



City of Burbank Council Priorities 2025-26



City Services

Support efforts to ensure the City is a top-rated employer, maintain and enhance the City's financial health, develop and enhance streamlined approaches to online services and applications, evaluate and enhance the 311 app, and collaborate with community partners and the school district.



Economic Development

Support long term prosperity, stability, and opportunity by diversifying the City's economic base, supporting media and industry companies, and continuing to attract and retain high quality businesses. Focus on the completion of various specific plans in the City and engage in preparation for large scale events, such as the 2028 Olympics, and anticipated 2026 opening of the replacement passenger terminal at Hollywood Burbank Airport (Elevate BUR).



Housing

Facilitate the increased supply of housing. Encourage options such as mixed-use developments and rezoning of vacant commercial properties. Implement the Housing Enforcement Program and continue to explore tenant protections. Continue to collaborate with community partners in addressing and reducing homelessness.



Public Safety

Prioritize public safety through programs and initiatives that assist internal safety departments and the community prepare for a major disaster. Maintain appropriate levels of police and fire personnel and support services provided by the Mental Health Evaluation Team and Community Service Officers.



Quality of Life

Support Burbank's strong sense of community, well-maintained public services, and vibrant cultural scene. Provide and enhance the City's community spaces and events, artistic and creative endeavors, and access to vital city services.



Sustainability

Enhance sustainable practices, including increased usage of solar power and additional electrification requirements. Support innovative measures to conserve water and power, enhance the City's tree canopy, and combat the effects of urban heat. Develop policies that support electrification and high air quality.



Transportation/Traffic

Encourage integration and enhancement of transportation solutions related to auto, bus, and rail. Consider new modes of transportation while enhancing the community's access to safe bike and walking paths. Continue to evaluate parking availability and solutions within the City.

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CITY SERVICES

- 1) Recruit and retain high caliber employees, 2) Maintain a balanced general fund budget, 3) Develop long term financial goals, 4) Streamline/standardize online applications, 5) Prioritize information accessibility, 6) Maintain and enhance the 311 app, and 7) Collaborate with community partners and school district.**

A	Maintain the City's status as a top rated employer by negotiating new contracts with labor groups in alignment with Council's compensation policy, creating a comprehensive marketing plan to showcase the City as an employer, implementing AB 2561 related to providing Council with the City's employment vacancy rate, and providing employees with ongoing training opportunities.
B	Reduce the length of the Pipefitter Apprentice program in Burbank Water and Power (three years instead of four) and assess/implement new training across all apprentice programs to improve retention.
C	Expand Council's pension funding plan, adopt a balanced General Fund budget and a formal debt policy, develop a 10-15 year financial plan to prioritize and fund key capital projects and information technology projects.
D	Implement online tools including a vendor registration portal, business tax application/renewal, Special Events Permit, and interactive chatbot on the City's website, and upgrade online applications, plan check software, capital projects webpage, and public records software.
E	Collaborate with the Burbank Unified School District (BUSD) to expand sustainable initiatives, improve facilities via the Joint Use Agreement, increase capacity of internet connections on campuses, and prioritize and expand initiatives to enhance safety on school campuses.
F	Assess usage of the 311 app through data analysis and user feedback, and continue to offer new features and enhancements to engage the community and improve operational efficiency.
G	Collaborate with Los Angeles County and BUSD to provide Vote Centers for the 2026 General Municipal Election and provide civics related field trips to City Hall for local students.
H	Streamline Council meetings by developing a revised public comment card, implementing strategies to manage the length of council discussion, and enhancing the City's agenda management software and e-comment feature.



ECONOMIC DEVELOPMENT

- 1) Diversify economic base, 2) Create incentives to attract, retain, and support media and studio industries and enhance relationships with existing companies, 3) Complete outstanding specific plans, 4) Expand concierge services, 5) Improve business retention and encourage the addition of high quality retail and restaurants, 6) Increase visitor serving amenities to attract tourism associated with Elevate BUR, 2028 Olympics, World Cup, and Super Bowl.**

