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Burbank Police Department
2026 Community Strategic Planning Meeting

August 19, 2026

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Agenda

- Welcome
- Review Strategic Plan Development Process
- Share Strategic Priorities
- Solicit Community Member Feedback

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Welcome

- Chief Rafael Quintero

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Paul Conor

- Police Consultant
- Organizational Psychologist

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Paul Conor

- US Marine Corps Infantry Officer
- Corporate Exec

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Strategic Plan Development Process

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Strategic Plan Development

- Leadership Strategic Planning Workshop
- Staff Feedback
- Community Feedback
- Publish Final Plan

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Mission Statement

- Protect Burbank and Enhance Quality of Life

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Vision Statement

- To be at the forefront of law enforcement by providing unmatched police service.

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Values

- Service
- Courage
- Professionalism
- Innovation

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2027-2030 Strategic Priorities

- Priority 1: Recruitment and Retention
- Priority 2: Training and Professionalism
- Priority 3: Succession Planning
- Priority 4: Use and Implementation of New Technology

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Next Steps

- Aggregate Information
- Refine objectives for each goal
- Refine action items for each objective
- Publish the new Strategic Plan

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Format

- Strategic Priority
 - Objectives (2-3)
 - Action Items (SMART) (2-4)

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Strategic Priorities

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2027-2030 Strategic Priorities

- Priority 1: Recruitment and Retention
- Priority 2: Training and Professionalism
- Priority 3: Succession Planning
- Priority 4: Use and Implementation of New Technology

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Priority 1

- Recruitment and Retention

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Priority 2

- Training and Professionalism

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Priority 3

- Succession Planning

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Priority 4

- Use and Implementation of New Technology

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Community Feedback

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Feedback Form

- Feedback on strategic priorities
- BPD strengths
- BPD areas of improvement
- Mission statement input

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BPD Strengths

- Please list the top 3 things that you believe the BPD does well.

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BPD Improvements

- Please list the top 3 things that you believe the BPD could improve.

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BPD Mission Statement

- Protect Burbank and Enhance Quality of Life

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Questions?

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Thank You!



We help you make happy employees.™

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