

CALLING ALL ARTISTS

MEMORABLE MOMENTS

BURBANK ARTS BEAUTIFICATION PROGRAM

PHASE 5: GLENOAKS BLVD.



**A PROJECT OF THE CITY OF BURBANK
PARKS AND RECREATION DEPARTMENT,
PUBLIC WORKS DEPARTMENT
and the BURBANK CULTURAL ARTS COMMISSION**
with support from the Art in Public Places Committee

Dear Talented Artist,

The City of Burbank's Cultural Arts Commission, in partnership with the Parks and Recreation Department and the Public Works Department and through the support of the Burbank Art in Public Places Committee, is pleased to announce a new phase of the **Utility Box Beautification Program**. This program aims to help beautify our community, enhancing the lives of our residents as well as those who work in the city.

We would like you to be part of it!

The Burbank Arts Beautification Program is dedicated to exhibiting visual art outside the constraints of museums and galleries. To that end, we have identified ten (10) utility boxes that will be painted with original art inspired by the theme of "Memorable Moments". Ten (10) gifted artists will be selected through a competitive process.

Will you be one of them?

Sincerely,

Burbank Cultural Arts Commission
www.burbankarts.com

"MEMORABLE MOMENTS"

GOAL

The goal of the Utility Box Beautification Program is to bring visual art out of museums and galleries, so everyone can enjoy it.

SITES

Ten (10) utility boxes located on Glenoaks Blvd. will be painted by selected artists. See the map on page 4 for locations.

ELIGIBILITY

This project is open to all local Burbank and Southern California regional artists. A signed Release of Liability and Indemnity Agreement must be included in addition to the application form and design template. High School students and above are welcome to submit applications for consideration. Artists may submit **ONLY** one (1) application for this project.

ARTIST STIPEND

Artists will receive a stipend of \$1,000.00. The stipend is all-inclusive and must cover all costs incurred by the artist in the course of designing and installing the artwork.



Application Information

To apply, please submit: completed application, conceptual rendering, reference sheet, signed release, and up to three digital images of prior work and return it by: June 3, 2021. Renderings must be submitted in PDF format.

Application and supplemental materials can be downloaded at:
www.burbankca.gov/utilityboxprogram

All application and supplemental materials must be received no later than **5:00pm on June 3, 2021** via email or mail. Incomplete or late submittals will not be considered.

EMAIL:

burbankarts@burbankca.gov

Please include Burbank Arts Beautification Program in the subject line of the email.

MAIL:

City of Burbank
Parks & Recreation Department
Burbank Arts Beautification Program
P.O. Box 6459
Burbank CA 91510-6459



[TIMELINE]

**the proposed timeline is subject to change*

- 1 "CALLING ALL ARTISTS" ANNOUNCEMENT**
April 26 - June 3
- 2 SUBMISSION DEADLINE**
Thursday, June 3
- 3 PROPOSAL REVIEW**
June 19 - June 27
- 4 ARTIST SELECTION ANNOUNCED**
June 29 - July 2
- 5 PAINTING OF UTILITY BOXES**
August/September
- 6 PHASE 4 & 5 RECEPTION**
TBD



Guidelines

GUIDELINES FOR UTILITY BOX ARTWORK

- Artwork must be suitable for viewing by all ages.
- Art should cover all exposed sides including the top of the utility box.
- Artists are responsible for cleaning, priming, and painting (with acrylics) the utility box.
- Artists are responsible for cleaning up their area and the safe disposal of all paint materials.
- Artists are responsible for applying two coats of protective anti-graffiti coating on the finished mural.

SELECTION PROCESS

Submissions will be reviewed by a selection committee consisting of City of Burbank representatives and members of art communities. Once the artwork is selected, the committee will send a notification by email and formal letter to the artists notifying them of the randomly assigned utility box. Selected artists will be notified 5-7 weeks after submission deadline. The City reserves the right to refuse all entries and reopen the selection process.

CRITERIA USED TO SELECT ARTISTS

- Theme Interpretation and Creativity
- Artistry & Technique
- Visual Impact
- Community Appropriateness and Content

LEGAL & INSURANCE REQUIREMENTS

Artists who are awarded contracts for this project will be required to comply with the City's liability requirements. Those requirements are outlined in the artist agreement.

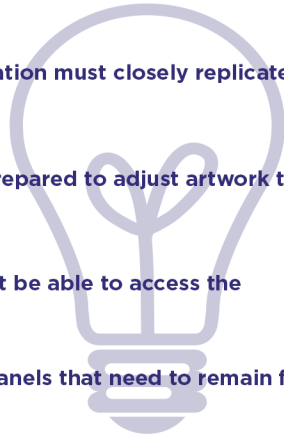
INELIGIBLE ENTRIES

A proposal will be ineligible if the mural contains a copyrighted or trademarked image, logo, brand or business name.



Requirements

- 1 Artwork should primarily consist of light colors due to the potential for overheating of the utility boxes.
- 2 The artwork that is included on the application must closely replicate the art that will be painted on the utility box.
- 3 Sizes of the utility boxes vary. Please be prepared to adjust artwork to the size of the assigned box.
- 4 The City of Burbank or its contractors must be able to access the components in the box at all times.
- 5 Utility boxes may have locks and control panels that need to remain free of any art image.
- 6 Artists will be responsible for blocking off the utility box to keep the public from brushing against wet paint. Please keep at least four (4) feet of the sidewalk open for pedestrians in compliance with ADA requirements.
- 7 Artists must follow guidelines for painting Public Works traffic signal boxes. Guidelines will be available in the Artist Agreement.
- 8 Artists must adhere to social distancing and health & safety guidelines as required by local and state orders at the scheduled painting date.



Locations

GLENOAKS BLVD.

1. GLENOAKS & FAIRMOUNT
2. GLENOAKS & GRINNELL
3. GLENOAKS & HARVARD
4. GLENOAKS & CYPRESS
5. GLENOAKS & MAGNOLIA
6. GLENOAKS & ORANGE GROVE
7. GLENOAKS & OLIVE
8. GLENOAKS & ANGELENO
9. GLENOAKS & VERDUGO
10. GLENOAKS & PROVIDENCIA



* Artists will be assigned utility boxes at random

Sponsors

BURBANK ARTS BEAUTIFICATION PROGRAM

is made possible by:



BURBANK CITY COUNCIL

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Jess Talamantes, Vice Mayor
Konstantine Anthony, Council Member
Nick Schultz, Council Member
Sharon Springer, Council Member

BURBANK CULTURAL ARTS COMMISSION

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CITY OF BURBANK

Justin Hess, City Manager
Marisa Garcia, Parks and Recreation Director
Ken Berkman, Public Works Director



with support from the Art in Public Places Committee



BURBANK ARTS

FOR MORE INFORMATION:

www.burbankarts.com

burbankarts@burbankca.gov
818-238-5397