



PARKS AND
RECREATION

SPONSORSHIP OPPORTUNITIES



YOU ARE INVITED TO SUPPORT THE 3RD ANNUAL
BURBANK ADAPTIVE SPORTS EXPO!

THIS FREE COMMUNITY EVENT CELEBRATES ADAPTIVE
SPORTS THROUGH VARIOUS DEMONSTRATIONS AND
PARTICIPATORY EVENTS THROUGHOUT THE DAY.

FEBRUARY 21, 2026

10AM - 2PM

McCAMBRIDGE PARK

1515 N. Glenoaks Blvd, Burbank, CA

WWW.BURBANKCA.GOV/BASE





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RECREATION

Sponsoring the 2026 Burbank Adaptive Sports Expo highlights your organization as a champion of inclusion, accessibility, and community pride. Your support directly empowers athletes of all abilities while showcasing your organization to a diverse regional audience that values leadership, empowerment, and community pride.

DUGOUT \$75

Vendor booth only
10 ft x 10 ft canopy provided
One 6 ft table and two chairs provided
Informational only (no sales allowed)
Limited vendor space (first come, first served basis)

SINGLE \$250

Vendor booth^
Logo on print marketing materials*
Logo on digital marketing materials*

****Must receive logo & payment by Jan 23, 2026***

^Based on availability, see Dugout Package for details



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DOUBLE \$500

Vendor booth^

Logo on print marketing materials*

Logo on digital marketing materials*

Logo on adaptive sport station signage*

Promotional item included in giveaway bags

TRIPLE \$1,000

Vendor booth^

Logo on print marketing materials*

Logo on digital marketing materials*

Logo on adaptive sport station signage*

Logo on BASE event shirt & sponsor banner*

Promotional item included in giveaway bags

Recognition at Park and Recreation Board Meeting

****Must receive logo & payment by Jan 23, 2026***

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PARKS AND
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HOMERUN \$2,500

Vendor booth^

Logo on print marketing materials*

Logo on digital marketing materials*

Logo on adaptive sport station signage*

Logo on BASE event shirt, sponsor banner
& event ticket receipt*

Promotional item included in giveaway bags

Recognition at Park and Recreation Board Meeting

GRAND SLAM \$5,000

Exclusive presenting sponsor

Vendor booth^

Logo on print marketing materials*

Logo on digital marketing materials*

Logo on adaptive sport station signage*

Logo on BASE event shirt, sponsor banner,
& event ticket receipt*

Promotional item included in giveaway bags

Recognition at Park and Recreation Board Meeting
and at City Council Meeting

Organization name listed as official Presenting Sponsor
in all marketing

****Must receive logo & payment by Jan 23, 2026***

^Based on availability, see Dugout Package for details

B.A.S.E. Sponsorship Application

Due Date: Friday, January 23, 2026

Event Date: Saturday, February 21, 2026
Vendor Check-In at 8AM / Opening Ceremony at 10AM / Event Hours 10:30AM to 2:00PM

Name of Organization: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____@_____

Please provide a brief description of your organization and why you are interested in sponsoring the event?

Total number of people bringing for booth: _____

Are you able to provide promotional items for giveaway bags? Y / N

Will you have giveaway items* at your booth? Y / N

items must not promote any religious or political beliefs. Organization name and logo are acceptable

♥ The Burbank Adaptive Sports Expo is informational only. No items may be sold at this event.

♥ All sponsorship packages Single and above include a vendor booth.

♥ Sponsors will be provided with one six-foot table and two chairs.

♥ Sponsor tables will be outside with a 10 ft x 10 ft canopy provided.

♥ Sponsorship payment can be made via check made out to CITY OF BURBANK and mailed to

City of Burbank Parks and Recreation Department

Attn Noah Altman

150 N Third St

Burbank, CA 91502

♥ Sponsorship payment can be made via credit card (VISA and Mastercard only) online at burbankparks.com (Special Events Tab)

Applications are accepted and reviewed on a first come, first serve basis. Complete registration will be confirmed AFTER vendor/sponsor approval, and sponsorship payment has been received.

Applications are accepted by mail at 150 N. Third St. Burbank, CA 91502, or by email: naltman@burbankca.gov.

Please direct questions to Noah Altman: 818.238.5308 | naltman@burbankca.gov.