportunity to support the implementation of the approved version of the GGRP and hope that, as a commissioner, I can help the city and community attain its ambitious aims.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

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I Agree

CHRIS WEBER

/ [REDACTED] / [REDACTED] / www.linkedin.com/in/chrisnomiddlenameweber

RECENT EXPERIENCE

UCLA SCHOOL OF MANAGEMENT

Los Angeles, CA

Director / Associate Director, Career Advising and Corporate Outreach

11/2013 – Current

- Managed 6 workstreams in the development of recommendations to be included in the school's next strategic planning process
- Redesigned full-time MBA advising framework by analyzing recruiting partners' needs and student performance data then building a lifecycle approach with 3 new focus areas, earning a Bloomberg top 3 rating for student satisfaction 6 years in a row
- Created workshops and resources to upskill students in each new focus area and partnered with subject experts to deliver project and stakeholder management trainings as well as create an internship toolkit, improving internship conversion rates by 11%
- Increased number of student internship placements in consulting by 75% over 7 years by developing customized engagement strategies tailored to each firm and cultivating high-touch relationships with corporate contacts

DELOITTE CONSULTING

Los Angeles, CA

Manager / Senior Consultant

1/2011 – 10/2013

Served in a variety of roles across 7 client-facing projects and 5 internal initiatives. Highlights include:

Change Management Subject Matter Expert, Organization Assessment for large technology company

- Recommended companywide approach, operating model, governance structure, and service lines for a new Change Center of Excellence by analyzing business needs/current gaps, interviewing key stakeholders, and benchmarking leading practices

International Project Manager for Change, Training and Communications (CTC), Technology transformation for large retailer

- Developed and executed CTC project plan by leading a five-person multicultural client and Deloitte team, authoring and providing oversight on key change management deliverables, and managing client relationships across functions and 6 countries

Chief of Staff, Human Capital Stakeholder Engagement for Sustainability Community of Practice (CoP)

- Collaborated with Director to craft strategic vision for revitalized CoP, developed two sustainability educational events to increase practitioners knowledge, managed internal CoP discussion board, and assisted with sustainability project staffing

UNITED WAY SILICON VALLEY

San Jose, CA

Vice President, Corporate and Revenue Development

8/2009 – 1/2011

- Exceeded annual goal of raising \$10.25M by leading a five-person fundraising team in utilizing consultative sales to strengthen relationships with corporate donors, build partnerships with new businesses, and develop new revenue sources
- Led cross-functional team in creating customized donor cultivation initiatives; developed, implemented and managed strategic plan rollout for executives and direct reports, resulting in stronger relationships with key funders and reduction in donor churn

THE BILLY DEFRANK LGBT COMMUNITY CENTER

San Jose, CA

Director of Development and Communications

7/2005 – 8/2007

- Devised marketing and fundraising strategy to rebrand agency as the premier Silicon Valley LGBT community organization and implemented plan by realigning programming to support new vision and enhancing media presence, increasing revenue by 27%
- Created programming for Cisco's first LGBT Awareness Day by facilitating planning session with Cisco leadership and LGBT employees, developing discussion panel topics, and executing activities; led to creation of Cisco's LGBT employee group
- Secured seed money for pilot HIV testing program by developing business case with key stakeholders and authoring funding requests; program expanded after pilot by securing \$175K in funding from corporations and government agencies

EDUCATION

UCLA ANDERSON SCHOOL OF MANAGEMENT

Los Angeles, CA

M.B.A.

