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Burbank on its Way to 2035 *City Council adopts long range plan*

BURBANK, Calif. (March 1, 2013) – The Burbank City Council has adopted the Burbank2035 General Plan to guide the city’s future growth and development.

Council approved the Burbank2035 plan during its meeting on February 19, 2013, setting forth a long-range policy document that focuses on how the City plans for expected growth and change in population and jobs, while protecting the characteristics that make Burbank a special place to live, work, and play.

Burbank2035 is the result of an extensive community planning process that included tremendous input from the public, non-profit organizations, advocacy groups, public agencies, industry and business representatives, City Boards and Commissions, and the Burbank City Council.

“Burbank2035 balances vision with practicality,” says Joy Forbes, Director of Community Development. “It will help us better manage expected growth while strengthening existing neighborhoods and businesses.”

Burbank2035 identifies how Burbank will continue to preserve its small town character while embracing its status as the “Media Capital of the World.”

Plan recommendations include protecting the character and appearance of single family neighborhoods, focusing future growth in and near transit centers, providing opportunities for mixed-use development in commercial areas to offer families with greater housing choice, and developing parks and open space areas to meet community needs.

Always with an eye to the future, Burbank2035 recommends ways to meet today’s needs without sacrificing the ability of future residents to do the same and outlines an implementation plan to ensure the vision for Burbank in 2035 becomes a reality.

Information about Burbank2035 can be accessed from the City of Burbank’s homepage or directly at www.burbank2035.com.

For more information, contact Tracy Steinkruger at 818-238-5250.

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