A	Engage in support efforts for the entertainment industry by considering establishment of an Entertainment Industry Task Force and/or Local Film Commission, and providing space for job connections, workshops, and networking via the Media Industry Job Fair.
B	Continue to support businesses via the Business Visitation Program and by providing ultra-reliable, high-speed fiber optic and internet services through the ONE Burbank enterprise.
C	Complete Specific Plans and Environmental Impact Reports for Downtown Burbank, Golden State District, Media District, and the Rancho Neighborhood, including a detailed analysis and design of utility systems needed to support the specific plans (utility technical studies).
D	Complete the Inclusionary Housing and Density Bonus Ordinances, and initiate analysis of Development Impact Fees, which fund infrastructure and public services needed to support new developments.
E	Prioritize the City's Business Concierge service and enhance efforts to ensure business owners are able to effectively navigate the permitting process when establishing and developing their businesses. Develop and enhance the City's internal Business Assistance Cabinet, which will consist of a team of staff from various departments tasked with ensuring efficiency in permitting for businesses.
F	Convene Tourism Business Improvement District (TBID) Steering Committee for the 2026 World Cup and the 2028 Olympics (LA28).
G	Facilitate the development of entitled and proposed hotels to increase local amenities and options for future visitors.

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HOUSING

1) Review and analyze reasonable renter protections and disseminate effective public information to the community, 2) Increase supply of housing, 3) Analyze opportunities to rezone vacant commercial properties, 4) Encourage and incentivize mixed-use development and for sale housing units, 5) Collaborate with partners to effectively address and reduce homelessness, 6) Review and analyze the use of city property for housing.

A	Facilitate programs with the potential to end the cycle of homelessness, such as connecting homeless victims and defendants to supportive services while in court, and enhance pre-filing criminal diversion programs and continue forward progress on projects related to sheltering the homeless.
B	Develop new partnerships and maintain existing partnerships with homeless services providers. Increase homeless outreach staffing levels and research/identify funding for current and new programs/services related to reducing homelessness.
C	Coordinate and share available tenant resources, receive and investigate housing complaints, and administratively and civilly enforce housing complaints and habitability concerns where there are identified violations of law via the newly implemented Housing Enforcement Program.
D	Continue to explore tenant protections and possible rent cap options. Assess additional options for enhanced renter relocation assistance and the development a multi-family unit database.
E	To potentially accelerate housing development, explore options for establishing streamline review procedures that will create a more efficient process from entitlement through issuance of building permits.
F	Facilitate the building of for-sale housing by establishing small lot subdivision regulations and other land use regulations.
G	Engage in the RFP/RFQ process to solicit proposals for prospective housing projects and mixed-use developments for underutilized ground level (surface) parking lot sites and other opportunity sites.

PUBLIC SAFETY

1) Encourage neighborhood specific emergency preparedness and resiliency throughout the community, 2) Enhance regional coordination with partner agencies to be prepared for a major disaster, 3) Maintain staffing of police and fire departments and increase appropriately as the City grows, 4) Launch Community Service Officers program, 5) Enhance Mental Health Evaluation Team Services.

A	Evaluate staffing levels on fire engines to support optimal staffing and address the growing demand for Emergency Medical Services (EMS). Additionally, assess the expansion of the Fire Department's response model with additional rescue ambulance coverage staffed by firefighter paramedics around the clock to further improve emergency response capabilities.
B	Explore collaborative efforts with Glendale and Pasadena to utilize the same emergency notification platform for external and internal messaging during a disaster.
C	Enhance recruitment, hiring, and retention of sworn and non-sworn safety personnel through contemporary strategies and best practices.
D	Continue implementation of the Soft-Story Seismic Retrofit program, promote home hardening wildfire preparedness permits, establish instant online residential emergency generator permits, and launch a Neighborhood Preparedness Program to organize and train Burbank residents on how to prepare for and respond to potential emergencies like natural disasters, fires, or other crises.
E	Finalize implementation of the Community Service Officer program to enhance public safety, support the Police Department in non-enforcement duties, and improve community relations by engaging in a variety of critical community service roles.
F	Expand Mental Health Evaluation Team Services to include additional hours per day and days per week.



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QUALITY OF LIFE

1) Increase safety for residents by adding lighting and security cameras in public spaces, 2) Increase number of community events and community spaces for all ages, 3) Increase visibility, support, and access to arts and creative endeavors, 4) Support increasing child care opportunities.