6/2009

- *Masters' Thesis:* Evaluated global carbon offset market and geopolitical trends to create a potential market entry strategy for a real estate investment fund with forestry assets in Madagascar and develop economic viability model; presented findings to client

BOSTON UNIVERSITY

Boston, MA

B.A., International Relations and Political Science

5/2001

- *Honors:* Cum Laude, Scarlet Key Honor Society Member, Residence Life Dorm Program of the Year (1999) – Recycling Forum

ADDITIONAL

- *Leadership:* Co-Founder, Citizens for a Green Hollywood Burbank Airport (6/2017 – Current); Various Roles, Young Professional Board, Alliance College-Ready Public Schools (8/2013 – Current); Team-in-Training Member, Leukemia and Lymphoma (10/2011 – 11/2014); President, Gay and Lesbian Business Alumni, UCLA Anderson (6/2009 – 6/2012)
- *Membership:* Leadership Burbank (Class of 2020 Cohort)
- *Interests:* distance running in different cities, creating homemade ice cream, watching baseball games at every MLB stadium

Application Form

Profile

Prefix _____ First Name Matthew Middle Initial _____ Last Name Almos

Email Address _____

Home Address _____ Suite or Apt _____
█ N Naomi St

City Burbank State CA Postal Code 91505

Mobile: █ Primary Phone _____ Alternate Phone _____

Employer Self employed Job Title Creative Director Occupation Creative Director

Which Boards would you like to apply for?

Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

5.5 years

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

Since early 2019, I've been active with The Climate Reality Project, founded by former Vice President Al Gore. I trained with Mr. Gore at the Leadership Corps Training in Atlanta in March 2019, and since then have gone on to chair Marketing & Communications, and more recently Speaker Training & Programs for the Los Angeles Chapter of Climate Reality. (I'll add that I know Heather Robb through our mutual involvement in Climate Reality.) I speak regularly on the climate crisis -- the science, the impacts and the solutions -- at schools, businesses, community groups and more. I'm interested in taking meaningful action towards accelerating the transition to a just and sustainable clean energy economy.

Education

B.A. in Psychology and Theater from University of California, Riverside M.F.A. in Directing for Theater from California Institute of the Arts (Valencia, CA)

Additional Pertinent Courses or Training

Climate Reality Leadership Corps Training with The Climate Reality Project

Other Pertinent Skills, Experience or Interests

Creative Director for live entertainment, themed entertainment and theater.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

N/A

List Community activities in which you are involved:

Highly active with the Los Angeles Chapter of The Climate Reality Project. (www.laclimatereality.org)
Currently serving as host and mentor for Climate Reality LA's Speaker Training Bootcamp, which trains members on giving climate presentations in the vein of former Vice President Al Gore's slideshow in AN INCONVENIENT TRUTH.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

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Yes No

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AB 1234 Training

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

Active leader in the Los Angeles chapter of The Climate Reality Project (founded by former Vice President Al Gore). Currently serving as Chair of Speaker Training and Programs for the LA Chapter of Climate Reality.

What are your goals in serving on this Board/Commission/Committee?

To help responsibly facilitate an accelerated transition to a just and sustainable clean energy economy, and promote effective communication with the community around how they can act in support of that transition.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

What are your goals in serving on this Board/Commission/Committee?

Supplemental Questions

Acknowledgement

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I Agree

personal summary

Creative leader and storyteller with a 20+ year track record developing and executing dynamic, impactful and award-winning experiences for live theater and themed entertainment. I've worn many hats in the creative realm: organizational & functional leader, creative director, writer, director, producer, graphic designer, digital marketer and educator. My approach is rooted in articulating a clear and compelling vision to partners and stakeholders, one that promotes creative innovation while honoring business needs. In the teams I lead, I aim to foster a culture of trust, collaboration and empowerment, a culture that provides fertile ground for risk-taking and creative vibrance. In March 2019, I joined the volunteer Leadership Corps of The Climate Reality Project, founded by former Vice President Al Gore. Currently, I serve as chair of Speaker Training & Programs for the Los Angeles Chapter of Climate Reality.

professional experience

Freelance Creative Consultant **Burbank, CA**
2017-present

- Currently working as a creative consultant in the themed and live entertainment industries. Most recently, I worked as a contractor for **Walt Disney Imagineering**, where I've been focused primarily on future development of **Epcot**, including creatively leading the reimagining of the **Spaceship Earth** attraction. Other clients include **Dreamscape Immersive (VR)**, **Renaissance Entertainment**, **Cityneon**, **Wondery**, **Chimelong Group** and **Diavolo Dance Theater**.

