

# *Burbank Tech Talks Presents*

## **COVID-19 Crisis Response Webinar**

### **Taking Main Street Online: Ecommerce Strategies for Small Businesses**

After many years of presenting Burbank Tech Talks, we're adapting our programming to serve the entire business community across all sectors during this time of need. For more information on the City's response to COVID-19 and resources, visit: [www.Burbankca.gov](http://www.Burbankca.gov)

**WEDNESDAY, APRIL 22 | 11AM - 12PM PDT**

**Webinar:** Taking Main Street Online: Ecommerce Strategies for Small Businesses

**Eric Webb**, LA Community Lead, *Shopify, Inc.*

**Jason Wright**, President/Founder, *Marketing by Data*

*More speakers to be announced.*

Join us for the third in a series of new online programs from the City of Burbank, in partnership with TechFire and the Burbank Chamber of Commerce, to help support the local business community during this time of crisis. This program is focused on helping brick and mortar retailers who are shifting to ecommerce during the COVID-19 crisis, either for the first time, or in an increased capacity. Learn from experts on how you can best position yourself online to drive sales during the crisis, and beyond.

**To register visit:** [burbank-ecommerce.eventbrite.com](http://burbank-ecommerce.eventbrite.com)

*Webinar info to be emailed to registrants prior to event.*

**Submit questions in advance to**  
**[david@techfire.co](mailto:david@techfire.co) or tweet [@TechFireLive](https://twitter.com/TechFireLive)**



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