A	Utilize the Park Patrol Program to report maintenance issues, address vandalism, and monitor parks, all aimed at improving overall safety. Deploy portable security cameras in local parks to deter illegal activity and minimize vandalism.
B	Complete construction of the Dick Clark Dog Park.
C	Secure project management services for Civic Center/Library project to refine project scope and complete RFP/RFQ for design/builder.
D	Achieve significant progress on the schematic design, design development and CEQA analysis for the Olive Recreation Center and Performing Arts Center building replacement and McCambridge Pool replacement project. Engage the community and stakeholders on the Starlight Bowl Amphitheater transformation plans.
E	Promote community engagement, literacy, and social inclusion through the launch of the Library Services Book Mobile.
F	Complete the second phase of the Community Arts Grant and Phase 9 of the Burbank Arts Beautification Program, secure an artist for the Johnny Carson Park Shade Structure Project, and support the Burbank Cultural Arts Commission in hosting events to support local artists and art organizations.
G	Continue funding (through PBID and TBID) for the installation of an additional mural in Downtown Burbank and an additional Super Hero statue in the City.
H	Extend full-day summer camp opportunities and evaluate incorporating child care as a facility serving use/community benefit option for new housing and mixed-use development projects through the proposed density bonus regulations update and the specific plans development process.
I	Explore additional community event offerings and continue sponsoring the Downtown Burbank Arts Festivals and the Winter Wine Walk event through the Downtown Property Based Improvement District (PBID).

SUSTAINABILITY/RESILIENCY

1) Integrate solar power in new developments, 2) Consider restrictions on the use of landscape equipment, 3) Require 100% electrification of new construction, 4) Encourage installation of additional EV charging stations, 5) Implement strategies to address urban heat, 6) Explore innovative solutions related to water and power usage and conservation, 7) Maintain and enhance the City's tree canopy and green space.

A	Increase rebates for EV charging station installations and establish instant online EV charger permits for residential use.
B	Complete the Urban Forest Master Plan.
C	Focus on increasing public and private tree canopy consistent with the GGRP, continue to offer shade trees to residents free of charge, and coordinate consistent DIG and Plant for a Greener Burbank events.
D	Establish a reach code (local building energy code that goes beyond or "reaches" past the state minimum requirements) via an energy performance requirement or CalGreen amendment for new construction which incentivizes completely electric new buildings, with limited exceptions.
E	Complete Planning and Permitting Study for Potable Reuse Alternatives, participate in the Feasibility Study for OceanWell's Desalination Study, and consider expanding BWP's Demand Response Program.
F	Promote the South Coast AQMD Commercial Electric Lawn and Garden Equipment Incentive and Exchange Program and enhance BWP's Commercial Landscape Battery Rebate Program.
G	Continue to enforce the "cool roof" reach code, which requires all new and replacement roofs in Burbank to meet reflectivity requirements.
H	Explore innovative Water Exchange and Transfer Programs through the Metropolitan Water District of Southern California to enhance water supply reliability and sustainability for the City of Burbank.



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TRANSPORTATION & TRAFFIC

1) Coordinate improvements and integration with the development of high-speed rail and transportation hubs, 2) Encourage bus rapid transit systems, 3) Prioritize multi-modal transportation systems including bike lanes and safe walking paths, 4) Consider parking availability and solutions associated with new developments, 5) Analyze new and alternate modes of transportation and potential impacts to the City.

A	Complete Olive Avenue Bridge Feasibility Study including Connection to Downtown Burbank Metrolink Station.
B	Complete Design of Chandler Bikeway Extension and award construction of San Fernando Bikeway Project.
C	Complete construction of First Street Class IV Bikeway and design of Third Street and Angeleno Avenue Class IV Protected Bike Lanes.
D	Assess parking management strategies related to the Golden State Neighborhood Protection Plan and evaluate on-street parking utilization and parking fee in Downtown Burbank in alignment with the City Council's Parking Management Strategies for Downtown Burbank.
E	Complete 100 Percent Design of Metro NoHo to Pasadena BRT (bus rapid transit).
F	Complete Design of a "Mobility Hub" in Downtown Burbank, including expanded pedestrian improvements between Downtown hotels and transit connections at the Downtown Metrolink Station.