Walt Disney Imagineering Creative Entertainment **Glendale, CA**
2015-2017, Creative Entertainment Studio Executive
2008-2015, Executive Creative Director
2004-2008, Manager of Creative Development

- As **Studio Executive**, served as creative leader for **global live entertainment organization for Disney Parks & Resorts**.
 - Creatively accountable for live entertainment product in Disney parks, including stage shows, parades, spectacles, atmosphere entertainment and character experiences. Duties included org design, cultivating process and culture, shepherding senior leadership creative approvals and functional leadership of executive creative team.
 - Devised and oversaw launch of Live Entertainment Advanced Development Studio, dedicated to proactive ideation, fostering innovation in technology and creative approach, developing new talent, and cultivating long-lead synergy opportunities.
- **Executive Creative Director** for overall opening Entertainment program for **Shanghai Disney Resort**.
 - Drove creative development and held overall creative accountability for the entire program, including four major stage shows, daytime parade, nighttime spectacular, two interactive pavilions, atmosphere entertainment, character experiences and grand opening gala concert.
 - This program was responsible for delivering over 35% of the park's opening attraction capacity and played a vital role in delivering on the promise of being "Authentically Disney, Distinctly Chinese."
 - Established programmatic creative vision, drove blue sky development, selected and recommended key talent for individual projects, provided creative guidance to project teams, served as primary driver for cultural vetting and localization, executed presentation strategy for executive and government creative approval and served as a key spokesperson for Shanghai Disney Resort entertainment.
- Served as **creative director for numerous other projects**, including Toy Story the Musical for Disney Cruise Line, Hong Kong Disneyland atmosphere entertainment, as well as multiple R&D projects focused on development of new technologies advancing the craft of live performance.

A.S.K. Theater Projects

Los Angeles, CA

1996-2002, Literary Manager

- Key creative partner and manager of the play selection process for this small non-profit organization dedicated to new play development (funded by the Skirball Foundation). Received thousands of annual submissions for multiple programs, including play readings, workshops and commissions.
- Offered dramaturgical feedback to playwrights selected for programs. Occasionally served as director for readings and workshops.
- Managing Editor and occasional contributor for Parabasis, a journal by playwrights for playwrights. I also executed the layout of the journal, utilizing multiple design software platforms.

Burglars of Hamm

Los Angeles, CA

1998-Present, Founding Partner and Resident Director

- Burglars of Hamm is an acclaimed theater ensemble based in Los Angeles that has been creating original comedies since 1998. We have been called “the Talking Heads of LA theatre” (LA Stage Magazine), “maybe the closest thing LA has to the Pythons” (Backstage) and “Los Angeles’ goofiest social satirists” (Los Angeles Times).
- I have served as resident director and co-writer for virtually all major productions for the Burglars.
- The Burglars have been honored with Ovation Awards, Stage Raw Los Angeles Theater Awards, Los Angeles Drama Critics Circle Awards, LA Weekly Theater Awards, Backstage Garland Awards, and more.
- Latest major production, the musical *The Behavior of Broadus*, was commissioned by L.A.’s Center Theatre Group (which includes the Ahmanson, Mark Taper Forum and Kirk Douglas Theatres). I served as director, co-writer and principal composer for this show. The award-winning premiere production was hailed by the Los Angeles Times as “a wickedly entertaining watershed for the general theatrical landscape,” and was published by Samuel French in 2017.
- Graphic design of many of our promotional materials, as well as social media promotion.
- More information at www.burglarsofhamm.com

Adjunct Professor

Los Angeles, CA

2002-2004, Pepperdine University

2002-2004, Loyola Marymount University

- Taught upper and lower division courses in Directing for Theater and Acting.

Freelance Theater Director

Various

1993-present

- Director of live shows for professional theaters and universities. (Separate resume available upon request.)

volunteer experience

The Climate Reality Project, Los Angeles Chapter

Los Angeles, CA

2019-present

- Currently serving as **co-chair for Marketing & Communications** for one of the largest, most active chapters of The Climate Reality Project, founded by former Vice President Al Gore. Responsible for curating social media channels and website, producing written and visual content for online channels, and publicizing chapter events and calls to action. In addition, I give public presentations on the climate crisis, and serve as a mentor or trainer to other Climate Reality Leaders.

education

California Institute of the Arts

Valencia, CA

Master of Fine Arts in Directing for Theater (1993)

University of California, Riverside

Riverside, CA

Bachelor of Arts in Psychology and Theater (1990)

Application Form

Profile

Prefix

LOREN
First Name

Middle Initial

SEMMENS
Last Name

Email Address

Home Address

N CORDOVA ST
Suite or Apt

BURBANK
City

CA
State

91505
Postal Code

Home: _____
Primary Phone

Alternate Phone

BRONCO SHOWDOWN
Employer

PRODUCER
Job Title

FILM AND TV PRODUCER
Occupation

Which Boards would you like to apply for?

Park, Recreation and Community Services Board: Submitted
Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

3 YEARS

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

As a citizen of Burbank who is healthy, employed and engaged in local politics, I feel it's my duty to dedicate a portion of my free time to help our city thrive.

Education

Bachelor of Fine Arts, Emerson College

Additional Pertinent Courses or Training

Community Emergency Response Team (CERT) certified

LOREN SEMMENS

Other Pertinent Skills, Experience or Interests

Avid outdoor lover, landscaper, commissioner of an adult baseball league and softball team manager and golfer.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

I currently do not serve on a city board.

List Community activities in which you are involved:

Adult baseball, softball and golf leagues

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

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Yes No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

I have played in the Burbank co ed softball league in the past (pre-covid) and have rented field permits at Burbank Parks as well.

AB 1234 Training

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First Choice

FIRST choice for Board/Commission/Committee appointment:

Burbank Parks and Rec

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

Volunteering as the commissioner of an adult co-ed baseball league has given me an understanding of the needs of sports leagues, and also the permitting process and challenges the sports office as well as parks and rec face. Additionally, as a film and commercial producer, my daily job includes budgeting for builds, hiring numerous contractors, laborers, working closely with insurance certs and equipment rentals. This is all done with strict budget requirements, not dissimilar from what city organizations must deal with.

What are your goals in serving on this Board/Commission/Committee?

To help ensure Burbank Parks are run efficiently and our youth and adult sports activities have the resources required to provide a safe and healthy environment for participants and citizens.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

Working as a producer on projects in states that have strict environmental impact requirements, I have an understanding of the balance required to get projects completed, yet stick within a set of rules. Also, having just come off working on the White House's Climate Summit, I communicated with world leaders and have an understanding of what each nation is doing to prepare for a sustainable future. Finally, I'm an avid composter and native plant enthusiast.

What are your goals in serving on this Board/Commission/Committee?

Help Burbank businesses and citizens have resources to keep our city healthy and equipped for the fight against global warming and the impacts we will see on a local level.

Supplemental Questions

Acknowledgement

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I Agree

Loren Semmens

█ N Cordova St Burbank CA 91505 | █ | █

SELECTED EXPERIENCE

BRONCO SHOWDOWN | Los Angeles, CA <https://brancoshowdown.com/>

Founding Partner/Producer | 2012 - Present

- Produced dozens of branded content campaigns and narrative shows with a strong focus on video production. Projects include: 12 Angry Men and Women (Apple TV+), Inside CLG (Riot), Mission: Mars Livestream (SpaceX), Fortnite Challenge (MSG), FYF Fest Livestream (Goldenvoice), Razer Music (Razer), Laurie The Lousy Fairy (Dreamworks), Oishi High School Battle (Defy Media), 16 Bit High School (Defy Media), Wake Up Your Phone (SanDisk), Stripes Sessions (adidas), What Global Warming Looks Like (NRDC)
- Secured partnerships with popular influencers to organically exhibit original content to their followers via YouTube and other social media platforms
- Created and maintained aggressive day-and-date delivery schedules in coordination with clients' product releases
- Worked closely on partnerships with ad agencies, management companies, record labels, and digital media companies

FLYNN FOREST PRODUCTIONS | Los Angeles, CA <https://flynnforest.com/>

Producer/Executive Producer | 2010 - Present

- Raised private equity from both individual investors and corporate entities
- Managed all above and below-the-line budget allotments and staffing on 9 feature films
- Negotiated and oversaw talent contracts and state tax rebate deals
- Ensured strict adherence to both schedule and budget to meet delivery specs and dates
- Won official selections into numerous film festivals (Sundance, Slamdance, TIFF, SXSW)
- Negotiated domestic and international distribution agreements (theatrical, broadcast, SVOD, VOD, DVD, Digital)

GLOBAL VISION STUDIO | Los Angeles, CA <http://gvstudio.com/>

Founding Partner / Producer | 2005 - 2013

- Established company as a full-service destination for innovative, effective and high-quality corporate productions, having developed and maintained relationships with a diverse roster of clients including adidas, Randstad, Careerbuilder, G-Technology, Recreation Worldwide, Razer
- Developed and produced over 200 corporate videos, managing projects from conception and writing through post-production delivery
- Supervised a team of full-time employees as well as specialized freelancers
- Oversaw high-level business development and operations

SKILLS

Production budgeting (Movie Magic & Excel), film tax rebate utilization, post production wizardry (Premiere, After Effects, Pro Tools, Aspera, DaVinci), talent, crew and distribution agreement analyzation, dramatic and comedic writing, delivery schedule creation and adherence

EDUCATION

Bachelors of Fine Arts in Visual Media Production (1998 - 2002)

Emerson College - Boston, MA

Application Form

Profile

_____ Rita _____ Sarafian _____
Prefix First Name Middle Initial Last Name

Email Address

_____ N Buena Vista St _____
Home Address Suite or Apt

Burbank _____ CA _____ 91504 _____
City State Postal Code

Mobile: _____
Primary Phone Alternate Phone

Self Employed _____ Business Partner _____ Self Employed _____
Employer Job Title Occupation

Which Boards would you like to apply for?

Burbank Cultural Arts Commission: Submitted
 Sustainable Burbank Commission: Submitted

Length of time as a Burbank Resident:

Since April 2020

Burbank Registered Voter?

Yes No

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board, commission or committee?

I have always been involved in Charity projects and initiated many similar projects in approaching the public and providing them with the needed support through foundations. It would be an honor and a privilege to serve my community and to bring an added value to the team that I will be accepted in. I look forward to using my knowledge and experience and energy to serve the board, commission and the committee.

Education

Bachelor of Arts in Management Information System

Additional Pertinent Courses or Training

As a Human Resources Professional, I have had numerous trainings in Leadership, Customer Service, Managing Stress, Body Language and many others. Also perusing a certificate for PHR

Other Pertinent Skills, Experience or Interests

I am friendly, multi-tasked and detail oriented. Work with passion and always manage to deliver things in time and even prior to the deadlines. I am an outgoing person, with strong motivation and empathy skills to understand and help others achieve their dreams and goals.

Upload a Resume

Community Involvement

Specify current or prior service on a City Board, Commission or Committee:

N/A as I have recently relocated to US due to being married and already have my Green Card and ready to serve my community that I belong to. Please read below. Thank you

List Community activities in which you are involved:

I had initiated and lead a charity group where I collected a group of volunteers to visit houses that we got reported about and understand their needs to provide them with all the necessity items that would be enough to maintain at least a normal healthy household. Provided them items such as Food, shelter renovation, new clothing and in some cases medicines. Ever since then, I am always drawn to such activities as it bring the best sense of accomplishment when I see those happy faces. Have cried with some by listening to their tragic stories and laughed with some who taught us how to appreciate life to the fullest. Such missions give us all the sense of modesty and change the perception to our lives whereby we learn to appreciate everything that we have that others don't. Therefore, having said this, this is why I am strongly passionate in applying to serve my community and the public.

If you are related to any City of Burbank employee(s), please state their name(s), relationship(s), and department(s). If you are not related to a City of Burbank employee, please put N/A.

N/A

Conflict of Interest

Conflict of Interest:

Rules of law and ethics prohibit members from participating in and voting on matters in which they may have a direct or indirect conflict of interest including a financial interest. Are you aware of any potential conflicts of interest which may develop from your occupation or financial holdings in relation to your responsibilities as a member of the Board, Commission or Committee to which you seek appointment?

Yes No

If you answer yes, explain in detail any potential conflicts in the same manner as required by the Fair Political Practices Commission's Statement of Economic Interests (Form 700). (If you should have any questions about this matter or need further information as it relates to your situation, please advise the City Clerk prior to submitting your application.)

AB 1234 Training

The Board, Commission or Committee (collectively Board) you are seeking appointment to provides City reimbursement for attending trainings or conferences. Therefore, under State Law all members of the Board must receive at least two hours of ethic's training, as prescribed by the Fair Political Practices Commission, within one year of appointment and once every two years thereafter.

First Choice

FIRST choice for Board/Commission/Committee appointment:

Sustainable Burbank Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position.

I am a trained and experienced HR Professional

What are your goals in serving on this Board/Commission/Committee?

Since my domain is all about serving the people, finding and maintaining talents and resources, I would use my skills in this commission to come up with suggestions and recommendations that would serve our community, neighborhood and the people (neighbors, families, kids) to have well organized programs that would enrich our neighborhood.

Second Choice

SECOND choice for Board/Commission/Committee appointment:

Burbank Cultural Arts Commission

Describe any qualifications, experience, and education, as well as any technical or professional background you may have relative to the duties of this position

I am a trained and experienced HR Professional having dealt with multi cultural backgrounds and a travel enthusiast explored different countries and cultures

What are your goals in serving on this Board/Commission/Committee?

Since I have worked with so many cultural background people and also traveled to many locations and passionate about understanding different cultures, I believe being part of this commission would be a great place to start where we can all input our recommendations and serve our commission in a positive way.

Supplemental Questions

Acknowledgement

Please Agree with the Following Statement

ALL INFORMATION SUBMITTED IS A PUBLIC RECORD AND WILL BE POSTED ON THE CITY'S WEBSITE. All City Board, Commission, and Committee members serve without compensation from the City. No person shall serve at the same time on more than one Board, Commission or Committee. All applicants must be electors of, and actually reside in the City of Burbank, with the exception of the Burbank Cultural Arts Commission and the Sustainable Burbank Commission. (Per BMC Section 2-1-405, 2-1-406, 2-1-407)

I Agree

HUMAN RESOURCE (HR) – TALENT MANAGEMENT

PERFORMANCE MANAGEMENT | TALENT ACQUISITION | TRAINING & DEVELOPMENT

Committed HR professional with 10+ years of dedication, initiative, and innovation in influencing a diverse and inclusive work environment that propels organizational development and growth. Drive cross-departmental collaboration and knowledge sharing to align talent management with company objectives and market insights. Leverage technology toward continuous process improvement. Design HR programs and tools, create and implement training solutions, conduct entry level and executive talent searches, update policies, compensation, and benefits structure. Lead technical training, learning programs, new hire orientations.

EXECUTIVE SKILLS

**Talent Management • Project Management • Team Building • Needs Assessments • Candidate Sourcing
Recruiting, Hiring, Training • Interpersonal Skills • Qualitative & Quantitative Data Analysis • ATS
Labor & Employment Law • Problem-solving • Employee Relations • Diversity • Confidentiality • Technology
Conflict Management • Change Management • Written & Verbal Communication • Presentations**

PROFESSIONAL EXPERIENCE

Arabia Insurance Company (AIC) – Beirut, Lebanon

2009 – 2019

Leading insurance firm headquartered in Lebanon with branches in UAE, Kuwait, Qatar, and Bahrain.

Arabia Insurance Company (AIC)

TALENT DEVELOPMENT MANAGER (2019)

Researched and determined, defined, and delivered HR operational improvements. Spearheaded and led training and peer mentoring programs for 400 employees across ten international branches. Coached management on employee policies, development, and performance. Developed recruiting strategies, managed job postings, and guided end-to-end candidate vetting, recruitment, and onboarding.

- Increased productivity and employee retention by 30% with the introduction of a Talent Review and Succession Planning Program.
- Ensured uninterrupted customer service delivery after a major company restructuring by pivoting quickly to reassign staff and fill personnel gaps from entry to executive to level.
- Revised and improved Company orientation procedures, reducing new-hire onboarding time by 50%.
- Continually received “extraordinary” evaluation ratings on performance management reviews.

Arabia Insurance Company (AIC)

TALENT MANAGEMENT SENIOR LEAD (2017 - 2019)

Collaborated with the Human Resources Director on the Company’s change management structure launch. Teamed with hiring managers to identify business requirements and define technical job duties, responsibilities, and staffing needs. Outlined the Company strategy and oversaw all communications. Conducted candidate sourcing, recruitment, interviews, and salary negotiations. Developed tools and skillsets necessary for successful and seamless transition. Led individual and company-wide training presentations.

- Liaised with the Human Resources Director to transform the HR Department into a strategic business partner through the restructuring of internal policies, processes, and practices.
- Created the company’s core values, mapped the organizational structure, outlined workflows; introduced and outlined a performance management system.
- Proven ability to lead projects and deliver results under minimal supervision led to promotion to Talent Development Manager.

Arabia Insurance Company (AIC)

TALENT MANAGEMENT LEAD (2016 - 2017)

Extremely organized in prioritizing and completing multiple concurrent HR strategic initiatives. Conducted weekly onsite and virtual training programs locally and abroad. Onboarded new hires. Initiated employee relations and communications programs to enhance an employee-centric company focus. Recommended updates and changes to employee handbook, policies and procedures, forms, job descriptions.

- Led the migration to a paperless HR system after fully integrating attendance and performance management with the internal Oracle-based HRIS platform, immediately improving reporting and planning capabilities by 70%.
- Boosted employee promotions by 30% after analyzing and improving training procedures.
- Determined training structure and developed achievement focused instructional materials for external trainers.

Arabia Insurance Company (AIC)

TRAINING & DEVELOPMENT SUPERVISOR (2015 - 2016)

Oversaw design, development, execution, and maintenance of training plans and tools for team members across all business segments. Conducted surveys and focus group interviews and engaged with managers, associates, and client representatives to assess and improve employee training and development. Forged and maintained a network of contacts to source qualified candidates. Carried out interviews, recruitment, and background checks for incoming staff.

- Recognized by the General Manager for “strength of achievement” with a “creativity and initiative” award. Role was expanded under a new “Talent Management Lead” title.
- Fostered internal collaboration by leading Corporate Social Responsibility (CSR) events and initiating Social Committee teams.

Arabia Insurance Company (AIC)

TRAINING & DEVELOPMENT COORDINATOR (2013 - 2015)

Assisted the Human Capital Manager with employee recruitment, training, and performance evaluations. Managed internal and external HR requests. Owned and maintained all HR files in the company's electronic record-keeping system. Scheduled meetings, interviews, HR events. Led employee orientation sessions. Coordinated training, seminars, printed materials, and technology initiatives.

- Advocated open feedback and boosted morale as an active member of the Social Committee.
- Promoted to Supervisor level after exceeding the Human Capital Manager’s expectations on project and task quality with early delivery.

*Prior role at Arabia Insurance Company as **Senior Administrative Assistant** (2009 – 2013).*

EDUCATION & TRAINING

Bachelor of Arts (BA) in Management Information Systems – Haigazian University, Lebanon.

Fluent English, Armenian, Arabic; beginning Spanish, French.

TECHNICAL SKILLS

Oracle; Microsoft Office Suite (MS) Outlook, Word, Excel, PowerPoint, Visio; HRIS; ATS; MIS, Computer Programming, Databases; Social Media Platforms.

CERTIFICATION

Professional in Human Resources® (PHR®) – expected completion Summer 2021.